



Dear Gracious Donor,

We are thrilled to present our **20th Annual Strawberry Festival**, a beloved downtown Durham event! We need your partnership to bring this special day in May to the Durham Community.

The Strawberry Festival is a child-centered, family run, community fun focused event for all of Durham, hosted by **Central Park School for Children (CPSC)**. Our children's ingenuity and creativity are showcased in this springtime tradition each year. Your support of our Strawberry Festival and our mission - **All Children Thrive** - helps to make this a magical child-centered day for all.

Your funding will enhance our ability to ensure All Children Thrive. This year's festival supports **Enhancements to our Learning Environments** which include:

- ❖ Expanded Project Based Learning Curriculum Materials
- ❖ Additional Integrated Arts Supplies in classrooms
- ❖ Improved Outdoor Learning spaces at the Upper School Building
- ❖ Improved Physical Classroom Spaces across the K-8 Campus

Every May for 20 years, over 4,000 children, parents, alumni, and community members of all ages gather to enjoy a fun-filled family day in the park while raising money to expand learning for our students! This event, which takes place at **Old North Durham Park**, in the center of our new **K-8 city block campus**, will feature:

❖ Live music & entertainment	❖ Community vendors
❖ Arts & Crafts	❖ Strawberry treats and desserts
❖ Activity booths	❖ Silent Auction

Confirm your Strawberry Festival Sponsorship Commitment by April 1st to be featured in all our festival marketing including our website, banners, posters, brochures, targeted emails, social media and media releases according to sponsorship level (see below).

Please contact me at john@cpsfc.org or 919-323-0490 to arrange your sponsorship. We look forward to partnering with you for this year's 20th Annual Strawberry Festival!
Sincerely,

John Heffernan

John Heffernan, Executive Director
Central Park School for Children Foundation,
501(c)3, Fed Tax ID# 20-1582345



Scan me to sign up!

STRAWBERRY FESTIVAL SPONSOR LEVELS & REWARDS

	Name or Logo On Festival website	Name or Logo CPSC's website	Recognition on CPSC's social media pages (Instagram & Facebook)	Listing in all donor reports and sponsor lists	Ad in CPSC weekly newsletter	Sponsor of tickets for students to participate in Festival	Booth in Festival	Thank you announcement during Festival	Ad in 2024-25 Yearbook	Presence on Festival Map	Logo on all printed materials (shirts, posters, etc.)
Presenting Sponsorship (\$10,000)	 Logo	 Logo	 Logo	 Repeat Feature	 Featured	10 tickets each for 25 students in need		 Throughout Day	 Full Ad	 Full Ad	
The Berry Best (\$5,000)	 Logo	 Logo	 Logo	 Featured	 Featured	10 tickets each for 15 students in need		 Three Times	 Logo	 Logo	
Strawberry Fields (\$2,500)	 Logo	 Logo	 Logo	 Featured	 Logo	10 tickets each for 10 students in need		 Once			
Oh So Sweet (\$1,000)	 Logo				 Logo	10 tickets each for 5 students in need					
Berry Nice (\$500)						10 tickets for a student in need					
Strawberry Jam (\$250)											

Want to support our silent auction? We welcome donations of any kind for our silent auction, which is held during the festival each year. Nearly 4,000 festival goers will be able to bid on your item, giving your brand great visibility. We gladly accept all items - from art to gift certificates, from trips to jewelry, the sky's the limit. No item is too small. Please reach out to Kat Benson, CPSC Events and Communications Manager, at kat@cpsfc.org to donate today!

How your sponsorship helps All Children Thrive:

- **\$250** supplies **Project Based Learning Curriculum Materials** for one classroom
- **\$375** provides additional **Integrated Arts Supplies** for one classroom
- **\$500** provides **Project Based Learning Curriculum Materials** for two classrooms
- **\$1,500** provides additional **Integrated Arts Supplies for a whole grade level**
- **\$3,000** improves **one Physical Classroom Space** (ie. lighting/flooring/conditioning/sink)
- **\$5,000** improves **one Outdoor Learning Space** at the Upper School Building

Thank you for your sponsorship! It makes a real difference in the lives of children.