Adobe Premiere Pro Tutorial: Creating a Simple Video
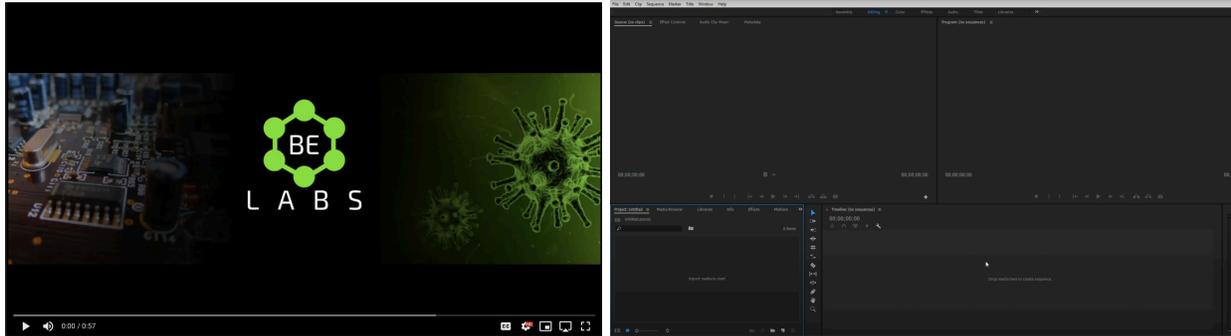NAW 06/11/2020

For the tutorial you will be creating a simple video (based on the BE labs video which can be found here). This tutorial will walk you through the basics of Premiere/video editing, but more in depth tutorials can be found on the Adobe website.

Please recognize that there are many ways to edit videos and this tutorial will provide you with the basics to get started.

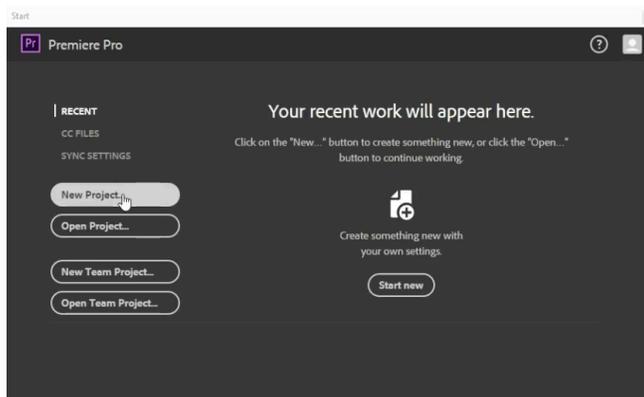This tutorial assumes you are using a device that has Premiere already downloaded.

