Privacy Policy for ProFFr

Last Updated: August 15, 2025

ProFFr ("we," "our," or "us") values your privacy. This Privacy Policy explains how we collect, use, and protect your information when you use our mobile application ProFFr (the "App"). By using the App, you agree to the terms of this Privacy Policy.

1. Information We Collect

We may collect the following types of information when you use ProFFr:

a. Information You Provide

Your name or username (if you create an account)

Email address (if you contact us or sign up)

Voice recordings (only for pronunciation practice; not stored permanently)

Any other information you voluntarily provide within the app

b. Automatically Collected Information

Device information (model, operating system, app version)

Usage data (features accessed, time spent in the app)

IP address (for security and analytics purposes)

c. Third-Party Services

We may use third-party services such as Google Analytics for Firebase or AdMob, which may collect data according to their own privacy policies.

2. How We Use Your Information

We use the collected information to:

Provide and improve app functionality

Personalize your learning experience

Diagnose and fix technical issues

Respond to user inquiries

Ensure app security and prevent misuse

#### 3. Data Storage and Security

Your data is stored securely and only for as long as necessary for the purposes outlined in this policy.

Voice recordings for pronunciation practice are processed locally when possible or on secure servers and are not shared without your consent.

We take reasonable measures to protect your data, but no method of transmission or storage is 100% secure.

### 4. Sharing of Information

We do not sell or rent your personal information to third parties. We may share information only in these cases:

With service providers that help operate the app (under strict confidentiality)

To comply with legal obligations or respond to lawful requests

To protect our rights, users, or the public

#### 5. Children's Privacy

ProFFr is not directed at children under the age of 13. We do not knowingly collect personal information from children. If you believe a child has provided personal data, contact us immediately at <a href="mailto:dennisthebusinessguru@gmail.com">dennisthebusinessguru@gmail.com</a>, and we will take steps to delete it.

#### 6. Your Privacy Rights

Depending on your location, you may have rights to:

Access, correct, or delete your personal information

Withdraw consent for data collection

Request data portability

To exercise your rights, contact us at <a href="mailto:dennisthebusinessguru@gmail.com">dennisthebusinessguru@gmail.com</a>.

# 7. Changes to This Policy

We may update this Privacy Policy from time to time. Changes will be posted within the app and/or on our website, and the "Last Updated" date will be revised.

## 8. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

Email: dennisthebusinessguru@gmail.com

App Name: ProFFr