



## **MEDIA ALERT**

### **Roland DG Corporation Announces Planned Relocation to a New, Uniquely Constructed Headquarters**

**Irvine, California, August 12, 2023** – Roland DGA’s parent company, Hamamatsu, Japan-based Roland DG Corporation, has announced that it will be relocating to a new, uniquely constructed headquarters near its current facilities in Hamamatsu, Japan. The completion of Roland DG’s new “nearly ZEB” certified building in the Miyakoda area of Kita-ku, Hamamatsu in July 2023 will integrate the company’s factory and headquarters, which are currently located at two separate venues.

ZEB certification is defined by four levels of achieving zero-energy construction by combining energy-saving technologies, such as the use of natural energy and efficient equipment systems, with energy-creating technologies, such as solar power generation. Roland DG’s new state-of-the-art building will achieve a primary energy consumption of 75%+ through energy conservation (50%+) and energy creation.

For more information, [click here](#) to view the full Roland DG press release.

Press Contact:

Marc Malkin, Roland DGA Corporation

Tel: 800-542, 2307, ext. 1372

Email: [mmalkin@rolanddga.com](mailto:mmalkin@rolanddga.com)

**Note: High-res images available upon request**

Roland DG Corporation Relocation of Headquarter  
—Construction of a new “Nearly ZEB” certified building—

Built to build your business.

Roland DGA Corporation | 15363 Barranca Parkway Irvine, CA. 92618-2216

Toll-free 800.542.2307 | Office 949.727.2100 | [www.rolanddga.com](http://www.rolanddga.com)



Roland DG Corporation consolidated its mass production functions to the Thailand plant as of December 2021 to improve production efficiency, and the Miyakoda Plant is now used as a pilot line. To further improve efficiency, we have decided to relocate the headquarter to integrate the factory and headquarter functions that are currently located at two separate venues in the Miyakoda area in Kita-ku, Hamamatsu. Furthermore, we will newly construct a “Nearly ZEB” certified\* building in July 2023 as our headquarter, which will reduce energy consumption by 75%.

\* ZEB certification defines four levels of certification based on the level of achievement of a zero-energy construction. Zero-energy construction aims to reduce the annual primary energy consumption balance required for air conditioning, lighting, etc. to zero by combining energy-saving technologies, such as use of natural energy and efficient equipment systems, and energy-creating technologies, such as solar power generation. Our new building will be “Nearly ZEB” certified, achieving a primary energy consumption reduction of 75%+ through energy conservation (50% +) and energy creation.

The new building will provide a space that creates new value by organically combining R&D, administration, and sales functions together in a single office area. All floors will have public areas, interaction areas, and creative areas designed to enable employees to freely change their work environment, generate ideas, and communicate with each other.

Shizuoka Prefecture sets a seismic zone standard that is stricter than the national standard, and the new building to be constructed will be 1.5 times safer than the national standard. The new building will also be equipped with a solar power generation system on the rooftop, automatic lighting control and inverter airflow control for exhaust fans, and a top-class efficiency air conditioning system, all of which are consistent with global efforts to achieve carbon neutrality. The building will provide a comfortable workplace that accommodates a variety of work styles, including a deck terrace taking advantage of its location in front of Miyakoda-sogo Park, cafeteria lounge, training room, and showers.

At a time when the role of an office building is rapidly changing due to the pandemic, the design takes into account a hybrid working style between office and telecommuting, considering the “way of working” in the future. We aim to create an environment that facilitates communication and promotes team building in order to realize our slogan to “Inspire the Enjoyment of Creativity” and spark excitement.

Built to build your business.



Press Contact:

Marc Malkin, Roland DGA Corporation

Tel: 800-542, 2307, ext. 1372

Email: [mmalkin@rolanddga.com](mailto:mmalkin@rolanddga.com)

Built to build your business.

**Roland DGA Corporation** | 15363 Barranca Parkway Irvine, CA. 92618-2216

Toll-free 800.542.2307 | Office 949.727.2100 | [www.rolanddga.com](http://www.rolanddga.com)