

	Grade	
School:	Level:	12
	Learning	
Teacher:	Area:	MIL
Teaching Dates and		1st
Time:	Quarter:	QUARTER

I. OBJECTIVES	
A. Content Standards	The learner demonstrates understanding of Media and information literacy (MIL) and MIL related concepts.
B. Performance Standards	The learner organizes a creative and interactive symposium for the community focusing on being a media and information literate individual.
C. Learning Competencies Write the LC code for each	Describe how communication is influenced by media and information MIL11/12IMILIIIa-1
D. Learning Objectives	The learner describes how communication is affected by media and information
II. CONTENT	Introduction to Media and Information Literacy: Media Literacy, Information Literacy & Technology Literacy
III. LEARNING RESOURCE S	
A. References	
1.Teacher's Guide pages	
2.Learner's Materials pages	
3. Textbook	
pages	
4. Additional	
Materials from Learning	
Resource	
(LR)portal	
B. Other Learning	
Resources	
IV. PROCEDUR ES	
A. Reviewing previous lesson or presenting the new lesson	The teacher may ask the students to recall the previous lesson and share it before the class.
B. Establishing a	The teacher shall ask the following questions:
purpose for the lesson	Have you participated in sharing your personal messages on FB Messenger platform? Have you joined the group video chat on FB Messenger platform?
C. Presenting examples/ instances of the new lesson	Exercise

True or False. Directions. Analyze the contributions of social media in public communication. Write T if your answer is True and F if your answer is False. Write your answers on a short-size bond paper or intermediate paper. 1. Any Facebook account can post the health protocols when entering the supermarket. 2. You can use Visual Communication like the Heart icon if you really like the post. 3. Anybody with an FB account can chat with his/her family members to wear the face mask and face shield when going out from home to purchase essential goods if their FB accounts are open to the public. 4. Any FB user account can utilize his or her Facebook account to call you up via video chat application. Social Networking Sites Government Websites 5. It is only your classmate who can create a Chat group for the subject Research 1. Activity: D. Discussing new Can you write down the different features of the FB platform? 1. concepts and practicing new 2. Have you communicated with other people with the use of FB Messenger skills #1 Video Call? How can you perform the video call? E. Discussing How do you communicate with other people? new concepts and practicing new skills#2 F. Developing Fill-in the Box. Directions. Compare and contrast how social media and government websites present mastery information to the public. Draw two (2) (Leads to boxes and write down your answers (in phrases) on a short-size bond paper or intermediate paper. **Formative** Assessment 3) Social Networking Sites Government Websites In your own opinion, explain how communication is affected by media and information. **G.** Finding practical Please refer to the Exercise 1 Guidelines in Writing. Write your answers on a short-size bond applications of paper or an intermediate paper. concepts and skills in daily living Н. Communication is giving or gaining information by speaking or reading and writing. In Making generalizations this we need to supply facts whenever we communicate with others. In simple and abstractions matters like telling your friends what happened to you, we converse with others by about the lesson communicating. It serves as our connection with each other. Communication isn't just by talking, it can be in other different terms also, like sign language or writing. Note: The students shall sum-up the concepts orally.

## I. Evaluating learning

Multiple Choice. Directions. Evaluate the use of social media and information. Choose the letter that corresponds to the right answer and write down your answers on a short-size bond paper or an intermediate paper.

- 1. What particular platform is executed when you use the web browser for social networking activities?
- a. Facts c. Computing platform
- b. Dummy account d. Infographics
- 2. What are graphic visual representations of information that can affect public communication when these are made to mislead the viewing public?
- a. Facts c. Computing platform
- b. Dummy account d. Infographics
- 3. What type of user account is created which is not for real that can affect communication?
- a. Department accountb. Dummy accountc. Personal accountd. Institution account
- 4. What do people need when they communicate with others?
- a. Facts c. Computing platform
- b. Dummy account d. Infographics
- 5. What type of communication is used when the social media user uses the Heart icon if he/she really likes the post?
- a. Written c. Visual
- b. Facts d. Computing platform
- 6. What type of communication is used if the social media user encodes alternative facts or fake news to be posted on the platform to mislead the reading public?
- a. Written c Visual
- b. Facts d. Computing platform
- 7. When is communication affected by media and information?
- a. It is to minimize the lavishly circulated fake news on social media platforms.
- b. It is to empower us to make decisions pertaining to information, communications, and media technology.
- c. It is when alternative facts or fake news releases are posted on dummy accounts.
- d. It is good enough if people would analyze the messages they receive and would only share legitimate infographics, web pages, and video clips to the public.
- 8. Why does the government need a larger set of literacy?
- a. It is to minimize the lavishly circulated fake news on social media platforms

	b. It is to empower us to make decisions pertaining to information, communications,
	and media technology.
	c. It is when alternative facts or fake news releases are posted on dummy accounts.
	d. It is good enough if people would analyze the messages they receive and would
	only share legitimate infographics, web pages, and video clips to the public.
	9. Based on the opinionated article, why do we need to become literate and critical
	thinkers in the utilization of social media platforms?
	, , , , , , , , , , , , , , , , , , ,
	a. It is to minimize the lavishly circulation of fake news on social media platforms
	b. It is to empower us to make decisions pertaining to information, communications,
	and media technology.
	c. It is when alternative facts or fake news releases are posted on dummy accounts.
	•
	d. It is good enough if people would analyze the messages they receive and would
	only share legitimate infographics, web pages, and video clips to the public.
	10. How do people minimize the lavishly circulated fake news posted on social
	networking sites?
	a. It is to minimize the lavishly circulated fake news on social media platforms
	b. It is to empower us to make decisions pertaining to information, communications,
	and media technology.
	c. It is when alternative facts or fake news releases are posted on dummy accounts.
	d. It is good enough if people would analyze the messages they receive and would
	only share legitimate infographics, web pages, and video clips to the public.
	e. a and b
J.Additional	
activities for	
application or	
remediation	
V. REMARKS	
VI. REFLECTION	
A. No .of	of Learners who earned 80% above
learners who	of Learners who earned 60 % above
earned 80% on	
the formative	
assessment	
B. No. of	of Learners who require additional activities for remediation
learners who	
require additional	
activities for	
remediation.	
C. Did the	YesNo
remedial	of Learners who caught up the lesson
lessons work? No. of learners	
who have	
caught up with	
the lesson.	
D. No .of	of Learners who continue to require remediation
learners who	G. Esamers who continue to require remodiation
continue to	
require	
remediation	

E. Which of my teaching strategies worked well? Why did these work?	Strategies used that work well:  Group collaboration  Games  Solving Puzzles/Jigsaw  Answering preliminary activities/exercises  Carousel  Diads  Think-Pair-Share (TPS)  Rereading of Paragraphs/ Poems/Stories  Differentiated Instruction  Role Playing/Drama  Discovery Method  Lecture Method  Why?  Complete IMs  Availability of Materials
F. What difficulties did I encounter which my principal or supervisor can help me solve?	Availability of Materials Pupils' eagerness to learn Group member's Cooperation in doing their tasks Bullying among students Pupils' behavior/attitude Colorful IMs Unavailable Technology Equipment (AVR/LCD) Science/ Computer/ Internet Lab Additional Clerical works
G. What innovation or localized materials did I use/discover which I wish to share with other teachers?	