Download all the Media Files

1. You will need to download the media from this google drive link. It contains the music, photos, videos and audio you will be using in this tutorial. I recommend moving them to your desktop or some place you will easily be able to find it.
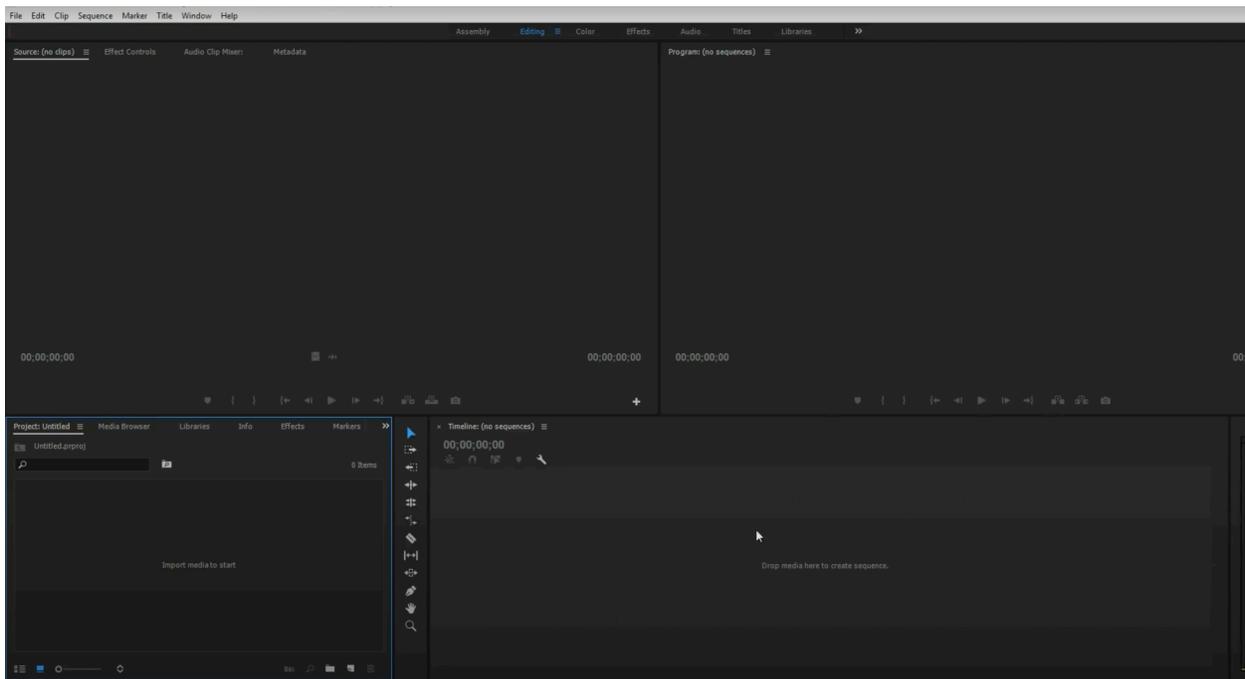
Please note: these are raw files owned by the Stephenson Foundation Laboratory, you may not use or distribute them other than for the purpose of this tutorial.
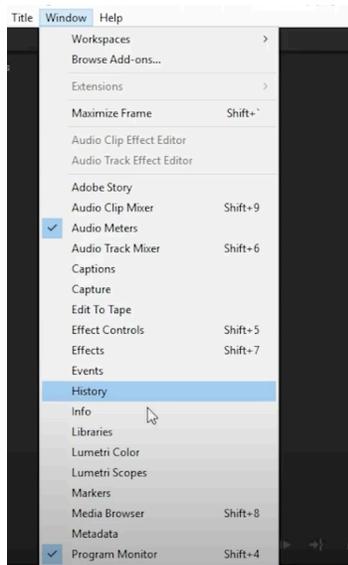
Setting Up a New Project
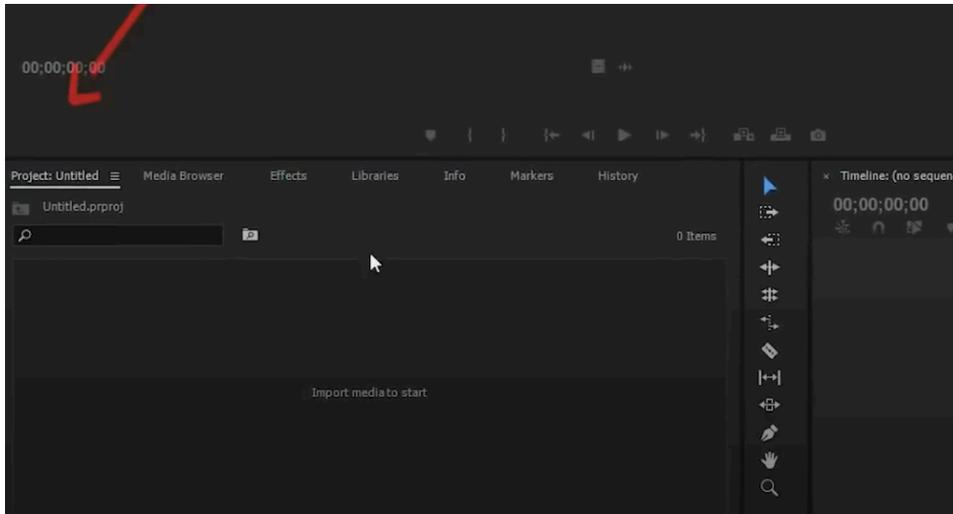
1. Open Premiere and click **New Project…**

2. Change the name of the project to BEVid_Tutorial. Leave all other fields the same. You will now have a blank project. This is what the standard layout of Premiere looks like. As you get more comfortable with the software you may choose to change it.

