

Hey Trevor,

The power-washed garden on your website is stunning! The coloured tiles revealed beneath the dirt were truly impressive, and I'm certain your clients are delighted with your work.

However, while scrolling through your FaceBook, I came up with some ideas on how to improve Elite Home Improvement's online presence and establish your dominance in the Property maintenance industry in Cork.

The first thing I would recommend doing to establish dominance is to start running Facebook ads. Running Facebook ads is like deploying handymen with attention-grabbing signs at the busiest online intersections, directing potential customers straight to your business.

Below I have attached a google docs link with a helpful video on how to successfully run Facebook ads + a Facebook Ad that you are welcome to use in any way you like

If this sounds like something you're interested in, we can discuss this and some other ideas I had over a Zoom call/phone call. What date works for you?

Kind regards,

Michael C, 

P.S. Here is your guide on how to successfully run Facebook ads [Click me !](#)

I've created a customized Facebook AD for you, keeping in mind that it may not perfectly align with your unique brand voice since I am looking at your business from the outside in



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