



Chamber XChange Network® (CXN) – CXN Investor One-Pager

Building the Digital Backbone for America's Business Ecosystem

The Private Community Connecting America's 7,500 Chambers of Commerce

EXECUTIVE SUMMARY / INTRO

CXN is the first and only national SaaS platform designed exclusively for chambers of commerce.

We connect 7,500+ chambers and 14M+ small businesses into one digital ecosystem — unlocking collaboration, shared resources, and scalable growth. Our platform is redefining how chambers create impact, transforming a fragmented \$2B+ market into a unified network. The only national digital network where chambers connect, collaborate, and scale together.

THE OPPORTUNITY

- ◆ **7,500+ Chambers** serving **14M+ small businesses**
- ◆ **\$2B+ addressable market** (fragmented, outdated systems)
- ◆ **No national connectivity** between chambers — until now

Market Potential Snapshot (TAM / SAM / SOM)

- TAM: \$2B+
 - SAM: \$1.2B
 - SOM: \$123M (2028 target)
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THE SOLUTION

CXN is the digital backbone uniting chambers nationwide

- ◆ Cross-chamber collaboration spaces
 - ◆ Shared resource libraries & best practices
 - ◆ Joint marketing & event capabilities
 - ◆ Integrated member benefits network
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TRACTION & VALIDATION

- ✓ Colorado Springs Chamber pilot successfully onboarded
 - ✓ Beta phase: 20 chambers hand-selected
 - ✓ 100+ chambers on pre-launch waitlist
 - ✓ August 2025 launch: targeting 200 chambers/month
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BUSINESS MODEL

Multiple Revenue Streams:

- 🌀 **Tiered SaaS:** \$29–\$779/month per chamber
 - 🌀 **Transaction Revenue:** \$8M+ monthly potential from commerce fees (0.5–1%)
 - 🌀 **Strategic Sponsorships:** \$10K–\$50K annually (Simpli.fi partnership in progress)
 - 🌀 **Premium Services:** Training, consulting, certification programs
 - 🌀 **Platform Add-Ons:** Advanced features and modules for chambers at scale
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PROJECTIONS

By 2028:

- 📊 **1.78M+ monthly active users**
 - 📊 **\$123M+ annual revenue**
 - 📊 **Market leadership** in chamber digitization
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THE ASK

We are seeking **\$350K–\$500K in angel funding** to accelerate national expansion.

- **Investment Vehicle:** Convertible Note (increments of \$100K+)
- **Conversion Terms:** Cap ensures dilution limited to 10% in this round.
- **Use of Funds:**
 - Platform development & feature expansion
 - Sales & business development team growth
 - Market and customer acquisition campaigns
 - Strategic partnerships to drive adoption

*This offering is being conducted under **SEC Reg D** and is open to accredited investors only.*

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