

****Below is an Email Sales Campaign written for online course creators, American Writers and Artists Institute (AWAI) and following is a Product Launch Sales Sequence for an online fitness program****

Email 1

Subject: THE writing specialty of the 21st century?

Preview Text: This is a huge opportunity for new writers

Hi %%%FIRSTNAME%%%,

Every so often, an opportunity comes along...

...that flips the writing world upside down.

Creating a whole host of opportunities for freelance writers.

Opportunities that could literally hand you a six-figure income.

One in particular is on a HOT streak. And shows no signs of slowing down.

That's because, if you're like most people, you not only read this type of copy at least once a week, but you've *taken some kind of action* based on what you read!

Which means writers who specialize in writing this type of copy are in HIGH DEMAND.

Simply put, countless online businesses NEED this type of copy to grow and connect with their customers.

And they need it on a continuous basis, giving YOU the writer virtually limitless earning potential and a healthy stream of clients ready to hire you.

Giving you predictable, lucrative income.

Month after month.

Year after year.

That's why it's important you know how to write this type of copy, which is the QUICKEST and BEST way to get your writing career off to a fast start!

Trust me, I have been in the business for over 20 years. And an opportunity like this one comes along once in a lifetime.

This is so massive that I've created a special report for you to read immediately.

[Go here to read all about this incredible opportunity.](#)

To your success,

Rebecca Matter

President, AWAI

Email 2

Subject: The best writing project for beginners?

Preview Text: If you're a new writer, look no further

Hi %FIRSTNAME%,

If you are a new writer, [check this out.](#)

I've uncovered a unique writing specialty I think is PERFECT for new, aspiring writers.

It's easy to learn.

Fun to write.

AND in high demand.

Learning this skill is easily the best and fastest way for YOU to become a skilled, in-demand writer earning top fees.

And the best part?

There are TWO ways to earn great money from this type of copy...

...a way to write for the virtually limitless supply of clients that need this published every month...

...and writing for YOURSELF. A way to write about the things you love and are passionate about.

Oh, and the pay is pretty great too 😊

Which is why this is single handedly the BEST place to begin your writing career.

Hands down.

[You can read all about it here and discover your path to The Writers Life](#)

To Your Success,

Rebecca Matter

President, AWAI

EMAIL 3

SUBJECT LINE: Companies are DESPERATE for you to write this copy...

PREVIEW TEXT: A writing skill with limitless potential

Dear %%%FIRSTNAME%%%,

Are you looking for the [perfect writing specialty](#) to get your career off to a fast start in 2023? One that offers multiple benefits, like great pay, steady work month after month and possible residual income?

Then you need to consider this fact:

According to Internet intelligence firm ResearchNow, 84 percent of Internet buyers — *more than 1.7 billion people* — make buying decisions based on information they read in BLOGS.

Yes, you read that right! Easy, fun-to-write blogs!

So, what does this mean for you as a writer?

It simply means that as a blog-writing expert, you've been given real power ... not to mention *serious* earning potential.

And the best part?

It's EASY to get started!

We've developed a program that takes you step-by-step, showing you exactly how to build your skills to quickly become an in-demand blog writer...

...in a matter of weeks.

Giving you that fast track to living your writers life.

Interested?

[Click here to learn more about how you can get started immediately.](#)

To your success,

Rebecca Matter

President AWAI

P.S. For a limited time, we've slashed the price. Giving you a major discount in what is sure to be the best writing investment you've made in your career so far. [Go here now to take advantage of this special price.](#) But hurry! Sale ends Friday at midnight

EMAIL 4

SUBJECT LINE: Blogging program: HUGE sale ends tomorrow

PREVIEW TEXT: Sign up now and don't miss out

Dear %%FIRSTNAME%%,

There's only one day left to save BIG on our all-new writing program, How to Write Blogs for Yourself and for Clients: A Step-by-Step Guide to Blogging Success.

[Click here to sign up now.](#)

This program has the potential to literally change your life as a writer and set you up for massive success in 2023 and beyond.

