

Email/DM Template

Hello _____, my friend recently came to your shop and said it was an amazing experience! And thought I should reach out to you.

My name is _____ and I install and maintain ATM's, and I was wondering if you would be interested in one at your location?

It would be at no cost to you whatsoever. I'll provide the ATM myself, and fill it up with my own money. Matter fact you will be making money on it as well. I provide a percentage of all the transaction fees back to you.

Just so you get a better understanding, on average an ATM depending on its location can make \$800-\$1000/month.

Please do let me know if this is something you guys would be interested in.

Thanks!

(Name)

(Number)

SCRIPT(PHONE CALL)

Hello, I was wondering if you had an ATM at your location?

No- Have you ever thought of getting an ATM?

- I own a local atm business it would be at no cost to you. I would provide my own atm, and also pay you each month for letting me keep it at your location,

If want to know more- List Benefits

Having an ATM at a business like yours would be a tremendous convenience to customers

Customers feel better knowing you have an ATM, psychological

You will be able to get more transactions, which means more business

I can also drive more traffic into your business- I'd be able to put on **google maps**, that you have an ATM at your location, and drive more traffic and you would be able to make more money And it would cost you anything.

People will be able to take out cash, its a win-win scenario

Give this Ex) - Let's say you go to a hotel the first thing you see is what amenities do they offer, pool, gym, breakfast/ etc. For you guys, it's an ATM, and you would be doing a huge disservice to your customers.