

KEEP IT REAL: AUTHENTIC PRODUCTS

1 2 3 4 5



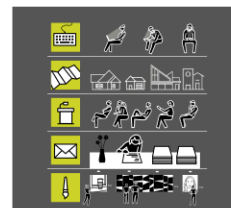
ESTABLISH A REAL-WORLD OUTLET



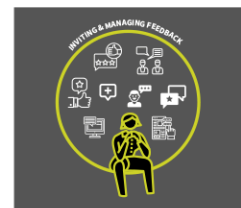
SET UP THE TASK IN CLASS



REHEARSE/REDRAFT



PERFORM/PUBLISH



ENGAGE WITH REAL RESPONSES

KEY TERMS, CONCEPTS & RESEARCH POINTS

TRAINING NOTES

NEXT STEPS