

Music Video Ideas

IDEA 1 - MUSIC VIDEO TRACK

After you have chosen the song you need to then split your video up into a FULL PLAN - you will be in charge of (the director) and responsible for **your own idea**.

Watch these first for tips & tricks - [Video 1](#) & [Video 2](#) - Consider the rules and guides in your plan

Element	Answer <i>Replace the text below with your answer</i>	Reason/justification and issues <i>Go into detail explain justifications, any obstacles or issues with your answers</i>
Song	<i>Song</i>	
Type of music video?	<i>Performative? Narrative? Experimental? Mixture of two?</i>	
Synopsis	<i>Overall theme</i>	
Lyrics	<i>Link to lyrics</i>	<i>Summarise the theme of the song</i>

Scene	<i>Key scenes (Chorus/Verses)</i>	<i>Break down what happens in sections of the music video</i>
Opening in camera transition or effects	<i>Describe what camera techniques and transitions you would include and why. Link to song/visuals. You must include multiple shots/Transitions</i>	
Editing Techniques/Effects	<i>Describe what editing techniques and styles you would use, find examples and tutorials</i>	
Location	<i>Where in Cambridge would this scene be suitable to shoot? List exact locations and why</i>	
Props	<i>What props would enhance the scene?</i>	
Clothing	<i>What costumes would enhance the scene? Be specific, No "Normal Clothes" answers</i>	

Talent	<i>Who is going to be in front of the camera? How many people? Gender? Age?</i>	
Equipment	<i>Lights? Slider? Dolly? Multiple camera setup? Shoulder rig?</i>	
T Example Images	<i>Of location, props, clothing and talent</i>	

MoodBoard

Include example screenshots/colours/locations/costumes . Include inspiration screenshots from other music videos etc.