

Welcome!

Welcome to the Come Together x Especially Everyone Week! 🌟

By entering this space, you are no longer a stranger — you are a co-creator of this community. At Especially Everyone, we architect belonging first – intentionally designing a physical and cultural sanctuary where people feel completely secure, valued, and rooted. We are honored that you are joining us to confront the growing crisis of loneliness and social isolation through music and the arts.

This week we hope to inspire collaboration, educate, create and explore the benefits of art and music in fostering belonging, building a stronger community rooted in trust and partnership, expand awareness of arts in health, and deepen our commitment to place through art as a means to gather, connect and heal.

In this brief guide you will find:

1. Cultural Blueprint
2. Who This is For
3. Setting up your event on Luma calendar
4. Setting up Marketing Opt-In
5. Inclusive Event Guide
6. Inspirational Ideas + Helpful Resources

Before Setting Up Your Event(s) please review the below [Cultural Blueprint](#) we strive to create and uphold together as a shared mutual commitment.

- **Celebrate the Full Spectrum:** Open your heart to the entire spectrum of human experience. Be kind, be patient, and embrace the beautiful diversity of how people move, communicate, and experience art.
- **Connect with Intention:** 1 in 2 people experience deep loneliness. Say hello to someone new, dance together, and help us obliterate social isolation.
- **Respect the Boundary:** Safe connection relies on consent. Always ask before hugging, crowding someone's space, or taking photos. A clear "no" or a need for space is respected instantly.
- **We're In This Together:** If you feel overwhelmed, isolated, or see someone who needs a friend, talk to a volunteer in a purple EE team shirt. We are here to help you find your bridge.

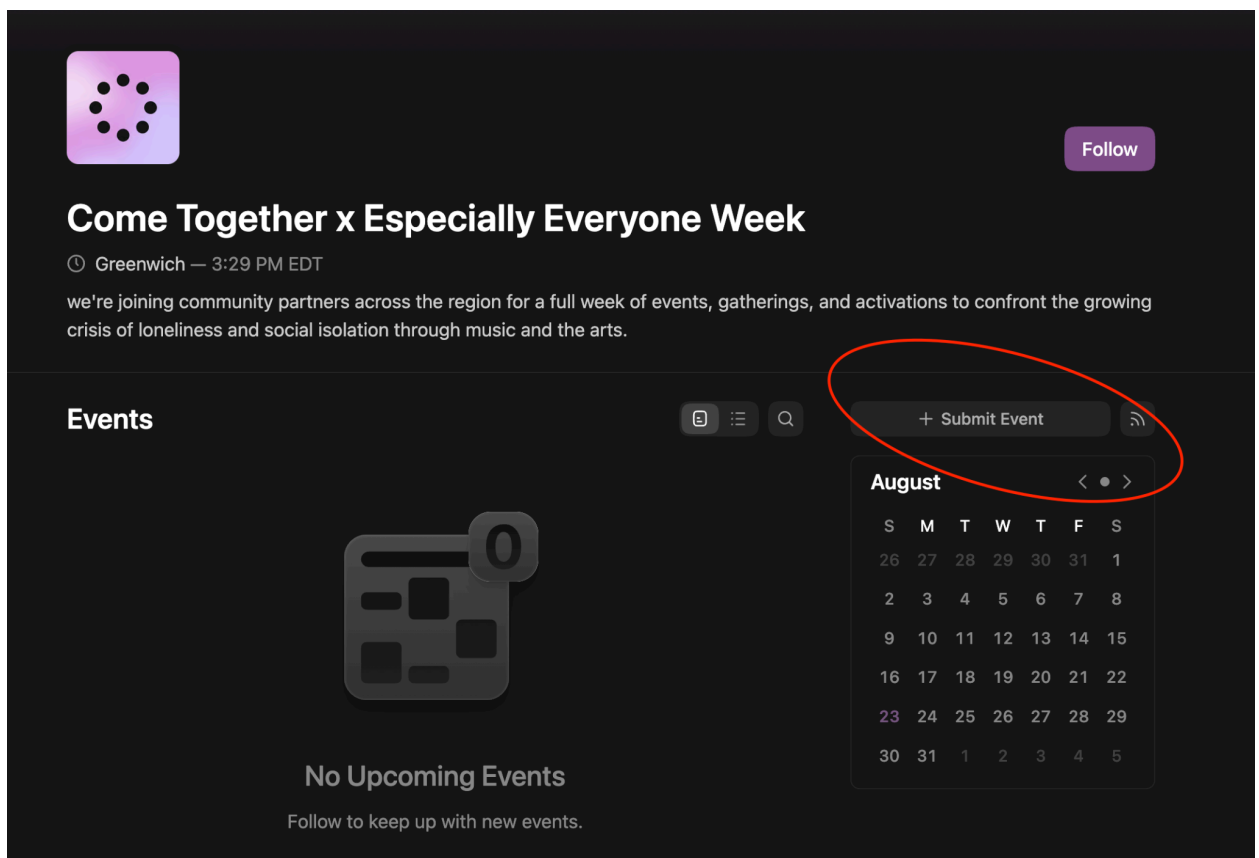
Universal Standards (everyone in the space — guests, volunteers, staff, artists, partners)

- **Enthusiastic, Plain-Language Consent:** Trust is the bedrock of belonging. Mutual, conscious, and explicit consent is required for all interactions — physical contact, personal space, photography and videography. Silence is never consent.

- **Zero Tolerance for Harassment or Exclusion:** We strictly prohibit discrimination, bullying, verbal abuse, stalking, intimidation, or non-consensual or exclusionary behavior of any kind.
- **Shared Stewardship:** The instruments, the art, the venue, and the energetic vibe belong to all of us. We treat our temporary home and one another with deep, unconditional respect.

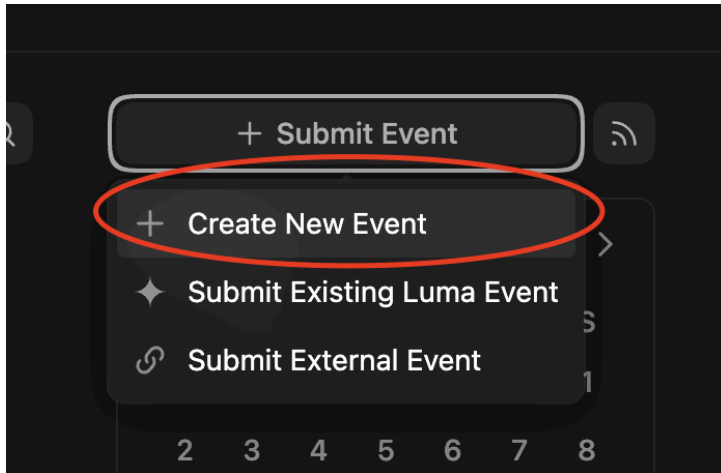
Luma Event Creation

1. Go to [Come Together x Especially Everyone Week Calendar](#) on Luma.
2. Select “Submit an Event”



*For first time users, you will be prompted to submit the verification code from your email address. Once complete select “submit event” again. Proceed to step 3.

3. Select “Create a New Event”



4. Complete the event details per your event.
5. Submit.

Setup Marketing Opt-in

1. Go to your event dashboard on Luma and click **Manage Event**.
2. Select the **Registration** card or tab.
3. Look for the **Questions** or custom registration section and click **Add Question**.
4. Choose **Checkbox**
 - a. Add the following: "I agree that the host may share my registration information with event partners, who may use it to contact me about this event, related offerings, and future marketing."
 - b. Toggle the **Required** setting to ON.
5. Save your changes