## ANYONE CAN ADD TO THIS PAGE!

Have you checked the women's jail? Or homeless encampments?

Thanks: We have been to the areas of significant encampments of homeless in LA parks, Skidrow, Venice, and Hollywood and passed out flyers. The police assure us that if she hits jail she will be identified against the missing persons list. -ML

Because tonight is Halloween and so many people will b walking around, particularly in West Hollywood for their annual block party, you might want to put up as many fliers in West Hollywood and the neighborhoods surrounding mid city as you can.

Thank you: We agree. We have some posters up on one of the main approaches to SM Blvd and will have folks handing out flyers. -ML

Wondering about stake out type thing, posting a team or two for long periods, or even park several cars with webcams?

Is anyone continuing to look near where she first disappeared?

We still have folks in the original area, but have been covered that area repeatedly with people and flyers, including a flyer to every address within a 1.5 min radius. -ML

Have you considered running a google adwords campaign to achieve a greater reach. You could target the ads to a given radius around particular zip codes that coincide with your search areas. You can include display ads with photo and vital info from the flyers that could appear in mobile, gmail, youtube video, websites participating in the google adsense program and more. Because of the local targeting, this could be very cost effective with wide reach. More info here; <a href="https://support.google.com/adwords/answer/6317?hl=en">https://support.google.com/adwords/answer/6317?hl=en</a> If you contact google about this emergency situation, they might let you run the ads free as a public service. Also have you considered a short video ad that could also be locally targeted for youtube users in the search area? Twitter also has zip code targeting for ads.

Н

We've discussed using targeting on FB, but have not considered using Google targeting. We will look into this, thanks. -ML

Have you tried to use flyers to GUIDE Nancy? Can Nancy read? Could you post flyers telling Nancy to take the flyer/go to the nearest church/business? If she is looking for her husband, how about a picture of him in the flyer?

Good idea... We've discussed the value of having her husband's picture vs. her picture on our flyer. Our decision is that having a lot of eyes see her and look for her was a better use of the flyers and our volunteers' efforts.

Has anyone looked into the cost of a billboard, and if we could afford one would we know where we would want it? If you want me to look into that, let me know.

Thank you! This idea came up only two days ago and we have not followed up yet because we didn't know the lead/cycle time of billboards and didn't have the labor to task research. COULD YOU PLEASE DO SOME RESEARCH AND SHARE WHAT YOU FIND? - ML

Has anyone checked Rancho Park in Cheviot Hills? It's not too far from the Miracle Mile area.

Wel have covered many parks in the area, unsure of if we have hit Rancho Park. Will make sure this is on our list! - ML

I'm sure you've already alerted the missions downtown, but have you also checked with the Dream Center in Echo Park? They sometimes get overlooked because they're not right by the other missions. I commute up and down Wilshire everyday by bus and rail and have been keeping a look out. I hope she's found soon.

We've tried to hit all Missions/shelters in the area. Will make sure that we've gone to the Dream Center. Thank you! - ML

When you or MBPD speak, ask people to look in their sheds, etc. in case she's hiding. If you can get the post office to have their mail carriers stay on the lookout for her, you would have a very big ground search crew.

Will include this in our next conversation with MBPD. ML

I see that the Daily Breeze ran an item. And I know you're engaging the LA Times via an ad. If we can get local TV news stations to cover it is that of interest? If so I'm willing to lead that effort.- Diane Basset

Thanks, Diane. We have both a team lead for broadcast media and MBPD sent out an alert yesterday that led to the KTLA coverage last night. ML

http://ktla.com/2016/10/27/manhattan-beach-woman-with-alzheimers-missing-since-trip-to-lacma-2-weeks-ago-publics-help-sought/

Suggestion- maybe reach out to the street outreach team at St Joseph Center in Venice? Culver City has a contract with them so if a person is thought to be homeless & in need of services they go out and try to establish contact with them. They could be another set of eyes and ears in the area. Best wishes.

We have been in contact with shelters and homeless services orgs to keep them aware of Nancy being missing, include this in our next conversation with MBPD. ML

Has anyone tried hanging posters near/along the metro rail line? I ride frequently and it would be quite easy to hop on without paying a fare. The only way one would get in trouble is if the sheriff's check your tap card.

We put posters in the Metro stations nearest to LACMA but not beyond. Could you pick up some copies of our flyers from our field team tomorrow (Saturday) near LACMA or print some (link on the blog homepage, upper right corner) and post them? ML

Has anyone involved an urban search and rescue dog? That seems to me a valuable avenue, in spite of the rain we've had.

