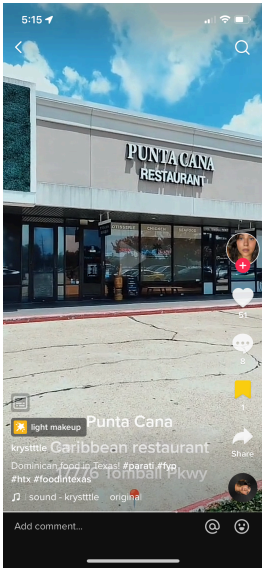
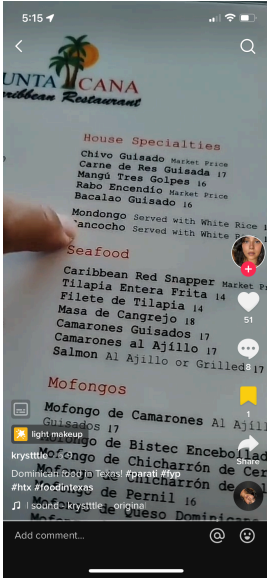


Date observed: 09/18/2022

Date: 06/09/2022	WHO is observed?	WHAT do I observe?
<p>Location: TikTok #parati #fyp #htx #foodintexas https://www.tiktok.com/t/ZTRaho3FX/</p> <p>Researcher: Lou</p> <p>Participants: Ocean @krystttle</p> <p>Activity: Vlog of: <i>Punta Cana Caribbean Restaurant</i></p>	<p>@krystttle a ~35-40-year-old Puerto Rican woman living in Houston, Texas.</p>	<ul style="list-style-type: none"> • @krystttle mentions she grew up on the East Coast around a community of Dominicans and Puerto Ricans. • She equates her time on the East coast as “a taste of home”. • Says cooking at home is not the same as going to a restaurant and eating Puerto Rican and Dominican food. • Infers that Houston has a less prevalent Puerto Rican culture and that she misses it. • She takes us to <i>Punta Cana Caribbean Restaurant</i> and gives us a quick tour of the restaurant and menu. 

		<ul style="list-style-type: none"> • She highlights “they also have Sancocho!”  <ul style="list-style-type: none"> • She orders a dish and says “it smells so good!” • She ends the video saying it was “so good” with the caption “so fulfilled 🥰”
--	--	--

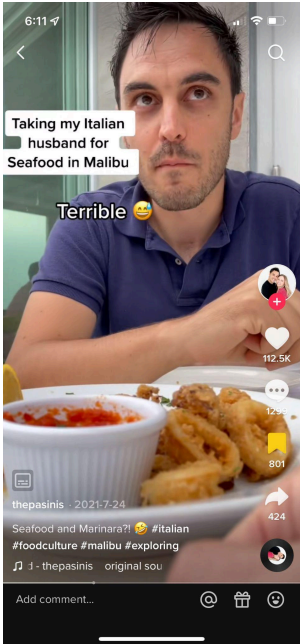
Conclusion:

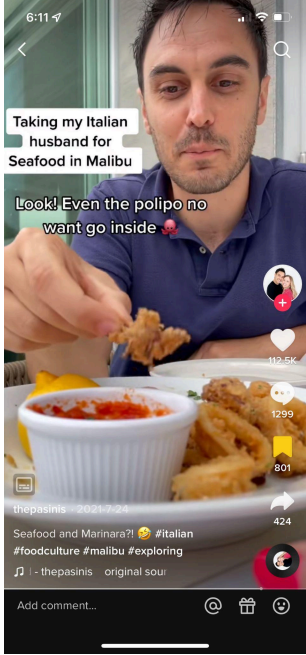
- Motivations :
 - **To connect** with other Puerto Ricans and Dominicans in Houston.
 - **To represent/ identify** with Puerto Rican / Dominican culture.
 - **To discover** a new Puerto Rican/ Dominican restaurant.
 - **To participate** in Houston’s Puerto Rican/ Dominican food environment and culture.
- Ocean / @krystttle is new to Texas from Georgia and is homesick. She misses Puerto Rican / Dominican food and desires to feel connected to her culture once again.
- By putting this video on the social media platform TikTok, she has the added benefit of connecting with Puerto Ricans / Dominicans in Houston. (community)

Questions:

- What are other ways that Ocean connects to her culture since moving to Houston?
- Has she settled into her community more since this video was posted?
- What needs does she have left unfilled?

