

### About MedTech Innovator Asia Pacific

MedTech Innovator is the world's largest and most impactful showcase and accelerator for innovative companies in medical devices, digital health, and diagnostics. Our mission is to improve patient outcomes by supporting startup companies with their innovative solutions to revolutionize the medtech space. Through our global platform, participants gain access to key players in the MedTech industry.

✓ Call for Applications – Accelerate Your Innovation Journey with MTI APAC 2025!

We have officially launched our MedTech Innovator Asia Pacific 2025 Accelerator Program! This is a fantastic opportunity for early to mid-stage medical device, diagnostic, and digital health companies to transform healthcare. Companies will get to connect with influential investors and strategic partners, gain access to personalized educational resources, and receive valuable exposure through industry recognition and high-profile events.

Application deadline is **15 January 2025**Apply via—<a href="https://tinyurl.com/CommsPartnerApp">https://tinyurl.com/CommsPartnerApp</a>

#### **Nominations**

We invite you to nominate promising startups for the **MedTech Innovator Asia Pacific 2025 program!** By nominating innovative companies focused on transforming medtech in the APAC region, you'll help them seize the opportunity to join a leading healthcare accelerator. As a valued partner of MedTech Innovator Asia Pacific, nominations submitted by you will benefit from priority reviews with our corporate partners. Let's work together to help startups thrive in this dynamic environment!

Nomination Link: <a href="https://tinyurl.com/CommsPartnerNom">https://tinyurl.com/CommsPartnerNom</a>

# Social Media Handles and Hashtags:

Please tag us on the following social media platform:

- LinkedIn: <a href="https://www.linkedin.com/company/medtech-innovator-apac/">https://www.linkedin.com/company/medtech-innovator-apac/</a>
- Twitter: <a href="https://twitter.com/MedTechAwards">https://twitter.com/MedTechAwards</a>

##mti #mtiapac #mtiapac2025 #medtech #medicaldevice #innovator

This communication kit contains the tools you require to effectively promote the session. For additional details, please contact Alvin Chan at <a href="mailto:apacmarketing@medtechinnovator.org">apacmarketing@medtechinnovator.org</a>

Comms Kit: 2025 Open Applications



#### **Applications Banners and Posters Download Links**

Platform	Size	Download Link
LinkedIn	1200 x 1200 px (Multiple options available)	Download <u>here</u>
Twitter	1600 x 900 px (Multiple options available)	Download <u>here</u>
Newsletter	A4 Size	Download <u>here</u>

#### **Recommended Blurbs**

### Generic Social Media - LinkedIn Copy

Applications are open for the @MedTech Innovator Asia Pacific 2025 Accelerator Program! Don't miss out on the opportunity to elevate your startup to the next level.

## **₹** Why Join the MTI APAC 2025 Accelerator Program:

- \*\* Program is free of charge and no equity required
- Win over USD 300,000 in non-dilutive cash prizes
- Access to global investors, partners, and peers
- Narticipate in exclusive in-person and virtual events

Apply now to gain exclusive access to mentors, investors, and resources—free of charge and no equity taken! Apply at <a href="https://tinyurl.com/CommsPartnerApp">https://tinyurl.com/CommsPartnerApp</a> before 15 January 2025.

#mti #mtiapac #mtiapac2025 #medtech #medicaldevice #innovator

### Generic Social Media - Twitter/X Copy

★ Applications are now open for the @MedTech Innovator Asia Pacific 2025 Accelerator Program! Stand a chance to win over USD 300,000 in non-dilutive cash prizes.

Apply now to gain exclusive access to mentors, investors, and resources—free of charge and no equity required! Deadline – 15 Jan, 2025 <a href="https://tinyurl.com/CommsPartnerApp">https://tinyurl.com/CommsPartnerApp</a>

#mti #mtiapac #mtiapac2025 #medtech

## **Application Newsletter Copy (Long)**

MedTech Innovator is the world's largest and highest-performing accelerator for startups in medical devices, digital health and in-vitro diagnostics. Since its inception in 2013, over 12,500 companies have applied. Our non-profit initiative has empowered 717 graduates across the globe, who have collectively raised nearly USD 9 billion in funding. In addition, 351 FDA approvals and clearances have been achieved, and 350 products are now available on the market showcasing the program's unmatched impact in driving innovation.

Why Join MTI APAC 2025 Accelerator Program?

Comms Kit: 2025 Open Applications



We provide unparalleled access to mentoring, coaching, and education in a four-month program that helps innovators address challenges and maximize opportunities in the Asia Pacific market. Our ecosystem connects you with top investors, strategic partners, and peer networks for ongoing support.

- A **non-profit, no-equity accelerator** that doesn't charge application or participation fees and is **location agnostic**, so you don't need to relocate to participate.
- Win over **USD 300,000** in non-dilutive cash and other awards for finalists.
- Access to focused mentorship with tailored pitch coaching, one-on-one corporate mentorship, and a global network of industry experts.
- A **customized program** featuring a rich educational curriculum with cohort-driven webinars, and exclusive invites to the MedTech Innovator Summit in the US.

Join the MedTech Innovator Asia Pacific 2025 Accelerator Program and take the first step towards your innovation journey! Together, let's transform healthcare.

### https://tinyurl.com/CommsPartnerApp

Apply now—**Deadline: 15 January 2025**. Early applications receive the broadest possible review by key industry experts.

## **Application Newsletter Copy (Short)**

MedTech Innovator Asia Pacific is the world's largest and top-performing accelerator for startups in medical devices, digital health, and diagnostics. Our mission is to improve human health by supporting the growth of companies transforming healthcare.

## Why Join MTI APAC 2025 Accelerator Program?

- \*\* Program is free of charge and no equity required—just pure opportunity for growth
- Kin over USD 300,000 in non-dilutive cash prizes to scale your innovation
- ® Receive tailored mentorship and coaching from industry's top leaders
- Access to global investors, partners, and peers, opening doors to new opportunities
- A Participate in exclusive in-person and virtual events, gaining visibility on a global stage

Apply Now to be part of the 2025 cohort!
Deadline: 15 January 2025

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