And I am NOT exaggerating.

Blog writing is everywhere. And for good reason...

Companies large and small know they should have an active blog to connect and attract new customers.

In short, these companies NEED you!

In fact, they're desperate for writers who know how to write and maintain quality blog content.

Month after month.

Putting YOU, the writer, in the driver's seat.

And that is only one way you can make serious money writing blogs...

You can also write your very own!

You can blog on whatever topic you're passionate about. Cats, travel, music, tennis...you get to choose!

Once you master this skill, the sky is truly the limit!

AWAI's, How to Write Blogs for Yourself and for Clients: A Step- by-Step Guide to Blogging Success, teaches you everything you need to learn to quickly become an expert blog writer for both yourself AND for clients.

With an opportunity this big, I wanted only the very best guiding you on this new and exciting journey to success...

...so I asked Heather Robson — program creator, AWAI Advisory Board member, and your "program guide" — to reach out to the most successful bloggers working today ...

People like:

- **Michelle Schroeder-Gardner:** Her site “Making Sense of Cents,” helps people save and manage their finances, generating over \$100,000 income per month...
- **Yaro Starak:** His immensely popular blog helps entrepreneurs build bigger and better online ventures...
- **Sarah Titus:** Who started her blog writing for women looking to ditch the 9-5 lifestyle and make even more money as a stay-at-

home mom, earning her an estimated \$200,000 per month income...

And many more!

All earning thousands of dollars *per month* writing their blogs!

And so can YOU!

This isn't an opportunity you want to miss.

In fact, it's so huge, I've included a very special introductory price to get you started.

Because I don't want anything getting in your way to immediately take advantage of this ground-breaking program.

There isn't a better path to living the writers life.

So if you're ready to get started quickly and make serious income for yourself, [this is it](#).

Act now so you don't miss out!

[Click here to enroll and get started right away.](#)

[Or click here to learn more.](#)

To Your Success,

Rebecca Matter

President, AWAI

EMAIL 5 LC AM

SUBJECT LINE: LAST CHANCE: get in now and save BIG

PREVIEW TEXT: Sign up now for huge savings

Dear %FIRSTNAME%,

Today is the last day to save BIG on AWAI's groundbreaking program, How to Write Blogs for Yourself and for Clients: A Step-by-Step Guide to Blogging Success.

[Click here for details and get your copy.](#)

Whether you're a new writer or seasoned professional looking to add extra income, look no further.

That's because How to Write Blogs for Yourself and for Clients: A Step-by-Step Guide to Blogging Success, shows you in detail how to tap into the single, biggest marketing trend of our time.

You'll learn how to write blogs for clients, where you can offer your expertise for the endless stream of businesses who need blogs written on a monthly basis...

...earning you \$2,000...\$5,000... even \$10,000 a month!

The program also walks you through how to set up your own blog, writing on whatever topic you choose to write about!

Earning YOU passive income.

Month after month.

Year after year.

And you can rest assured that you will be learning from the very best in the business.

That's because our team of experts walk you through EXACTLY what you need to do to set up a successful blog, start to finish.

In this program you'll learn:

- How to come up with the idea for your blog: Showing you how a common idea or passion would be a great place to look**
- How to choose the right name for your blog: One that not only represents you and what your blog is all about, but also one that connects with your readers, proving you write valuable content they'd want to subscribe to**

- **How to publish your blog:** With our team of experts guiding you, it's easy! They simplify the whole process so it's quick and straightforward.

And so much more!

You can rest assured that by enrolling in this program, you'll have everything you need to become a successful blog writer, making great income in a matter of weeks.

This isn't an opportunity you want to miss.

But Hurry!

Because the discounted price of \$197 ends tonight at midnight.

[Go here to get started.](#)

[Or go here for all the details.](#)

To Your Success,

Rebecca Matter

President AWAI

P.S. Please don't let this opportunity pass you by, because after midnight tonight, the special introductory price of \$197 goes back up to \$497, and we don't know when or if the price will ever be this low again

EMAIL 6 LC PM

SUBJECT LINE: URGENT: \$197 today, \$497 tomorrow

PREVIEW TEXT: You need to ACT NOW

Dear %%%FIRSTNAME%%%,

It's almost time!