Date observed: 09/18/2022

Date: 07/24/2021	WHO is observed?	WHAT do I observe?
<p>Location: TikTok #italian #foodculture #malibu #exploring https://www.tiktok.com/t/ZTRakY4kC/ https://www.tiktok.com/t/ZTRakRjsAV/</p> <p>Researcher: Lou</p> <p>Participants: Jessi and Alessio Pansini @thepansinis</p> <p>Activity: “Taking My Husband for Seafood in Malibu”</p>	<p>Alessio Pansini (~35-40 years old male) being filmed by Jessi Pansini (~35-40 years old female) on the profile @thepansinis</p>	<ul style="list-style-type: none">• The wife (American) Jessi Pansini films her husband trying Malibu calamari.• She explains “it’s the classic dish. You have calamari and you have marinara.”• The husband Alessio Pansini says “terrible” in response to trying the  <p>calamari.</p> <ul style="list-style-type: none">• She tries to get him to enjoy the dish saying “it’s the same sauce you put on spaghetti and pizza.”• Alessio squeezes more lemon over the dish.• Alessio jokes “even the polipo [octopus] doesn’t want to go inside [the marinara].”

		 <ul style="list-style-type: none"> ● Alessio and Jessi laugh.
--	--	---


Conclusion:

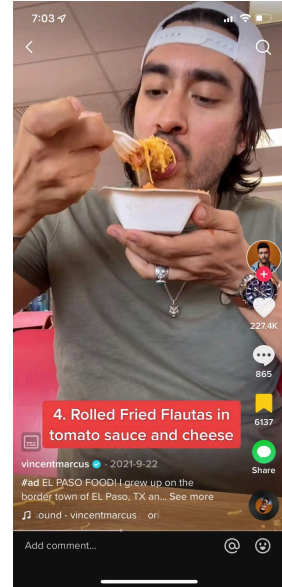
- Motivations :
 - **To connect**
 - Jessi wants to connect with her husband from Italy through Malibu's version of Italian seafood.
 - **To represent/ identify**
 - Jessi wants Alessio to feel represented as an Italian.
 - **To be entertained**
 - Jessi and Alessio make humorous and heartwarming videos about their Italian and American marriage.
- Alessio does not enjoy this version of calamari, but it makes for an entertaining video.

Questions:

- I wonder... Where can Alessio find Italian food that helps him connect with his culture in a positive way?
- Is there a shortage of Italian food that is authentic to Alessio where he lives in the United States?
- What measures do Alessio and Jessi take as a couple, to connect to their cultures?
- Does Jessi also speak Italian? She understood when Alessi said "polipo".
- Did Alessio squeeze the lemon on the dish to improve it's taste? Is that common in Italian food culture?

Date observed: 09/18/2022

Date: 07/24/2021	WHO is observed?	WHAT do I observe?
Location: TikTok https://www.tiktok.com/t/ZTRakgxqB/	Vincent Marcus (~30 years old male) On the profile @vincentmarcus	<ul style="list-style-type: none">• Vincent films his favorite foods in El Paso in honor of Hispanic Heritage month<ul style="list-style-type: none">○ Stuffed chili pineapple<ul style="list-style-type: none">■ “You can add your own soda at the very end”○ Corn in a cup○ Corn in a bag<ul style="list-style-type: none">■ “Hot chips on the southern border make everything better”
Researcher: Lou		
Participants: Vincent Marcus @vincentmarcus		
Activity: Vlog of: <i>Best Mexican Food in El, Paso Texas</i>		 <ul style="list-style-type: none">○ “You need to go to Chicos Tacos”<ul style="list-style-type: none">■ Rolled fried flautas in tomato sauce and cheese



- **“It’s the most confusing dish you’ll ever have but it’s so good. I had so many memories here as a kid.”**
 - “One of the things that **reminds me of my family of my grandmother** is pan dulce” / “sweet bread”
 - “She used to keep it on top of her refrigerator and **“it never went stale”**”
 - Homemade quesadilla with muenster cheese
- Talks about how his abuelita used to heat up the tortillas directly on the stove.
- He “fails” at this and uses a **“comal”** or iron skillet used for cooking tortillas
- “It’s been really fun going down memory lane”

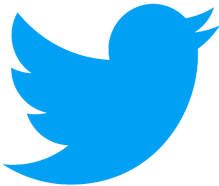
Conclusion:

- Vincent often references memories he had growing up when showing his favorite El Paso foods- nostalgia is a factor for his food rankings.

- Motivations :
 - **To connect** with his latino, El Paso heritage
 - **To represent/ identify** as a latino man from El Paso, TX.
 - **To be entertained**
 - Vincent includes his humor in these videos with jokes about his culture and the strangeness of the food he is eating.
 - **to socially connect with others** who share a similar background to him: latino Texans, latinos from El, Paso etc.


Questions:

- He mentions going back to El Paso, where does he live now?
- Does he find food that reminds him of El Paso where he currently lives?
- How much are the food rankings influenced by nostalgia?