Pro tip: The window menu in the top left will have a lot of the functions/tools you may need for your projects.

3. You will now import all of the media files provided. In the project panel (bottom left corner) double click import media to start and import the provided files.
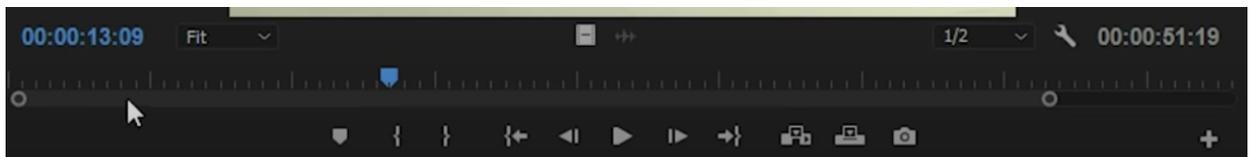
Pro tip: Organize your files with folders! I have provided folders for you, but normally you will just have a bunch of media files that you import. It's important to organize them in folders at this point so that you don't have to search through hours of footage. To make folders just right click and select **New Bin**. To import files into this newly created bin you will need to right click then select Import.

Pro tip: You can preview the videos by hovering over them with your mouse!

Adding/Adjusting the Drone Video Clips

1. Click on Drone_1. We want the 5-15 seconds of that video. You can use the sliding bar at the bottom to select which part of the clip you want. Use the little bracket things (or the **i** key for beginning and **o** key for out on your keyboard) to mark the beginning and end of the clip This can also be adjusted later on.
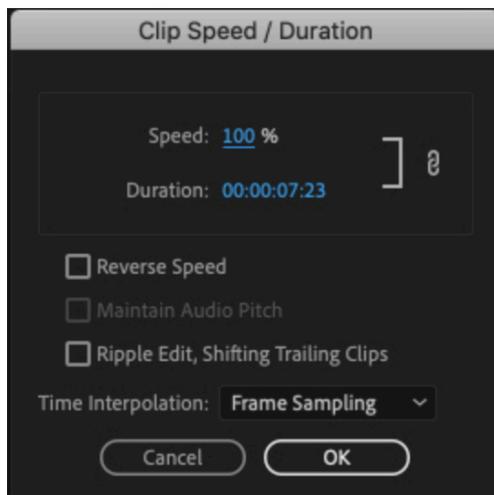

2. Now drag the video to the timeline on the bottom right (you can use the spacebar to play the clip.

3. Now add the other drone clips. From Drone_2 we want 9-13 seconds. From Drone_3 we want the first 3 seconds.

Pro tip: Make sure to mute the audio on all of these clips! Click the little M next to each clip.

