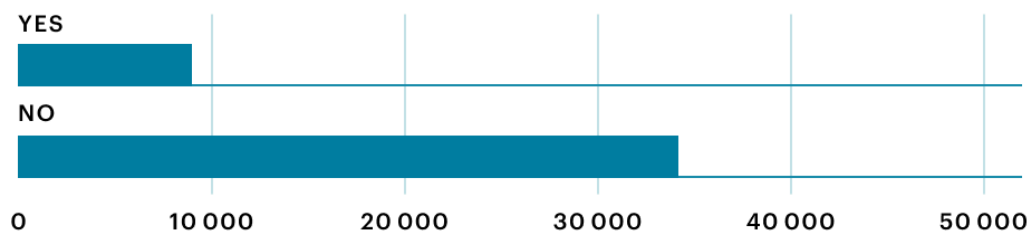


There is no reason to argue.

The idea of these questionnaires was right. A big thank you to everyone who participated and contributed to bringing this idea to life. Special appreciation goes to Sergei Guriev, Michael Naki, Galina Timchenko, and Tikhon Dzyadko.

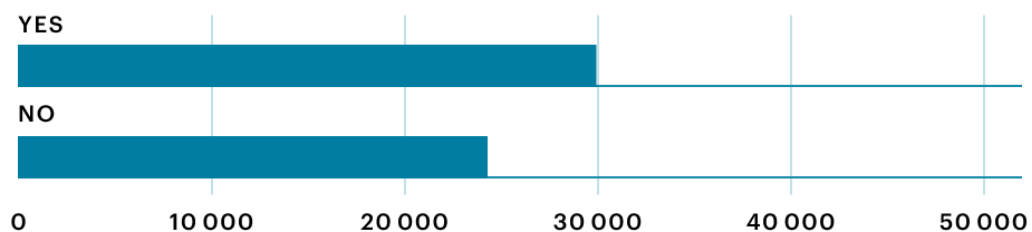
This was true for both opinion leaders and ordinary citizens.

2. DO YOU HAVE A CLEAR STRATEGY?



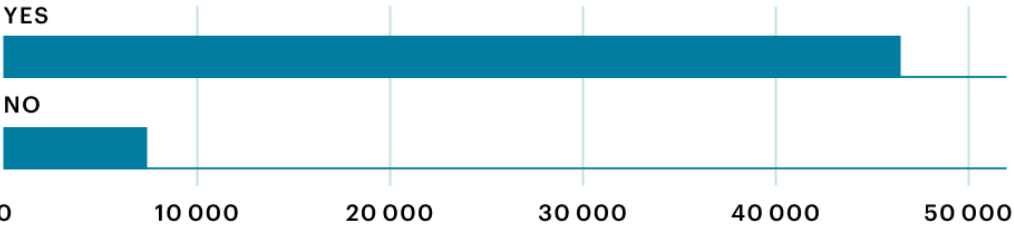
THE RESULT IS BASED ON THE ANALYSIS OF 54,130 QUESTIONNAIRES

3. COULD YOU SUPPORT AN ELECTION BOYCOTT UNDER CERTAIN CONDITIONS?



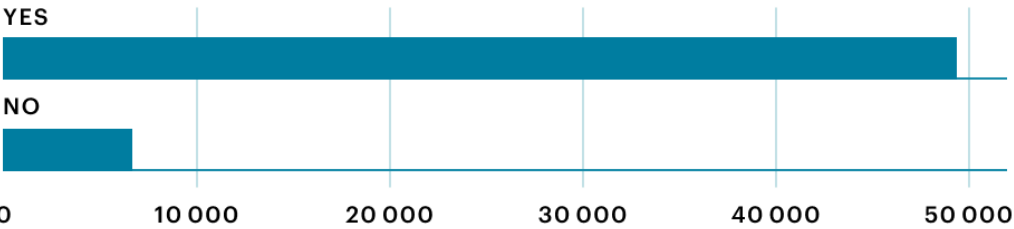
THE RESULT IS BASED ON THE ANALYSIS OF 54,130 QUESTIONNAIRES

ARE YOU IN FAVOR OF USING AN “ANY CANDIDATE BUT AGAINST PUTIN” APPROACH?



