

KEANU REAÑO

reanokeanu@gmail.com | keanureano.com | linkedin.com/in/keanureano

WORK EXPERIENCE

BAILEY NELSON

Software Engineer

Sydney, New South Wales, Australia

Feb 2025 - Present

- Built an Airtable ERP that increased ops efficiency by 30%, replacing scattered spreadsheets and emails into a centralized system.
- Architected the system to reliably handle 1,000+ SKUs, 10,000+ shipments, and millions in transactions.
- Integrated with NetSuite and POS via REST APIs, enabling live syncing and reducing data entry errors.

FIRMOS

Software Engineer

Sheridan, Wyoming, United States

Nov 2024 – Apr 2025

- Built scalable Airtable-based CRM and ATS systems, supporting high-value client growth from 5 to 50 which is a 10x increase.
- Restructured workflows, redesigned data schemas, and cleaned up automations to scale with rapid client demands.
- Integrated GPT-4o-mini with RAG over sales courses to summarize client data and sales calls, boosting client follow-ups by 20%.
- Ran cost analysis between several models and prompts to balance quality and price, cutting LLM-related expenses by 80%.

QUANTASHIFT

Full Stack Developer

Quezon City, Philippines

Jun 2024 – Nov 2024

- Created a full-stack web app with Next.js and TypeScript to track social media content performance and audience engagement.
- Developed Express.js backend with Firebase Auth, SQL, Puppeteer, and integrated GPT for content suggestions.

UPWORK

Software Developer - Freelance

Batangas, Philippines

Jul 2023 – Jun 2024

- Built my own client acquisition app using Python for data collection, with Discord integration for push notifications and logs.
- Created websites for clients with Next.js, TypeScript, and Node.js, focusing on responsiveness and functionality.

STANDARD INSURANCE

Software Developer - Internship

Makati, Philippines

Apr 2023 – Jul 2023

- Developed a Scrum tracking web app for our internship, designing the software architecture and database schema.
- Implemented role-based authentication using JWT, allowing granular permissions for admins, managers, and scrum masters.

VIDEOHQ

Software Developer - Freelance

Batangas, Philippines

Nov 2022 – Apr 2023

- Built macro software using Python, AutoHotkey, and Lua to automate repetitive video editing tasks, cutting time by 20-50%.
- Optimized and distributed the tool for the editing team across varying setups, such as resolution and scaling.

PROJECTS

PORTFOLIO

- <https://www.keanureano.com> built a portfolio website with a Markdown-based CMS and CI/CD pipelines for automated deployment.

TERMINAL CHATBOT

- <https://keanureano-terminal.vercel.app> integrated a GPT-4o chatbot fine-tuned on FAQs and connected to my resume via RAG.

GIT AUTO COMMIT

- Integrated a fine-tuned GPT-3.5 into a CLI application, to auto-generate Git commit messages based on code changes.

EDUCATION

BATANGAS STATE UNIVERSITY

Bachelor of Science in Computer Science

- Magna Cum Laude

SKILLS

Software Design Principles: Object-Oriented Programming (OOP), Functional Programming, Design Patterns, SOLID Principles
Development Practices: RESTful APIs, Test-Driven Development (TDD), Agile, Scrum, CI/CD, Unit Testing
State Management and Tools: React Hooks, Redux, Context API, Git, Firebase, Playwright, Puppeteer, TypeScript
Low Code Development: Airtable, Make.com, n8n, Softr

CERTIFICATIONS

Fullstackopen: Full-stack Development (University of Helsinki)
CS50W: Web Programming (Harvard University)
CS50x: Computer Science (Harvard University)