At Talstack, we work with top African operators to deliver relevant, actionable bite-sized content to employees across businesses. Each of our courses consists of several 3-5 minute modules that cover subtopics within the broader course; each module is packed with insights and practical applications of the principles. Examples of these can be found on our <u>LinkedIn</u>.

The LXD team is responsible for designing an excellent learner experience for instructor engagement, content development, learning delivery, and community engagement.

In this role, you will be responsible for creating engaging content for our online courses, collaborating with our instructors, instructional designers and production team to develop high-quality learning content.

Responsibilities:

- Collaborate with instructor and instructional designer to understand course learning objectives and design specifications
- Write clear, concise, and engaging instructional content for online courses
- Develop assessments, quizzes, and learning activities to reinforce key concepts
- Edit and proofread content to ensure accuracy, clarity, and coherence
- Incorporate multimedia elements and visuals to enhance the learning experience
- Provide guidance and support to learners, addressing their questions and concerns
- Monitor and analyze learner engagement metrics, making recommendations for improvement
- Create and maintain a repository of instructional design templates and resources
- Support the team in any task related to learning design and content output

Requirements:

- Proven experience as a Content Writer/Developer for online courses or e-learning materials
- Strong writing, editing, and research skills with a keen eye for detail
- Familiarity with instructional design principles and learning theories
- Proficiency in using content authoring tools such as Articulate Storyline
- Excellent interpersonal and communication skills to interact with learners and stakeholders
- Ability to work independently and collaboratively in a team environment
- Strong organizational and multitasking abilities to manage multiple projects and deadlines
- Passion for continuous learning and staying updated with industry trends

talstack

Location:

Nigeria (Hybrid)

Please send your resume to ndali@talstack.com