



Friends of Midtown Board Meeting
October 21, 2024 ~ 6:00 pm- 7:30 pm
In-Person: Pursuit Coworking (922 N 3rd St)

Board Members in Attendance (x/11)	Board Members Not in Attendance
Hannah Witwer (President) Bob Drago (Business) Ed Jaroch (Beautification) Molly Haragan (Community Building) Priscilla Morales (Communications) Chriss Greenblatt (Business) Ashlee Reick (Communications) Austin Cheers (Treasurer)	Julian Northrop (Communications) Erin O'Dea (Vice President)

Board Business

- Board Members:
 - Tria Wood is being nominated to join the Friends of Midtown Board. Bob Drago motions to nominate Tria to the Board. Chriss Greenblatt seconds the motion. Motion approved by the Board.
 - Hannah is following up with four potential candidates for FOM Board membership.
 - Chriss may have a lead on a potential candidate who could support social media
- September Treasury Report (vote)
 - Friends of Midtown & Midtown Action Council officially are merged entities. Midtown Action Council finances are moved to Friends of Midtown.
 - Safety Grant to be discussed for potential projects.
 - Discussion on Business Committee funding; it is funded by Platinum Business Members.
 - Molly Haragan moves to approve the September Treasury report. Tria Wood seconded the motion. All voted to approve the Treasury Report.
 - Ed reminded the Board that we can work on a Financial Policy based on lessons learned in the community.
- September Meeting Minutes (vote)
 - Ed Jaroch moves to approve the September Meeting Minutes. Chriss Greenblatt seconded the motion. All voted to approve the Meeting Minutes.
- Rae Yeagle (Communications Committee) has stepped down from the Board.

Membership Report

Total: 134

- 44 Individual (+0)
- 51 Household (+2)
- 19 Business (14 Gold, 3 Platinum, 2 Unknown) (-2)

- 21 Sustaining Members (-1)

Committee Updates

- Executive/All
 - 11/14 Friendsgiving – FOM's annual meeting & business member meeting event
 - Location: Pursuit
 - 21 RSVPs to date
 - FOM to provide boxes of wine
 - FB event created
 - Molly to bring a speaker
 - Activity brainstorm
 - Name Tags – printed name tags for business + people members and FOM Board tags; different tags for prospective members + Blank Space for (address / fun fact)
 - Business member showcasing opportunities – Slide Show with our Businesses; this can include photos or event promotion, etc.
 - Annual Report document (Midtown Action Council template) with specific KPIs of events / activities for the year
 - Silent auction basket or raffle items ☐ Board can potentially help secure items for up to \$25
- Business
 - Current business members:
 - **Platinum:** Millworks, Midtown Cinema
 - **Gold:** Susquehanna Art Museum, Hughes Consulting, Midtown Juice Lab, Crescent Strategy, Big Brothers Big Sisters Cap Region, Factory 44, Messiah HBG, Julian Nicole Design, Miller Dixon Drake, Sara Bozich, Vivi on Verbeke, Greenworks Development, Ben Hinnenkamp Homes, Modern Rugs (paypal), The Circle School (paypal)
- Committee Building
 - FOM had good participation in the Midtown Scholar Book Festival. Midtown Scholar “thank you” access to VIP author event, Neal Stephenson 10/24
- Communications
 - Newsletter - Please have committee items for this month's newsletter in by Tuesday, October 29th, as we plan to have the newsletter out by Thursday, October 31st. A reminder email will be sent out on Wednesday.

- Election reminder & polling place information
- Beautification & Safety
 - Midtown Litter Clean Up & Meet Up
 - Next one: Oct 26, Broad Street Market (in partnership with the Market's Trick or Treat event)
 - Facebook event created
 - Graffiti removal completed at Kunkel Plaza.

New Business

- Community Survey refresh in 2025 may make sense to consider.
- Safety Committee Projects
 - Potentially fund two cameras on 3rd Street Corridor. FOM could retain ownership of the cameras and police could gain access to the cameras.
 - Reviewing the 2022 survey for safety related projects could provide ideas
 - AARP may also have a neighborhood safety assessment that Ed will review.
 - Newsletter item to submit 311 related items to the City for lighting or other issues.

Next meeting is November 18th. November Board Meeting will focus on 2025 strategic planning.

Closing

Tria motioned to end the meeting. Ed seconded the motion. The meeting ended at 7:16pm.