Yes, we have had extensive discussions with a number of PD orgs regarding dogs. Our consultant, Kimberly Kelly, is an Urban Search and Rescue specialist and is assisting our efforts to evaluate the value of different types of dogs in support of our operations to find Nancy. ML

## People have recommended we contact:

- All local homeowners associations: <a href="http://larchmontchronicle.com/residential-associations/">http://larchmontchronicle.com/residential-associations/</a>
- Cemeteries
- Chamber of Commerce for eblast

Miracle Mile Chamber contacted, they sent out email blast to their members today 10-28, the flyer and a note requesting video

- Revisit YMCA (Transitional housing in Hollywood)
- Revisit Salvation Army Transitional housing

(Ideas sent to WF)

Check any open stair wells

Thanks!I

Interesting, haven't seen this mentioned - Is the individual right or left-handed? Wandering generally follows the direction of the dominant hand.

ML: Nancy is right hand dominant.

Read more:

http://www.alz.org/care/alzheimers-dementia-wandering.asp#ixzz4ODI3uksM

A couple of "marketing" ideas from a friend:

Creative ways to get the word out

https://www.facebook.com/cypresspets/posts/1307121572656048?hc\_location=ufi

Using cars to advertise ie

https://scontent.xx.fbcdn.net/v/t1.0-9/14721527\_10202204239624722\_1691894915709902090\_n.jpg?oh=7c6b086a9a7b14a067a340c740f9ba8d&oe=589FC436

As dementias and Alzheimer's runs deep in my family, I can tell you that most dementia/Alheimer's patients do NOT like crowds and chaos nor noise, so I wouldn't think she'd be in a park or where there are lots of people. The stairwell suggestion is good, plus hiding out in a shed or alley away from it all is worth checking out.. Possibly even hiding out in a church. It is important to continually revisit all the areas within a few miles of LACMA. I see she is an avid walker, but it's been two weeks and we don't know how much, nor how little, she has eaten, nor if she's had much water. She could be very fatigued by that alone and not walking as much. Check the Weingarten Center for Women downtown L.A. too.

Points taken: Nancy did NOT like loud noises and crowded places. They upset and agitated her. We've had our canvassers looking in alleys, under bushes, and behind objects since she could be hiding and seeking protection/quiet. And we have covered the LACMA area a number of times, including having flyers put on every home and business in a 1.5 mile radius.

In the homeless community there is good awareness of where you can get food, water, and clean clothes on a daily basis, so one hope is that she's been taken in by homeless folks. However, we've also heavily canvassed homeless areas, talked to many of these communities, provided flyers, and received many good wishes and promises to keep eyes out for Nancy.

- ML

https://www.envita.com/lyme-disease/alzheimers-linked-to-lyme-disease-keeping-your-memory-strong

You guys have all done so much to find Nancy. God bless you all. I am obsessed with this story and can't get Nancy out of my mind. I work downtown and everytime I go out at lunch I keep my eyes open looking for her. I still think she is nearby the museum somewhere, probably crouched down hiding and, as I said, since she doesn't talk she may be suffering from fatigue from not eating or drinking water. . I pray every single day, sometimes several times a day That she is found safe and sound. That comment on here yesterday about having her checked for Lyme disease still resonates with me because her symptoms came on way faster than I've ever seen on the dementia and Alzheimer's patients I've had in my family. Also, Alzheimer's patients don't have any lucidity to my knowledge nor have I seen that in my family with the Alzheimer's patients. Dementias prior to Alzheimer's can have lucidity though, and Lyme Disease as well, but if not treated Lyme Disease just escalates. Lyme disease symptoms come on quick also. The non-communication seems to have occurred unusually fast too, which usually doesn't present for quite awhile. Sounds like she went from 0-60 really quick. I really think it's worth a shot when she is found to have her checked for Lyme Disease. With all the walking/hiking she did, she could easily have been bitten by a tick and gotten Lyme Disease. The symptoms are so similar to dementia/Alzheimer's. Wouldn't it be wonderful if she were checked for Lyme Disease and they found that's what she had (can be easily confused for Alzheimer's) because they can cure that disease, unlike Alzheimer's. I will continue to keep all of you in my prayers as I do Nancy. God's speed.

Nancy has had many medical tests over the last 1.5 years, to include a spinal tap. All neurological and physiological tests indicate Alzheimer's disease. Please keep looking and helping!