4. We can now adjust the speed of the clips. Select the clip and select **Speed/ Duration**. This can be adjusted to your liking. Reference the BE lab video (which can be found [here](#)) for the style.
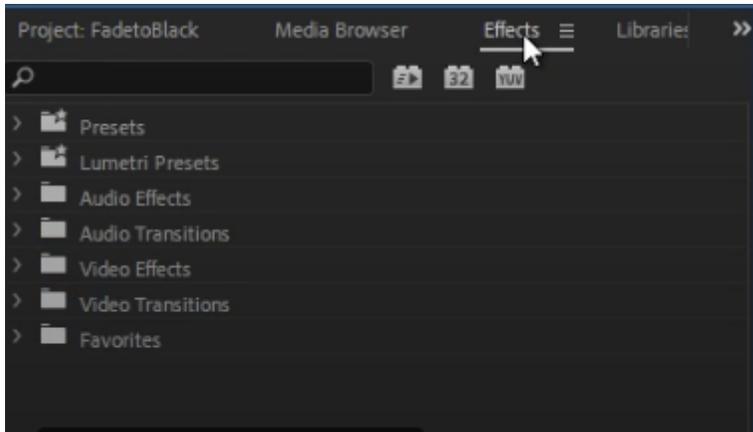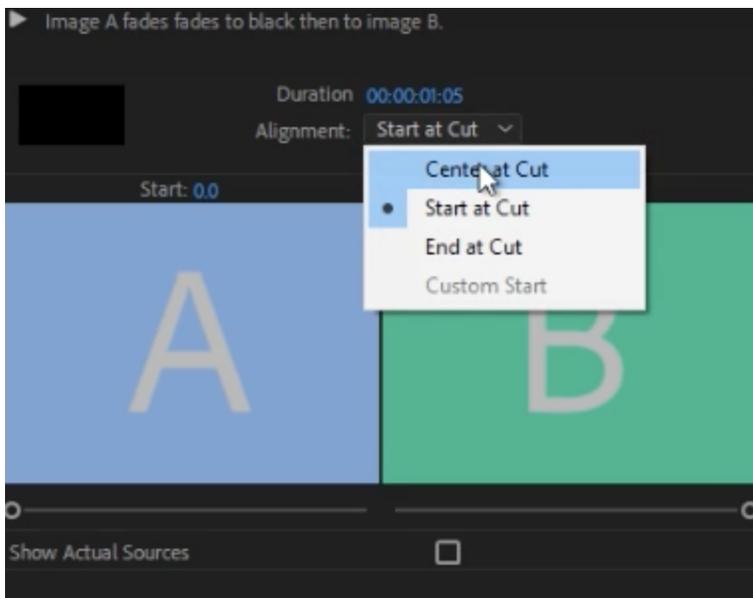

Adding the Picture

1. We want to add the title picture that appears at the beginning of the video. Because we are adding a transition, we needed to have a video after it.

Pro tip: If you want your clip to fade to black, apply simple cross-fade at its end. Use dip to black only as a transition between two clips, not at the beginning or at the end of a clip.

