# **Digital Media Disclaimer**

### Introduction

**ZipTrader LLC** is a paid advertiser and subcontractor through Outside The Box Capital Inc. ("Outside The Box Capital" or the "Company"). The following disclosure refers to both Outside The Box Capital and **ZipTrader LLC** and discloses the compensation that Outside The Box Capital paid **ZipTrader LLC** for subcontracting advertising services (the "Advertisement").

# Conformity with the Securities Laws and Regulations of British Columbia and Canada

We receive either monetary or securities compensation from Client Companies for our services in conformity with the securities laws of British Columbia and Canada. The Outside The Box Capital Website contains information that is defined by securities laws as promotional activity, which requires the Company to disclose the following information in a manner that a reasonable person would consider to be prominent:

- (a) The name of any person or company for which the person or company has been retained to conduct the promotional activity;
- (b) If the person or company has received or may receive compensation for the promotional activity,
  - i. The name of any person or company providing the compensation,
  - ii. A description of compensation and whether it includes a security or derivative that is subject of the promotion activity and
  - iii. A statement that the information referred to in paragraphs (a), (b)(i) and (ii) and (c) to (g) is required to be disclosed by law;
- (c) Whether the person or company beneficially owns, or controls or directs, directly or indirectly, a security, or a related financial instrument of or in respect of a security, that is the subject of the promotional activity;
- (d) In the case of a derivative, whether the person or company has an interest in a derivative or an underlying interest of a derivative that is the subject of the promotional activity;
- (e) Whether the person or company has an intention to:
  - Acquire or dispose of a security that is the subject of the promotional activity,
  - ii. Transact a related financial instrument of a security that is the subject of the promotional activity,
  - iii. Trade a derivative that is the subject of the promotional activity, or
  - iv. Transact an underlying interest of a derivative if the underlying interest or the derivative is the subject of the promotional activity;
- (f) Any platform or other medium on or through which the promotional activity will occur;
- (g) A description of any conflict of interest arising from or related to the activity.

# Do Not Use Any Information in Our Publications to Make an Investment Decision

We are paid advertisers and we are publishers of publicly disseminated information on behalf of our clients, publicly traded companies, or non-affiliate third party shareholders of various issuers ("Client Companies"). Do not base an investment decision on any of the contents of our publications.

We do not act, directly or indirectly, in the capacity of any of the following and you should not construe our activities as involving any of the following: (a) investment advisor; (b) broker dealer; (c) broker; (d) dealer; (e) stock recommender; (f) stock picker; (g) finer; (h) securities trading expert; (i) financial planner; (j) engaging in the offer and sale of securities; (k) securities analyst; (l) financial analyst; (m) providing price targets or buy or sell recommendations.

The information found on the Outside The Box Capital Website and the Advertisement was prepared without regard to any particular investor's investment objectives, financial situation, or needs. Accordingly, investors should not act on any information in this document without obtaining specific advice from their financial advisors and should not rely on information herein as the basis for their investment decisions. Investments based on the information provided in the Advertisement or on https://www.outsidethebox.capital/ involve a substantial risk of loss and are not appropriate for everyone. No representation is being made that utilizing the information in the Advertisement or on https://www.outsidethebox.capital/ will result in profitable trading or be free of risk of loss. Before deciding to trade or invest you should carefully consider your investment objectives, level of experience, and ability to tolerate risk. The possibility exists that you could sustain a loss of some or all of your investment.

# Compensation

On January 30, 2023 in connection with our agreement with **Avant Brands Inc.** Outside The Box Capital was compensated **one hundred twenty thousand dollars** for a term of **6 months.** 

### **Third Party Compensation**

On February 2 2023, we hired ZipTrader LLC to perform public awareness services on behalf of Avant Brands Inc. and paid ZipTrader LLC twenty thousand US dollars via bank wire. The information contained in the Youtube Video is an advertisement and is not intended to induce the sale of a security. You should not rely on the information herein as investment advice. Outside The Box Capital is a marketing and advertising company. If you are seeking personal investment advice, please contact a qualified and registered broker, investment adviser or financial adviser. You should not make any investment decisions based on the information contained in the Advertisement or Outside The Box Capital' website. Outside The Box Capital has been compensated, directly by Avant Brands Inc., with cash payment. Outside The Box Capital has hired ZipTrader LLC to advertise Avant Brands Inc. services through the Youtube Video. The advertisements conducted by Outside The Box Capital and ZipTrader **LLC** intend to highlight **Avant Brands Inc.** for your further investigation; they are not recommendations. The securities issued by Avant Brands Inc. profiled in the Advertisement and on https://www.outsidethebox.capital/ should be considered high risk and, if you do invest, you may lose your entire investment. Please do your own research before investing, including reading the Avant Brands Inc. SEDAR filings, news releases, and risk disclosures. Information in this advertisement was provided by the Client Company extracted by SEDAR, company websites, and other publicly available sources. The above information is required by Canadian securities law to avoid investors concluding that Outside The Box Capital, in conducting promotional activity, is disclosing conflicts of interest voluntarily.

The Company may, at any time, own, acquire, hold, trade, or sell the securities, commodities or similar financial or equity-linked instruments of **Avant Brands Inc.** or in options or other derivative instruments based thereon. In addition, the Company, or the shareholders, directors, officers and/or employees of the legal entities that comprise the Company may from time to time have long or short positions in such securities or in options, futures or other derivative instruments based thereon.

# **Forward-Looking Information**

Certain information contained in the Advertisement and on https://www.outsidethebox.capital/including any information as to the future financial or operating performance of the companies highlighted, may be deemed "forward looking". All statements in the Advertisement or on https://www.outsidethebox.capital/, other than statements of historical fact, which address events or developments expected to occur, are "forward-looking statements" or "forward-looking information". Generally, these forward-looking statements can be identified by the use of forward-looking terminology, including but not limited to, the words "expects", "does not expect", "plans", "anticipates", "does not anticipate", "believes", "intends", "estimates", "projects", "potential", "scheduled", "forecast", "budget" and similar expressions or their negative connotations, or that events or conditions "will", "would", "may", "could", "should" or "might" occur.

All such forward-looking statements are subject to important risk factors and uncertainties, many of which are beyond the ability to control or predict. Forward-looking statements are necessarily based on estimates and assumptions that are inherently subject to known and unknown risks, uncertainties and other factors that may cause Client Companies' actual results, level of activity, performance or achievements to be materially different from those expressed or implied by such forward-looking statements.

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# This is the official website of Outside The Box Capital

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To the maximum extent permitted by applicable law, you will defend, indemnify and hold harmless the Company, and its respective directors, officers, employees, consultants and agents from and against all claims, liability, and expenses, including all legal fees and costs, arising out of your breach of any provision of these terms and conditions or, any applicable law or proprietary or privacy right in connection therewith. The Company reserves the right, in its sole discretion and at its own expense, to assume the exclusive defense and control of any matter otherwise subject to indemnification by you. You will cooperate as fully as reasonably required in the defense of any claim.

# **Stock Quotes**

All stock price quotes and historical stock price data on the Outside The Box Capital Website and/or in the Advertisement are provided by third parties, are for informational purposes only, and are not intended for trading purposes. If you are contemplating trading in securities of companies mentioned in the Advertisement or on https://www.outsidethebox.capital/, the Company strongly advises that you obtain independent professional advice (including independent legal and financial advice from qualified advisors), before making any investment decision. The Company makes no representation or warranty regarding the timeliness, accuracy or completeness of any stock price quotes or historical stock price data.

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