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FOR IMMEDIATE RELEASE

Former Staffers Report Psychedelics Ballot Measure Campaign to State Regulators for Campaign Finance Violations; Claim Campaign Exploited the Veteran Community and Mental Health Patients

DENVER, CO, June 19th, 2025 - At the biannual Psychedelic Science conference, the world's largest psychedelics-related conference, former campaign staffers Jamie Morey and Graham Moore came forward publicly as whistleblowers, disclosing they had reported the 2024 Massachusetts psychedelics ballot measure campaign they had worked for to state regulators for possible violations of campaign finance laws. As reported by *Lucid News*, after uncovering "serious misconduct," they provided detailed information, including documentation, to Massachusetts' Office of Campaign and Political Finance (OCPF) suggesting that the nonprofits Heroic Hearts Project and Open Circle Alliance had been improperly used to raise and spend over $700,000 of dark money on behalf of the campaign. Prior to any complaints being submitted, Moore consulted with an OCPF staff member and an experienced Massachusetts lawyer familiar with campaign finance laws. They came forward at the conference to encourage the greater psychedelic community to prioritize ethical advancement of legislative reform at this critical juncture, when psychedelics are receiving heightened scrutiny and criticism.

According to Morey and Moore, the improper use of veterans' organization Heroic Hearts Project was just one of multiple ways in which the campaign exploited the veteran community, mental health patients, and grassroots advocates for psychedelic policy reform. They have documentation to substantiate that while being publicly presented as the "grassroots campaign director," Massachusetts Navy veteran Emily Oneschuk in reality served primarily as a spokesperson and not as a member of the campaign's operational or strategic leadership, where a full-time, dedicated veteran leader was both promised and sorely needed. Behind the scenes, New Approach PAC deputy policy director Jared Moffat ran the campaign almost entirely remotely from out of state and signed emails as "Yes on 4, Campaign Director."

Morey and Moore greatly respect and appreciate Heroic Heart Project's work providing care to veterans. Morey made clear that she did not hold Heroic Hearts Project responsible for possible campaign finance violations. She wrote: "I have nothing but the utmost respect for the veteran psychedelic community and the work Heroic Hearts Project and Jesse Gould have done to provide lifesaving psychedelic healing. I am a proud ambassador for Heroic Hearts Project and, as the spouse of a disabled veteran with severe PTSD, am eternally grateful for the opportunity to have participated in a Heroic Hearts Project psilocybin retreat through the Hope Project, where I personally experienced the tremendous healing that the organization brings to veteran families. PTSD has destroyed my marriage and my family, and threatened to take the life of my husband and father of my four children, so I know firsthand how critical the Heroic Hearts Project mission is. It was heart-breaking to learn that the New Approach/Yes on 4 campaign improperly used this organization that I care for so deeply. While I don't know the details, I can only assume that Heroic Hearts Project was laser focused on their admirable mission of saving veteran lives and not the details of

compliance with MA campaign finance laws, which were the responsibility of highly paid campaign experts and the leadership of New Approach."

Mental health patients and caregivers, both in and outside the veteran community, deserve advocacy that treats them as more than pawns and mascots. The pattern of mismanagement that Morey and Moore observed embroiled well-meaning supporters, including themselves, in unethical, and possibly illegal, activity and put the progression of the psychedelics movement at risk. They urge the OCPF to conduct a full investigation, and they hope that, by coming forward, future reform efforts related to psychedelic healing will not be undermined by similar misconduct.

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