

Roll No.....

Total No. of Printed Pages: 1

Total No. of Questions: [09]

BBA (Aviation Management) (Semester –4th)
LOGISTICS & AIR CARGO MANAGEMENT
Subject Code: BBADS2404
Paper ID: [20150222]

Time: 03 Hours

Maximum Marks: 60

Instruction for candidates:

1. Section A is compulsory. It consists of 10 parts of two marks each.
2. Section B consist of 5 questions of 5 marks each. The student has to attempt any 4 questions out of it.
3. Section C consist of 3 questions of 10 marks each. The student has to attempt any 2 questions.

Section – A

(2 marks each)

Q1. Write short note on the following:

- a. What is airwaybill?
- b. Define Freight Forwarder
- c. Cargo Zone
- d. Quality Circles
- e. Define EOQ
- f. Push and Pull
- g. Inbound and Outbound Logistics
- h. What is E- logistics?
- i. Direct channel or zero level channel
- j. Global Logistics

Section – B

(5 marks each)

- Q2. Write in detail air cargo service function.
- Q3. Define TQM. Explain in detail various techniques of TQM.
- Q4. Write the emerging trend in cargo & cargo carriers.
- Q5. Explain in detail SLI?
- Q6. Explain in detail MRP and DRP technique of resource planning

Section – C

(10 marks each)

- Q7. Explain in detail different types of cargo and its uses.
- Q8. How do you ensure inventory accuracy? Please describe the methods or processes of inventory control.
- Q9. How does reverse logistics impact a company's bottom line?