Date observed: 09/21/2022

Date: 06/04/2022	WHO is observed?	WHAT do I observe?
Location: Twitter #food #usa #texas #portugal #immigrant #culture #soccer https://twitter.com/coachbaltazar/status/1533172279852556288?s=20&t=uHyqp7Z5iNgxsvk2bd2Rg	Bruno Baltazar a ~35-40 y.o male, high school soccer coach living in Houston, TX. <ul style="list-style-type: none"> ● Immigrated from Portugal (assumed from #portugal #immigrant) 	<ul style="list-style-type: none"> ● Bruno, a Portuguese immigrant living Houston, TX showing his homemade bacalhao with potatoes and cabbage ● “Food is part of culture and culture are memories specially when your an immigrant!”
Researcher: Lou		
Participants: Bruno Baltazar @coachbaltazar		
Activity: Showing Homemade		


<p>bacalhao with potatoes and cabbage</p>		
---	--	---

Conclusion:

- Bruno feels nostalgic for Portuguese food and equates it with positive memories
- Motivations :
 - **To represent**
 - Bruno wants to represent his identity through cooking bacalhao
 - **Motivated by participating**
 - He wants to participate in his culture by cooking

Date observed: 09/21/2022

Date: 02/03/2019	WHO is observed?	WHAT do I observe?
<p>Location: Twitter #Texas #Austin#Japan #food #goodeat #Asian #culture #goals #2019 #fun #yum #oishii #party #festival #news #cool</p>	<p>JapanSauce, “Info, pictures & videos about Japan that highlight all the things that make you want to live, learn, and love all things Japan!”</p>	<ul style="list-style-type: none"> ● The second anniversary for an Asian food festival located at HMart

https://twitter.com/JapanSauceNet/status/1092118408194338818?s=20&t=uHypq7Z5iNgxsvvk2bd2Rg		
Researcher: Lou		
Participants: JapanSauce @JapanSauceNet		
Activity: Asian Food Festival		
<p>Conclusion:</p> <ul style="list-style-type: none"> • This is the second anniversary of this festival, which signals the first one was successful • Motivations : <ul style="list-style-type: none"> ◦ To represent Asian food in Austin ◦ To be entertained <ul style="list-style-type: none"> ■ This could serve as a source of entertainment for people in Austin who enjoy Asian food <p>Questions:</p> <ul style="list-style-type: none"> • What signaled the need for this festival- is there a lack of an Asian food community in Austin? • Did this festival have a repeat in 2020, 2021, or 2022? <ul style="list-style-type: none"> ◦ YES, there is a date for 2022 • How many people are aware of this festival happening? 		

Date observed: 09/21/2022

Date: 02/03/2019	WHO is observed?	WHAT do I observe?
Location: Twitter #MaharajaBhog	Maharaja Bhog @MaharajaBhogTX	<ul style="list-style-type: none"> • A restaurant Maharaja Bhog advertising “Do you miss our

<p>#TheRoyalThali #HoustonRestaurant #USA #Texas #VegetarianFood #IndianDelicacies #Thali #indiancuisine #TexasFood #texasfoodies #texasfoodblogger #texasfoodguide #food https://twitter.com/MaharajaBhogTX/status/1571861060789088256?s=20&t=UHyqp7Z5iNgxsvvk2bd2Rg</p>	<p>A thali restaurant in Houston</p>	<p>unlimited thali?”</p> <ul style="list-style-type: none">Thali defined as “a round platter used to serve food in South Asia, Southeast Asia and the Caribbean. Thali is also used to refer to an Indian-style meal made up of a selection of various dishes which are served on a platter. Thali is also used in south Asia for ceremonial purposes”
<p>Researcher: Lou</p>		<div><div><div><div><div><div></div><div>Maharaja Bhog</div><div>@MaharajaBhogTX</div></div></div><div>Make your food experience, a royal one with Maharaja Bhog</div><div>For Reservations: +1 713 771 2464</div><div>#MaharajaBhog #TheRoyalThali #HoustonRestaurant #USA #Texas #VegetarianFood #IndianDelicacies #Thali #indiancuisine #TexasFood #texasfoodies #texasfoodblogger #texasfoodguide #food</div><div><div><div><div><div><div></div><div>Do you miss our unlimited thali ?</div></div><div><div>All the time</div><div>Eating it</div></div></div></div></div></div></div></div></div>
<p>Participants:</p>		
<p>Activity: Advertisement for Maharaja Bhog</p>		
<p>Conclusion:</p> <ul style="list-style-type: none">Motivations :<ul style="list-style-type: none">To represent thali cuisine <p>Questions:</p> <ul style="list-style-type: none">How easy is it to find thali cuisine in Houston?Is unlimited thali uncommon?Is thali typically served unlimited, like a buffet style?Who misses thali cuisine?Who does not have frequent access to thali cuisine?		