2. Drag and drop the picture (lab_banner) into the timeline editor (bottom right).
3. Adjust the length of this clip to be 1 second. That can be done by dragging the picture length or right clicking on the bar in the timeline and navigate to speed/duration.
4. We also want this clip to fade out. So go to the effects tab and type in (**dip to black**) then drag the transition after the photo and before the first video clip.
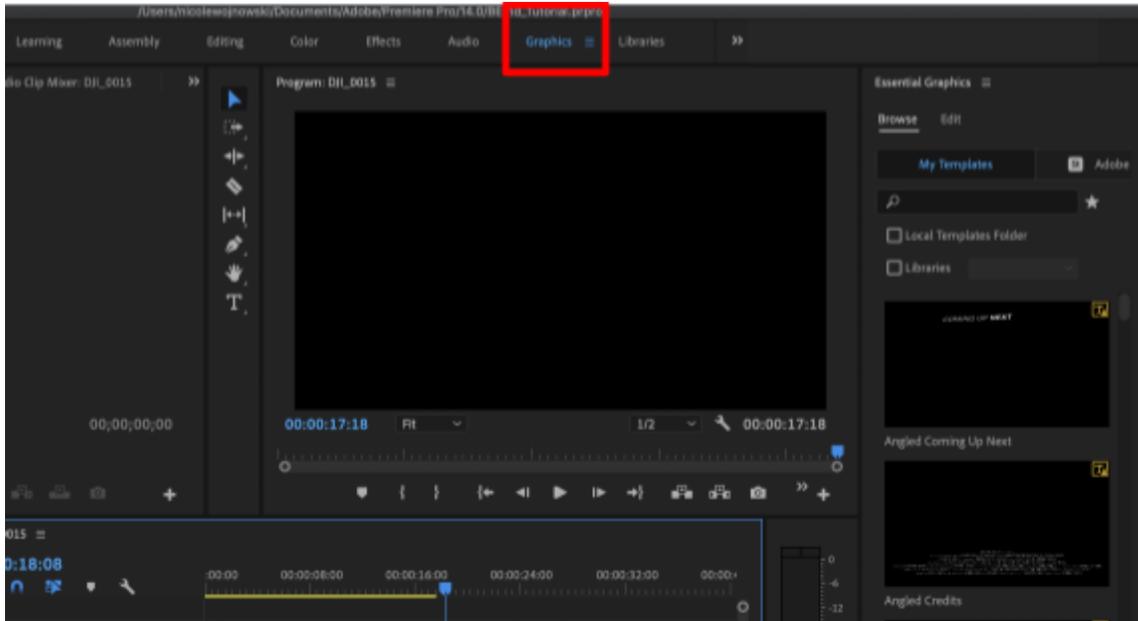
5. If the fade is "sticking" to one of the clips you can adjust it by clicking on the transition and choosing **Center at Cut**.
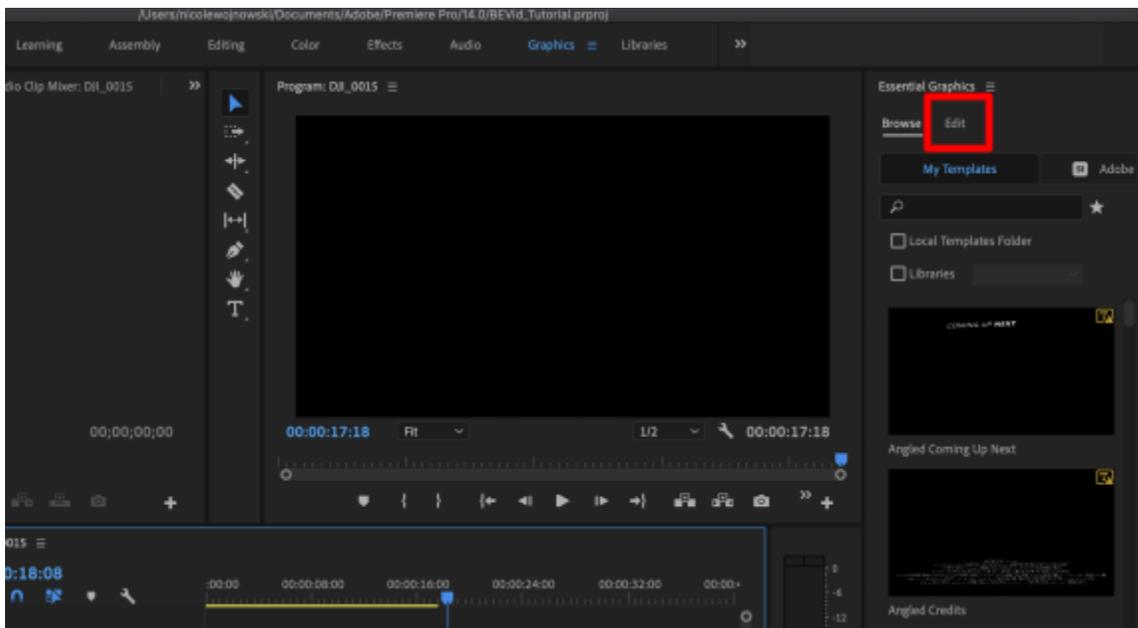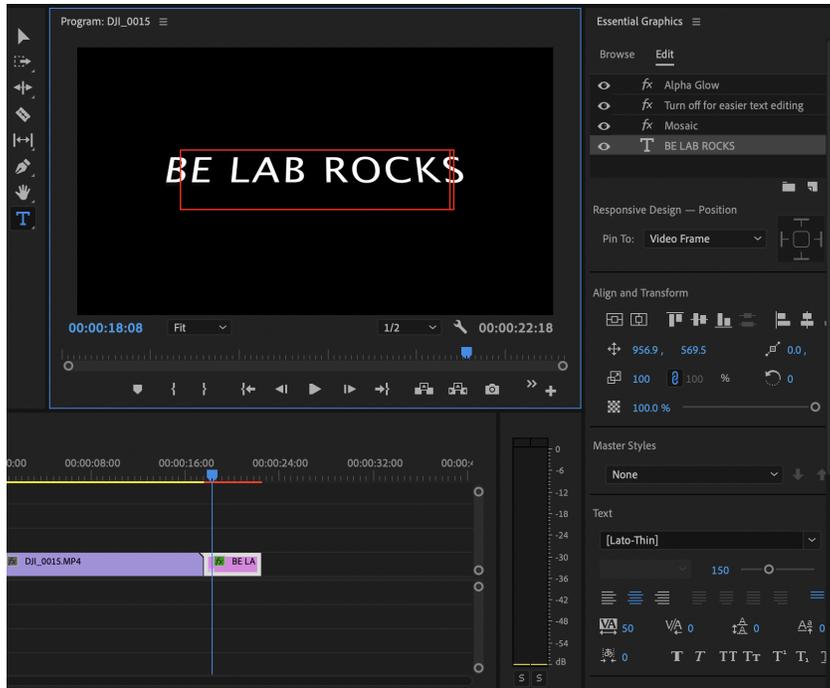

