

Critical Thinking and the Media

The first semester of this class will cover persuasion and propaganda techniques by studying advertising and other examples from mass media. Students will complete weekly homework, which will generally include concept review and finding examples in their daily lives of these sorts of techniques. At the end of the semester, students will write and create their own commercials. During the second semester, we will continue to explore the ways that critical thinking can help us deal with information presented by mass media by looking at rhetorical analysis, argument building, and logical fallacies.

This class will count as an Elective on an accredited transcript.

Instructor: Suzanne Rezelman

Course Fee/Semester: \$360 + \$25 technology/supply fee

*Payment plan: One payment \$115, Three payments \$90

Required Textbook: Tuition covers all texts

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