THE RESULT IS BASED ON THE ANALYSIS OF 54,130 QUESTIONNAIRES

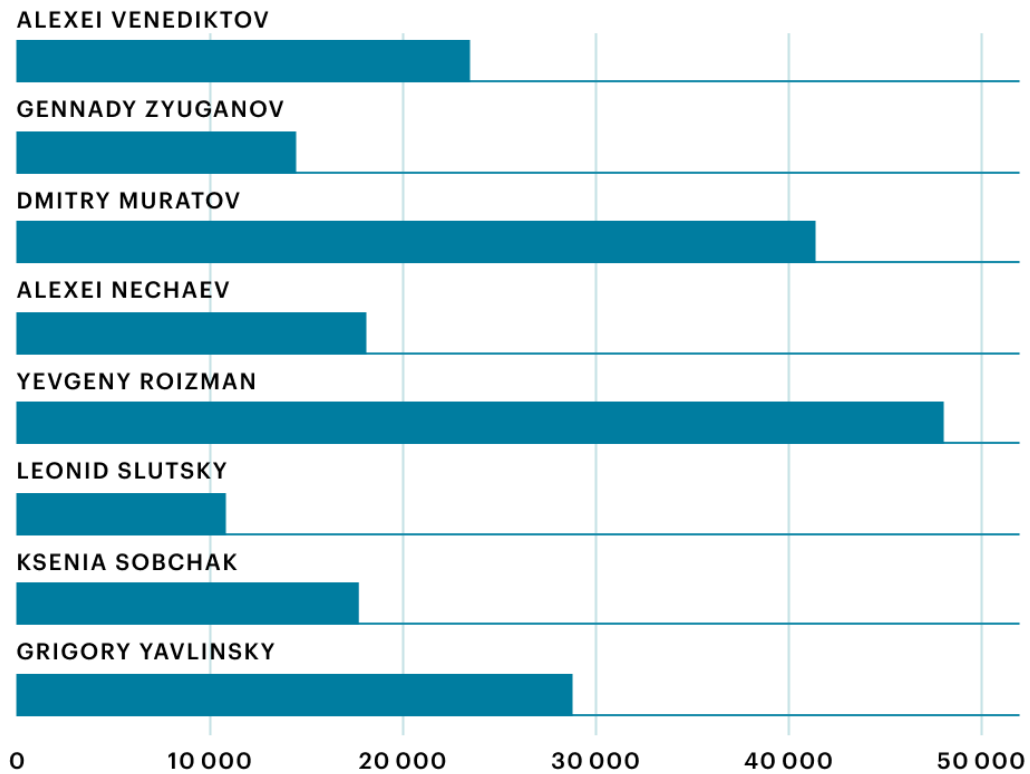
5. DO YOU ACKNOWLEDGE THE POSSIBILITY OF SELECTING A SINGLE CANDIDATE FROM THE OPPOSITION AND CONCENTRATING ALL POLITICAL CAMPAIGN EFFORTS ON THIS PERSON?



THE RESULT IS BASED ON THE ANALYSIS OF 54,130 QUESTIONNAIRES

When asked who could be a united candidate, people responded as follows:

**WHO AMONG THE LISTED INDIVIDUALS COULD BE
A UNITED CANDIDATE?**

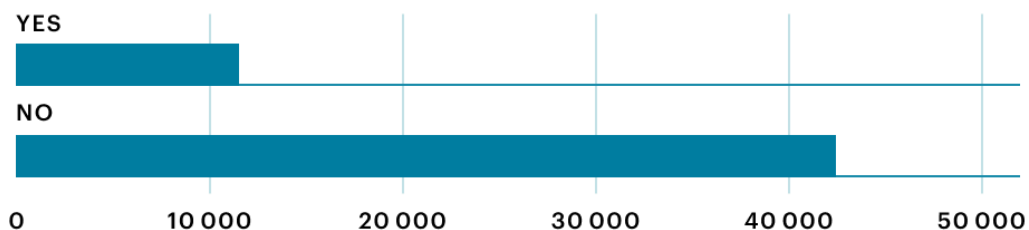


THE RESULT IS BASED ON THE ANALYSIS OF 54,130 QUESTIONNAIRES

We haven't unearthed Newton's binomial here. This section of the questionnaire implies that as we approach the election date, tactics will be shaped not by dogma but by the prevailing situation and common sense.

Furthermore, we've obtained crucial information regarding the methods of campaigning.

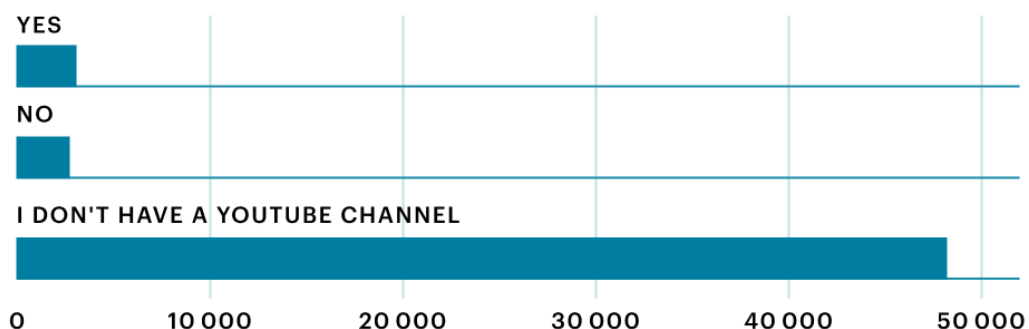
8. IS RELYING SOLELY ON ONLINE ACTIVITY SUFFICIENT FOR CAMPAIGNING IN THE 2024 ELECTIONS?



THE RESULT IS BASED ON THE ANALYSIS OF 54,130 QUESTIONNAIRES

It appears that not everyone is willing to utilize their YouTube channels for campaigning. For instance, individuals like Naki (with 1.5 million subscribers), Shulman (with 1.15 million subscribers), and Guriev (with 344,000 subscribers), whose channels rank among the most popular "opposition" channels, have expressed that they won't engage in such activities. This sentiment is shared by many other interviewed YouTube channel owners.

10. ARE YOU READY TO FULLY UTILIZE YOUR YOUTUBE CHANNEL FOR ELECTION CAMPAIGNING?



THE RESULT IS BASED ON THE ANALYSIS OF 54,130 QUESTIONNAIRES

In general, this is quite logical.

If an individual uses his/her channel for political agitation, he/she is most likely a politician, not a journalist, political scientist or economist. Let's be candid: we already have a good understanding of the political views held by the audiences of these channels, so there's no need for additional persuasion. And there is no doubt that the authors will be able to clearly explain their position on the elections to the viewers.

From this segment of the questionnaire, we can deduce that there won't be straightforward and uncomplicated promotion formats with broad reach, particularly when targeting undecided voters. Creative approaches will be necessary. Fortunately, the fact that we initiated The Good Truth Machine at the beginning of the summer is advantageous in this regard.

Once again, a big thank you to everyone who participated in the survey. I believe this is something worth repeating on a regular basis.