Adding a Text Slide

1. Click on the **Graphics** tab on the top toolbar. This will open up the graphics library on the right side of the screen.
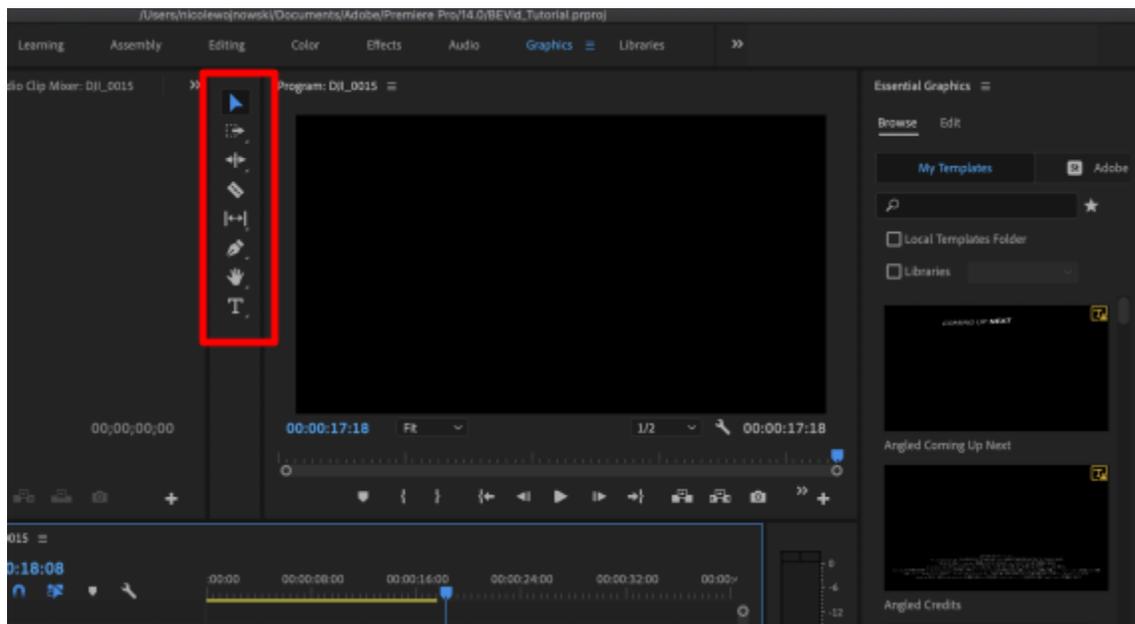
2. Select a title slide of your choice and drag and drop it into your editor at the end of the video.

