

SL: I have a new idea for you, but I'm not sure if you're the right fit...

Hey \_\_\_\_\_, I have a question for you...

I've got this idea...

I've seen this idea absolutely crush it for some really big weight loss/supplement companies.

I think it would be really helpful to \_\_\_\_\_ and I want to bring it to a brand/coach that I know will have a positive effect on the lives of people.

I think that might be you.

The only issue is that the idea/strategy that I've developed is not a one size fits all approach.

What works for some coaches, regardless of the industry, might not work for others.

Judging by \_\_\_\_\_'s website, I truly believe that this strategy could add even more to your already profitable business model in a big way.

However, I can't say this for certain without understanding a little bit more about you and the way you run your business.

I wouldn't want to recommend something to you that wouldn't be truly valuable.

That would be a waste of time.

Would you be opposed to me asking some questions about your current business model so I can get a better understanding of whether or not this strategy is right for you?

Sincerely,