Hey, Dr. (Name),

I saw your Facebook ad, and it grasped my attention almost immediately.

While reading through the ad, I noticed your video attached had no sound, and was just an image cycle..

When I noticed this, an idea sparked in my head right away.

I want to keep this brief so here's what I've done:

Using some videos from your social media, I created a new video to replace your old one on your current Facebook ad.

What do you think about it?

(Attached Video)