- ML

I think the best idea now is to continually check all the shelters and/or leave your flyers at every single shelter in the mid Los Angeles area all the way to the beach. A lot of people know about this case now and nobody has seen her so I think the police are right, she may have been scooped up by the system and is in a shelter somewhere. I hope that is the case because it would mean as you said that she is safe and sound and eating. She may also be hanging out by a Catholic Church and often they will feed homeless people hanging around their church or rectory. They may even have given her a room to stay in. Worth checking. I am keeping Nancy in my prayers. She will be found.

Thank you... SO appreciate your positive thoughts. We're continuing to monitor the shelters and all ERs.

- ML

I am trying to find the details of the video that was obtained from the medical marijuana dispensary. I read about it somewhere on the blog, but cannot seem to track it down again. Which bus stop was she standing at when the bus pulls up and obstructs view of her, and when it pulls away she is no longer seen?

First, a clarification: Did didn't appear to be standing at the bus stop, based on videos from other directions. She was walking back and forth at the intersection. And it appears that she might have gone south on McCarthy Vista. HOWEVER, we still are desperately seeking the MTA video from that bus to completely rule out that she got on the bus.

- ML

Thanks for the clarification. And that was the direction I was headed in- the video from that bus. I really believe obtaining that video is crucial, is there anything we can do to help in that regard? Would multiple requests make any difference?

We received video that was purportedly from that bus but it was incorrect: Wrong Day. We also have reports that the buses only keep video for 7 days, but we hear MANY things that are just outright wrong. We are still pressing this issue: Get the video from that bus. Stay tuned.

- ML

I think your idea that she was scooped up by the system and is in a shelter somewhere is the most logical scenario. I know you guys are doing everything to find her, and I hope I'm not telling you something you already know, but her husband said she was suffering from incontinence, and just maybe she had wet/soiled pants and was walking and an officer(s) saw her. I'm told

they would stop someone like that and evaluate them and if needed, take them to a hospital or local shelter. Maybe you could ask the police captain at the Wilshire police department or whatever police department is near LACMA to raise more awareness by showing their officers at each "roll call" the flyer and ask them if any of them have seen her, picked her up and taken her to a shelter?? Without her medication she is probably not willingly hanging out at a homeless encampment because they can be really dirty and noisy. I still maintain, IF she hasn't been picked up by the police or the system that she is hiding in a place where she may have been for awhile now, even in sheds that hold dumpsters, or even the parking garage across from LACMA. Just my thoughts. I have been and will continue to keep Nancy in my prayers. I live out in Westlake Village and while I'm sure she isn't way out there, I keep my eyes peeled constantly as I can't get Nancy out of my head. Every day the first thing I do is look on your blog site to see if she has been found. Soon I'm sure she will. I work downtown LA in the financial district and am always looking to see if I see her somewhere here. Best to all of you.

PLEASE CHECK OUT THE DREAM CENTER IN ECHO PARK. I UNDERSTAND THEY TAKE PEOPLE OFF THE STREET THAT NEED HELP.

Thank you for these suggestions. We aggressively worked with LAPD and other local police to keep the flyer about Nancy in their daily "rotator" file to be briefed at shift changes. I believe we have canvassed every walk-in shelter within a large radius of LACMA and they are aware of her being missing.

Please keep Nancy in your thoughts and your eyes out for her!

- *ML* 

The vigil is an EXCELLENT idea, and brings attention to this plight. Maybe someone in this procession will even see her on Thursday night. Nancy and her husband continue to be in my prayers.

Thank you! We'll all keep our eyes open!

- ML

Have you checked all the parking garages in the LACMA area, the ones anyone can walk into? The STAIRWELLS in those garages would be a quiet space for her to go.

We've had groups walks the streets, alleys, parking structures, and public areas around LACMA. Several have been checked a number of times. So, yes, good idea and we're on this one, but please keep thinking of new ideas!

- ML

Check churches and the church grounds which are usually peaceful. Nancy is likely in a quiet place as Alzheimer's patients have a very low tolerance for noise and crowds. Check the church rectories too and give the pastors fliers.

Good suggestion, and yes, Nancy was very sensitive to sound and groups. Early in our search we visited churches and synagogues in the area and passed out flyers, as well as had team members attend some local services. We had a reported sighting at a church and did a good deal of follow-up, but it did not pan out. So, thanks, and keep the ideas coming!

