



Ruth Young-Loaeza, NEET Sheets, Press Release

Bio of Ruth Young-Loaeza

Website: <http://makeitneet.com/>

LinkedIn: <https://www.linkedin.com/in/ruth-young-loaeza/>

[Ruth's Story at Startup Week - Live Podcast](#) with BMB & RUN

Email: ruth@makeitneet.com

Meet the visionary behind NEET SHEETS, a revolutionary bedding innovation that has transformed the way we make our beds. With unwavering determination and a passion for problem-solving, Ruth Young-Loaeza has emerged as a pioneering force in the world of ergonomic bed linens.

Ruth embarked on this remarkable journey after realizing the arduous and time-consuming nature of bed-making while cleaning homes and working long hours in the hospitality industry. Armed with a prototype that promised to simplify this everyday chore, Ruth took a daring step by entering an invention competition. With just \$50 in hand, she journeyed to New York, even spending a night in a rental car. To her astonishment, Ruth emerged victorious, claiming 1st place, and starting the NEET SHEETS's journey.

Life took an unexpected turn when Ruth faced a life-altering accident that rendered her unable to work, eventually leading to homelessness. However, she channeled this adversity into a reservoir of creative ideas and inventions, making the courageous decision to quit a 23+ year career as a maid and dedicate her full attention to the NEET SHEETS startup and her inventive pursuits.

In September 2019, Ruth Young-Loaeza, received recognition from the United States Patent and Trademark Office (USPTO) as a "Budding Visionary Inventor," an accolade that underscored her groundbreaking contributions to the world of innovation. She was subsequently invited to share her insights as a guest speaker at InventionCon 2019, held at the USPTO headquarters.

Today, NEET SHEETS stands as a testament to Ruth Young-Loaeza's relentless pursuit of innovation. The bedding innovation has not only simplified the lives of countless individuals, but has also made significant inroads into the hospitality industry. With three granted patents and an issued trademark, NEET SHEETS has solidified its position as a game-changer in the world of bed linen.

Ruth's incredible journey is a testament to the power of perseverance and the ability to transform adversity into opportunity. From a time when bed-making was a dreaded task, she has harnessed her talent for innovation to solve common problems faced by millions in the hospitality, healthcare, and household sectors around the world. She attributes her success to a higher purpose, acknowledging the role of faith and divine guidance in discovering her innate talent for innovation.

In a world where innovation is driven by a relentless pursuit of convenience and efficiency, Ruth Young-Loaeza has etched her name as a visionary founder who dared to redefine the way we make our beds. NEET SHEETS, with its patented design, has not only simplified the art of bed-making but has also inspired us to view everyday tasks through the lens of innovation and creativity.