3. Edit the text to say "BE Lab Rocks".

Pro tip: If you want to add text onto a slide just hit the little T in the tool bar next to the editor. Also note, this toolbar has a lot of other shortcuts that maybe come in handy as you get more comfortable with premiere.
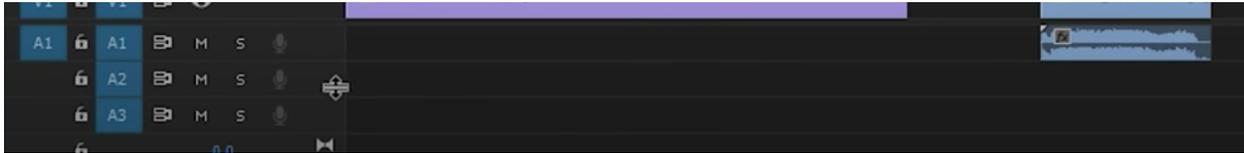

Adding/Adjusting the MISC Video Clips

1. Add in the two MISC videos (similar to the BE Lab video) after the drone videos.
2. For MISC_1 you'll want the first 3 seconds.
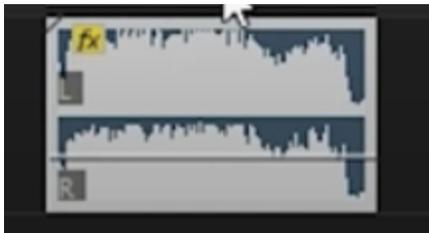3. From MISC_2 we want seconds 5-6. Which we will slow down.

4. For MISC_2 you will need to slow down the clip (similar to speed up, but your percentage will be less than 75%).

Adding Background Music

1. Drag and drop the background music file into the editor **Block A2** (VideoLab_Music). You can pull down the line to extend the boxes to make your workspace larger. This will make it easier to adjust the gain of the audio file (the little line pictured below).
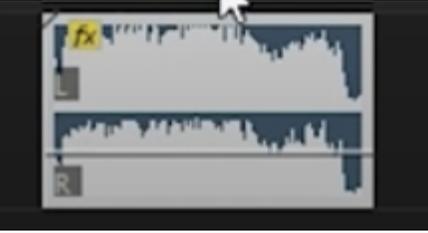

2. We want the volume of this clip to be loud at the beginning, but fade when the voice over comes on. Split the audio file at about 5 seconds (this may depend on the speed of your clips, but should be after the yellow/green wall video (Drone_3). There are two methods to do this:
   a. **razor tool (**the **C** key) - place you mouse on the clip where you want to cut and just click
   b. **Split at playhead** (**Command + k**) - this splits the clip where you have stopped playing the video which can be more precise.
3. Once the clip is split, lower the volume of the second clip using audio gain.

note: The volume of these clips will probably need to be adjusted once the audio is added in

Adding Audio Files

1. Audio voice over (NAW_VoiceOver) can be dragged and dropped in directly to the editor portion. You can pull down the line to extend the boxes to make your workspace larger. This will make it easier to adjust the gain of the audio file (the little line pictured below). Same procedure as with the background music.
2. We want the audio to be heard over the background music, so we want it to be higher. We also want the audio to start after the beginning video sequence, so we can drag it to that spot.

Pro tip: At this point watch the video and see if you can hear the voice over with the background music. If the voice is too soft, lower the volume of the background music.
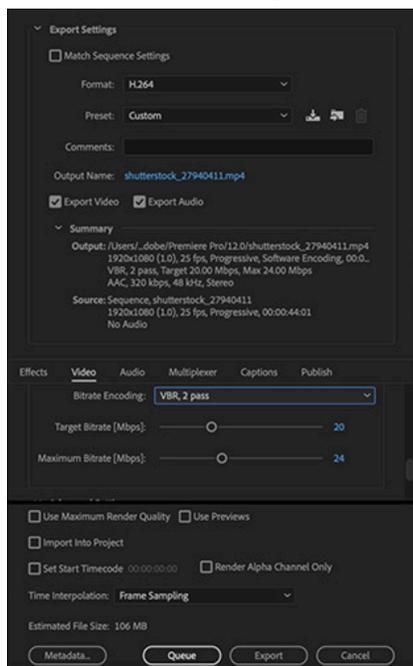
Final Touches

