Job Title: National PR & Business Development Officer for *Triumph of the Heart*

Are you a connector who thrives on opening doors and creating partnerships? We're looking for a PR & Business Development Officer to be the driving force behind the visibility of **Triumph of the Heart**, a feature film under the Sherwood Fellows studio. This is your chance to be on the front lines, shaping how the Catholic world engages with our film.

What You'll Do:

- Ideate and identify the most potent influencers and leaders to court on the national level to help us successfully release the film.
- Build strategic relationships with national apostolates, newspapers, magazines, influencers, podcasters, and Catholic-based companies. This will involve cold calling and email outreach, as well as following up with already established leads.
- Secure earned media through partnerships and co-branded campaigns.
- Be the face of the film to critical stakeholders in the Catholic media and business ecosystem.
- Write press releases and make sure they get into the hands of influencers.
- Own outreach and negotiations from start to finish.
- We have lots of volunteers who want to help. Onboard them and turn them into a PR powerhouse.

You Are:

- A connector with a track record of developing strong partnerships across multiple industries (bonus if you've got Catholic media or business experience).
- Someone with hustle. You know how to create opportunities and take advantage of them.
- Strategic and creative. You understand how to align interests and create partnerships that feel like a no-brainer.
- A master communicator—both written and verbal. You know how to tailor your message to your audience.
- Results-driven. You care about outcomes, not just outputs.

Requirements:

- Proven experience in PR, business development, or partnerships.
- Catholic Missionary or Ministry Experience is a plus
- Familiarity with the Catholic world is MUST.
- Ability to work independently, set goals, and crush them.
- Strong organizational and project management skills.

Reporting, Compensation, & Term:

- Reporting
 - You'll report directly to Anthony D'Ambrosio and collaborate closely with Molly Judd, our Product Development and Customer Success Officer.
- Compensation
 - o Payment will be determined by experience.
- Term
 - o **Through October**: hourly, as needed.
 - November through April: part-time, estimated 20-30 hours per week, depending on availability

