

COME
together

WACAC CONFERENCE 2022

APRIL 12-14

LONG BEACH, CALIFORNIA



WACAC 2022 SPONSORSHIP

Register early to take advantage of the limited sponsorship options! Exhibitors and sponsors are truly keys to the success of our conference. We look forward to working with you and your organization as you prepare to exhibit and sponsor at the 2022 WACAC Conference. Please note that conference registration opens on February 1, 2022.

Exhibitor Registration:

\$1,100 includes exhibit booth and attendance for 1 exhibitor

\$175 for first additional exhibitor team member registration

Regular registration price for any additional exhibitor team members

We would be happy to speak to you about your interest in sponsoring. Please contact Shiraz Chavan at call/text 415-703-9520 or email schavan@cca.edu

(3) PLATINUM \$ 10,000 (2 of 3 SOLD!)

- ★ Two Full conference registrations at exhibitor level (includes table in the exhibitor hall)
- ★ Advertisement in Conference Program FULL PAGE
- ★ Convention Center Lobby Banner
- ★ Exclusive Ad on the conference web page
- ★ Opportunity to place a branded novelty item in conference bags
- ★ Banner ad on the conference website 2 weeks before and after the conference
- ★ Special verbal recognition as a sponsor at an event
- ★ Conference App daily push notification
- ★ Social media recognition

(5) GOLD \$ 7,500 (1 of 5 SOLD!)

- ★ One Full conference registration at exhibitor level (includes table in the exhibitor hall)
- ★ Advertisement in Conference Program FULL PAGE
- ★ Hotel Lobby Banner (Hyatt 'Market Bar')
- ★ Opportunity to place branded novelty item in conference bags
- ★ Logo recognition on website
- ★ Special verbal recognition as a sponsor at an event
- ★ Conference App daily push notification
- ★ Social media recognition

(5) SILVER \$ 5,000 (1 of 5 SOLD!)

- ★ Advertisement in Conference Program HALF PAGE
- ★ Opportunity to place branded novelty item in conference bags
- ★ Logo recognition on website
- ★ *Logo recognition official banners and signage*
- ★ Special verbal recognition as a sponsor at an event
- ★ Conference App daily push notification
- ★ Social media recognition
- ★ (If a sponsor wants a table in the exhibitor hall, needs to register as an exhibitor - this is not included)

Program/Event Sponsorships

Verbal recognition during the conference and event. Banner advertisement on the conference website and sign with the name, message, and logo at the event.

- (1) Conference keynote speaker (April 12, 2022) \$10,000
- (1) CBO Fair (April 13, 2022) \$7,500
- (1) Counselor Fair (April 13, 2022) \$7,500
- (1) First-Timer Luncheon (April 12, 2022) \$5,000
- (1) Come Together Lounge in IRL \$5,000
- (1) Speaker Village \$5,000
- (1) Workspace Lounge \$5,000
- (1) Photo Booth at Social (April 13, 2022) \$5000
- (5) Opening Reception Sponsorship (April 12, 2022) \$2,000
- (6) Social (April 13, 2022) \$2,000
- (1) Pub Crawl \$2000

Other Sponsorships

- (1) Conference Mobile App \$10,000 (SOLD!)

Attendees will see your branding throughout the conference whenever they use the conference mobile app. The app includes announcements, guides, session information, exhibitor information, and much more!

- (1) Conference WIFI \$7,500

Use your name as the password, they won't forget it!

(4) Espresso & Cappuccino Station \$5000

Sponsor a break and mingle! Includes a sign with name, message, and logo. This price is for the first \$300 cups.

(1) Vaccine & Covid Test Verification \$4000

(1) Badge Lanyards Sponsor \$3,000 (SOLD!)

Every attendee wears a badge. Sponsoring the badge lanyard is exclusive and provides you with high visibility throughout the entire conference.

(4) Conference Totes \$3,000

Everybody LOVES getting a conference bag! Put your name/logo on every bag for everyone to see! Up to four sponsors total.

(4) Novelty Item in the totes \$1500 (3 of 4 SOLD!)

(unlimited) Conference Attendees List \$500

(8) Partner Showcases \$400

Take an hour to showcase your educational product or service to conference attendees!

(1) Hyatt Hotel Key \$300 (SOLD!)

A key is every guest's hand, they will think of you every time they use the key

(20) Raffle \$100

Items will be raffled at the CBO fair!