



THE EXERCISE

- 1 Identify a problem you are facing (bad outcome/symptom)
- 2 Walk the factory line
- 3 Ask why until you find the root causes. Use outside resources if needed.
- 4 Create or update your strategy and tasks to solve the problem and get your outcomes

IDENTIFY PROBLEM

I have a hard time focusing lately:

- The outcome is that I struggle to retain everything I am being taught.

Walk the factory line:

- When I get to my time allocated for copywriting, I sit down to work at my desk.
- When I am in my truck I watch the courses while driving.
- When I am at work I even try to take some time at lunch to watch courses and sometimes sneak off to watch the morning power up call.

Ask why why why why why?!

- When I am home, I am surrounded by my wife, children and animals which are distractions and I never have the time or place to sit down in a calm, quiet environment to learn and soak up the information.

Update strategy and solve the problem to get the outcome:

- Make time to empty the basement and make a work area down there so I can be in a quiet environment to concentrate.
- Go through the courses again starting with how to focus and then my saved favorites to see if I can focus and retain all of the information in the lessons.

