



Marketing Kit

We're so excited to have you as part of the Illinois Homeschool Maker's Market!

One of the most powerful parts of this event is that it grows through community—most people attend because they know a vendor. That means **your voice and your invitations truly matter.**

To make this as easy as possible, we've created this simple Marketing Kit with ready-to-use posts, emails, and graphics you can quickly share with your family and friends.

You don't have to overthink it—just pick what works for you, make it your own, and start sharing. Every invite helps build something really special for these kids and families.

Thanks!

Rebekah Schwind | Director: IL HRC

Social Media Post:

(Tip: Feel free to personalize this and make it your own—people are more likely to come when it sounds like you. Include the graphic and pictures of your products or business)

We're so excited to be part of the **Illinois Homeschool Maker's Market!**

Come out and support local homeschool families (including us!) on:



May 2



9:00–12:00

There will be tons of booths with handmade items, creative products, and small businesses run by kids and families.

Plus:



You can earn raffle tickets just by shopping



They're raffling off an American Girl Doll + LEGO set



Lunch will be available too

We'd love to see you there—bring your friends and come say hi!

Email:

(Tip: Personalizing the first line (like ‘Hey Grandma!’ or ‘Hi friends!’) will make a big difference—people show up for people. You can also attach the graphic or pictures of your products)

Subject: Come see us at the Maker’s Market! 🌿

Hi!

We wanted to invite you to something we’re excited to be part of 😊

We’ll be at the **Illinois Homeschool Maker’s Market** on **Saturday, May 2 from 9:00–12:00**, and we’d love for you to come!

This market features local homeschool families and young entrepreneurs with a variety of handmade items, creative products, and small businesses.

There will also be:

- 🎟️ Raffle prizes (including an American Girl Doll + LEGO set)
- 🍴 Lunch available for purchase

It would mean a lot to us if you came out to support! Feel free to bring friends or share this with anyone who might enjoy it.

Let me know if you can make it—we’d love to see you there 💕

— [Your Name / Business Name]

Text Message

Option 1:

Hey! We’re going to be at a Maker’s Market on May 2 from 9–12. Lots of homeschool families + kids running businesses. Would love for you to come support us!

Option 2:

(Tip: Include some pictures of what you’re going to sell)

We’re getting ready for the Illinois Homeschool Maker’s Market on May 2! Here’s a little preview of what we’ll have 👁️

Come see us from 9–12!