Tonight at midnight, the chance to get started for only \$197 on our all new program, How to Write Blogs for Yourself and for Clients: A Step-by-Step Guide to Blogging Success, officially closes.

After midnight tonight, the price goes back up to \$497.

That is MASSIVE savings on learning the single greatest, most in demand writing specialty of our time...

...and this program guides you through all the training necessary, turning you into a blog writing superstar, all in a matter of weeks!

And with expert blog writer Heather Robson as your teacher through this self-guided program, you can rest assured you are in the best possible hands.

Heather, along with a team of highly successful blog writers, share with you their years of experience and expertise, taking all the guess work out of the process.

So if you're a new writer and you're looking for the best and quickest way possible to get up and running FAST as a paid writer...

...or you have ever thought about setting up your very own blog, writing content you're passionate about, all while earning passive income...

...then you need to [GET IN NOW](#) and lock into this incredible savings!

You simply can't afford to pass this up.

[Click here now and get started right away.](#)

See you in the inside!

To Your Success,

Rebecca Matter,

President, AWAI

P.S. As always, you are backed by AWAI's 30-day money back guarantee! Which means if you go through the program, and you find that blogging isn't for you, you will receive a prompt and full refund within the first 30 days of purchase. No questions asked. So don't wait, [sign up now.](#)

EMAIL 7- Urgent Clicker EMAIL

SUBJECT: %%%Firstname%%, Just checking in...

PREVIEW TEXT: Is there something holding you back?

Dear %%%FIRSTNAME%%,

I noticed you haven't yet made the decision to enroll in How to Write Blogs for Yourself and for Clients: A Step-by-Step Guide to Blogging Success.

I am sure by now you have read all the amazing benefits that come with learning [how to write blogs both for clients and yourself](#), but I just wanted to remind you of a few important facts.

Learning how to write blogs is without question one of the BEST decisions you can make for yourself as a writer.

Why?

Because blogging is SO valuable. And clients know this.

They know that to drive traffic to their websites and grow their business, they need to stay on top of fresh, new content month in and month out.

Which sets you up for residual writing income, every single month.

What can you charge for a single blog post? A LOT.

It's NOT uncommon for companies to happily pay \$200, \$300...and MORE per blog!

By writing a few blogs a month, for a few different clients, you're setting yourself up for a very lucrative paycheck and consistent income.

And I also don't want you to forget about perhaps the greatest skill you'll learn by enrolling in this course:

How to create continuous, residual income for yourself by setting up your very own blog.

This program will guide you step-by-step on how to start your very own lucrative blog, from scratch.

The best part?

NO WRITING EXPERIENCE REQUIRED.

This program teaches you everything you need to get started writing blogs for yourself and for clients in a matter of weeks.

No guess work. That's because our team of experts teach you all the necessary skills you need to know to be up and running fast.

There simply is no other writing specialty as quick to learn, lucrative and in-demand as blogging.

By enrolling in this program, you're automatically setting yourself and your writing business up for massive success in 2023 and beyond.

I have been in this business for a long time, and I can think of no better, quicker way to launch your writing career from student to professional, than blogging.

And by signing up by midnight tonight, [you're locking into a HUGE discount.](#)

So, do yourself and your writing career a huge favor and DON'T MISS OUT on this incredible new program.

[Click here to enroll now.](#)

[Or click here for more information](#)

To Your Success,

Rebecca Matter

President AWAI

EMAIL 8- FAQ EMAIL

SUBJECT LINE: %FIRSTNAME%, let me answer your questions

PREVIEW TEXT: Important information included

Dear %FIRSTNAME%,

I noticed you checked out our program, How to Write Blogs for Yourself and for Clients: A Step-by-Step Guide to Blogging Success.

