Subject: Monetizing your Instagram

Hey (name),

I read about how you broke up with your girlfriend and had a very tough start this year. I must say it is very impressive how that didn't affect your progress at all and you're still staying strong.

I have researched many fitness influencers like Isaiah Miranda and Eric The Trainer and I managed to identify the two most efficient methods they use to monetize their Instagram audience.

One of these strategies involves leveraging the fear of missing out, particularly effective where limited-time product offerings can drive immediate action.

Below I attached a video from a client I worked with. A fitness influencer within the same followers range as you. We worked together and turned his Instagram page into a new source of income.

Would you be interested in discussing the method I mentioned further? Along with exploring the other one and seeing how they would work for you?

Thank you in advance for considering this opportunity.

- Mark