1. Trim all the audio/music/video files to be the same length. This can be done via the razor or playhead tool (playhead cutting will probably be better).
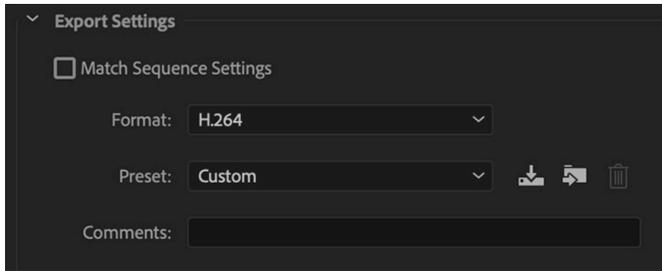2. Optional: Add a fade to black after the last video clip

*note this is not a completed video. This is for demonstration purposes only and most videos will require thorough editing and revising, but for this purpose it's not needed.
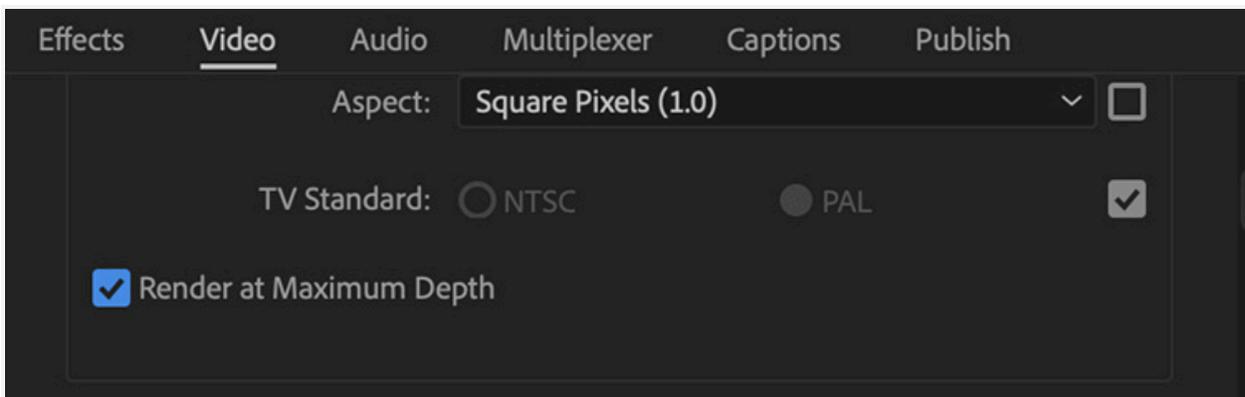
Saving and Exporting

1. Go to **File>Export>Media** (or control **M**). This will bring up the Export Settings Window.

2. Choose your sequence settings. Depending on where the video you are editing is going (youtube, vimeo etc you'll want different settings). You'll want to match your settings to the ones below. This will give you a standard video file that can be used on most platforms.

3. Click the output name to specify an output name (BEVid_Tutorial) for the exported video file. Make sure that **Export Video** and **Export Audio** are both checked so the file has both video and audio.

4. Now you have some decisions to make. You can select **Render at Maximum Depth** box. This will increase your render time, but Premiere will take extra care in exporting your video in the cleanest way possible.

5. Select **Export** and you have completed the project!

Pro tip: If you want to continue using Premiere while exporting click **Queue** instead!

Additional Resources

- Website that outlines 15 videos that are useful for mastering the Premiere software: [15 Premiere Pro Tutorials Every Video Editor Should Watch](#)
- More advanced tutorials: [Premiere Pro tutorials | Learn how to use Premiere Pro](#)
- Editing audio: [Edit audio in the Premiere Pro timeline](#)