Communications & Business

Development Intern

Organization: BConnected Colorado

Supervisor: Three Brodsky, Founder and President

About BConnected

<u>BConnected Colorado</u> is a startup nonprofit and Colorado's largest and most active social group for Bi+ and Queer people. We host events, build connections, and create spaces where LGBTQ+ folks thrive. Founded in 2016 as a <u>Meetup group</u>, we've grown into a nonprofit with big ambitions: workshops, mentorship programs, skillshares, and more events for our 3,000 (and growing!) members.

Our mission: We are a collaborative social club for Bisexual/Queer people dedicated to building a fun, welcoming and educational community for our members. We are creating a consistent, sustainable, and inclusive culture for the variety of intersecting bisexual identities in order to help bring all bisexuals out of isolation.

In short, Bconnected is about building a local in-person community and culture for Bi/Queer people. Yes to more third spaces!

Position Overview

At BConnected, we're a small but mighty team — and you'll be working directly with the founder to help shape our communications strategy from the ground up. This is a collaborative, hands-on role where we're building the plane while flying it. You don't need to be an expert — curiosity, creativity, and a willingness to research, brainstorm, and try new ways of encouraging member engagement and community support are most important. This position will require roughly ten hours a week

during the spring semester. Most of the work will be remote, with occasional in-person meetings.

Possible Responsibilities

- **Communications Strategy:** Work side by side with the founder to finalize and implement BConnected's communication plan.
- **Social Media & Marketing:** Test out content for Instagram, Facebook, or other platforms. Help us figure out what actually works for our community, find our voice, and grow our online presence.
- **Community Surveys:** Help design and distribute surveys to hear from members, then analyze results to shape future programming.
- Outreach & Partnerships: Research potential partners or collaborators in the local organizations, and beyond.
- Event & Fundraising Support: Assist with event promotion, donor communications, and brainstorming ways to boost community support and engagement.
- **Grant Writing (optional/bonus):** Dip your toes into nonprofit fundraising by researching grants and helping draft proposals.

Ideal Candidate

- A CU student excited to learn about nonprofit communications, marketing, strategic planning, and community building.
- Strong writer or social media user (no need to be a pro just open to learning what works).
- Curious, adaptable, and comfortable working in a startup-style environment where things evolve quickly.
- Interested in Bi+/Queer community work and grassroots organizing.
- Able to ask questions and work independently on various projects.
- Willing to have weekly check-ins via Zoom or in person.
- **Bonus:** Curious about nonprofit fundraising and grant writing.

What You'll Gain

By the end of this internship, you'll walk away with:

- A shiny portfolio: social media posts, marketing content, and even a nonprofit communications plan you helped build.
- **Direct mentorship**: work side by side with the founder and see how a scrappy startup nonprofit actually runs.
- **Real nonprofit skills**: community engagement, event promotion, survey design, fundraising, and maybe even grant writing if you're up for it.
- **Startup energy**: the freedom to experiment, test ideas, and know your work is making a real impact in Colorado's LGBTQ+ community.

To Apply

Please fill out this application form.