- ML

Curious as to why you think Nancy is in a 'residential care facility.' I put my mom in one in 2013, and it was hard to find one that had a vacant bed. They don't take any insurance other than Long Term Care Insurance, they are expensive, they are private homes, and to my knowledge, none of them are subsidized by the state. I don't see how Nancy could be put in one, but maybe you know more on this subject than I do as my mom passed away in 2013 and I obviously don't deal with those facilities anymore. I know they are regulated by the state. I do believe though that she may have been picked up by the police because she seemed lost, taken to a hospital, then put into a shelter. Some shelters apparently let you stay for months, but maybe you're right and they determined she had dementia and put her in a residential care facility. If that's the case, I would call the Department of Health Care Services in LA and find out "which residential care facilities" the police/hospitals transfer patients such as Nancy too to and go from there. I do think she's in LA. Still praying for he. Terri M.

Btw, while I know it's a lot of work to do, I would try to physically go to every residential care facility you can as opposed to calling them. This way they are more likely to remember you and hear the story first hand, plus you can give them the fliers. <sup>™</sup>

We're using "residential care" as a catch-all for the various types of facilities that take indigent patients from hospitals. We're collecting the list of ALL such facilities in LA county and intend to call as may as fit our criteria for a place that might have provided a bed to Nancy under an incorrect name. Also calling all the hospitals to get their lists of facilities they transfer patients to, which is more of a "top-down" approach. We're triaging by calling the facilities, first, and if they seem to be strong candidates, will send out a team to drop off flyers and talk directly to the admissions rep and social workers.

So, thanks, and keep the ideas coming!

- ML

I hate to go there, but has any consideration been given to upping the reward offer? She has to be in some type of care facility, there has to be somebody out there who recognizes her but for one reason another (HIPAA, etc) that info hasn't made its way to the proper authorities. Maybe they reported it to a manager who didn't agree with them, and didn't follow through with law

enforcement? Whatever the reason, they might not be willing to go above their chain of command or risk their job by violating privacy policy and alert LE for \$1000 reward. But maybe they would for \$5000? It is just an idea I thought worth considering...

Yes, and our police contacts assure us that our current approach is the correct strategy with respect to award amounts.

- ML

Uping the reward is a good idea. Money talks. On another note, I think you should have a march through Los Angeles during the daytime and everyone should carry posters with large photos of Nancy on them with Kirk's phone number plainly listed as well as 911. The vigil was great, and I carried a picture of Nancy, but more people need to see her face and maybe the march could be in numerous parts of LA at the same time. As far as the NoHo tip, I really don't see how she could have gotten all the way out there unless she got on a train because there aren't any buses from LA to NoHo from the Wilshire corridor. Do you think Nancy would have gotten on a train? I think the police need to do more too because it is very odd to me that nobody has seen her, and I know from the residential care facility my mom was in that the ladies in the home were always watching TV so somebody has to have seen her. Lastly, how about starting a Go Fund Me Page to raise money to increase the reward? Also to maybe get enough money to run a commercial just about Nancy? I don't know where the system places indigents, but am curious as to how they would place her and who is paying for it. Are there that many facilities where the system in LA places indigents? Posters around the city are great, but people notice marchers and I think there should be marches as I said with everyone carrying posters of Nancy. I hope and pray she is home for Christmas. Poor Kirk, he must just be losing his mind.

Many good suggestions. We are pursuing the "follow the money" for indigent care as well chasing where hospitals place people like Nancy. And our police contacts assure us that our current approach is the correct strategy with respect to award amounts. We will consider another event like a "march".

- ML

Have you gone to the Downtown Women's Homeless Center? Here is the link:

http://www.downtownwomenscenter.org/ Our office has gathered donations for them and I
may be going there on Dec. 14th to take the donations with other volunteers from my office. I
will make sure they have a flyer unless you've already taken them one?

I believe we visited this center early, and thanks for asking. Please do take a flyer and ask them to put it up. We find that the flyers only stay up for a short period of time, so refreshes are important. Thanks!

- ML

Have you sent flyers to the "county inspectors" who inspect all the residential care facilities? They are allegedly randomly inspected. Something drastic and so big needs to happen to get

everyone's attention, which is why a while ago I suggested multiple street marches with everyone holding signs with large photos of Nancy on them which say "have you seen me" or something similar. She is in my prayers every single day.

Thank you for this second suggestion: Seems like a good idea! We'll follow up with the inspectors. We've had a great deal of exposure in the media for Nancy, and her picture. This includes 8 "prime-time" news stories as well as stories and full page and ¼-page ads in the LA Times and other local papers. We're planning to get Nancy's story and picture into the LA Filipino community, as many of the medical staff in residential care are of Filipino descent. Please keep Nancy in your prayers and continue to send good ideas to help bring her home.

- ML