Are rulings that only feature in Dragon/Dungeon Magazine 'official'?

[dnd-4e]

A [recent answer](<u>http://rpg.stackexchange.com/a/31735/1204</u>) presented the following ruling from Dragon Magazine 371, page 9 (emphasis added):

> If you choose multiple heritage feats (or feats that similarly modify at-will powers), you choose which feat modifies the power for the purposes of resolving the attack with the power.

I don't have the issue myself, but this ruling appears to be a broad ruling that lays down a fundamental rule for all games of D&D 4e. However, a search of the compendium doesn't turn up this same rule, and I haven't found this rule reflected in either the Rules Compendium or the player's handbooks I own.

This is startling for me, because I expect these rulings to be strictly the domain of published manuals, whilst it's the role of Dragon Magazine to simply produce extra content. It's even a little concerning, since Dragon Magazine has produced some headscratch-inducing material, like feats, items and powers that are strangely worded, or which make poor (or incorrect) use of D&D 4e conventions such as the power block format. Their QA and editing processes seem to not be as rigorous as those applied to the manuals.

That all said: if a Dragon Magazine article lays down a general rule that can apply to all games of D&D 4e (including those not even using Dragon Magazine content), and it's never reflected in a published manual, is that an official rule we as players should respect as official?