Now, if you are still “on the fence” about enrolling in this all-new program, let me assure you that blogging is the single most important writing specialty you can learn to launch your writing career off to a fast and profitable start.

Why?

Because blogging is everywhere, and virtually every online business need blog writers to continually write this type of copy on a regular basis.

Setting your writing business up for a lucrative, steady flow of monthly income.

And this all -new self-paced program teaches you exactly that!

We’ve rounded up some of the most successful blog writers of our time to lend their expertise to teach you EVERYTHING you need to not only write expert blogs for clients that earn you big money, but also how to set up your VERY OWN BLOG!

One that brings in passive income, month after month. Year after year.

This team of blogging experts take you by the hand, providing all the necessary tools and training to turn you into a blogging mastermind.

With an opportunity this huge, one that literally can propel your writing career into massive success in a matter of weeks, I’m sure you have questions.

So I’ve gone ahead and answered the most common:

Q: "I don't have a lot of time and want to learn this quickly, can I fit this program into a busy schedule?"

A: Absolutely! This program is 100% self-paced so you can dive into it at any time, on whatever schedule works best for you.

Working a full-time job, all while working your way to the writers life?

Or maybe you're a busy parent, juggling your daily activities on a day-to-day basis?

As a self-paced program, we've designed this to fit YOUR SCHEDULE, and what works for YOU and the time you have.

There is no rush or deadline to complete the lessons.

You decide how and when you complete the course.

Take these modules in the evenings or early mornings, outside of your busy daytime schedule.

Everyone learns at their own pace, so you can be certain that if you can find even a few minutes a day to complete the module's, you WILL finish the program!

Q: "How much money can I earn from blogging?"

A: Great question! With blogging, and I usually don't make these statements with other types of copy, *the sky is truly the limit.*

That's because, in this program, we show you TWO ways you can earn money from blog writing.

You can ghostwrite for any of the thousands of online companies that desperately need your expertise, writing monthly and even weekly blogs for them to attract and grow their business...

...practically guaranteeing you steady, predictable income on a regular basis.

Or you can choose to set up your very own blog. By setting up your own blog, you place yourself in the driver's seat. YOU get to decide what you want to write about. Be it tennis, cats, music, travel...you decide!

OR YOU CAN DO BOTH!

Ghostwrite for the endless stream of clients that need your help AND set up your own blogging website!

By now you can probably see what I am referring to when I say the sky is the limit with blog writing!

Q: "This sounds great, but isn't setting up your own blog really technical?"

A: Nope! In fact, it's MUCH easier than you think! With our team of experts guiding you along the way, you can rest assured that you are in the best possible hands to show you everything you need to know to become a blogging specialist.

They walk you through every step, guiding you on the exact details on how to start your own blog from start to finish.

No guess work.

Everything you need, from beginning to end, is thoroughly covered within this program.

We've left no stone unturned!

Q: "How do I know that blogging is a "time tested" type of copy?"

A: Great question!

When it comes to a type of copy that has truly stood the test of time, and will continue to do so, blogging is it.

That's because virtually every online business needs a steady stream of fresh blogs month after month to attract and nurture the customers they need to sustain and grow their business.

By blogging for clients, you're writing valuable and useful content for their customers, which will continuously attract new and existing prospects to their website, and ultimately grow their revenue.

Making YOU a vital and important part of their marketing outreach.

In short, these companies NEED YOU!

By learning how to write expert blogs, you are immediately putting yourself in the "drivers seat."

Q: "If I start the program and discover it's not for me, can I get a refund?"

A: Yes, you can! This program is backed by our AWAI's 100% satisfaction guarantee. Take this course, and if within 30 days of purchase you decide this isn't the program for you, simply contact our customer support for a prompt and full refund. No questions asked.

Bottom line is, we know how valuable learning how to write blogs can be for your writing career.

We've seen it over the years...transforming the lives of countless aspiring writers, just like you.

But if for whatever reason within that first month of purchasing the program, you decide it isn't what you expected, contact us for a prompt and full refund.

I hope I've answered your questions...

[If so, click here to enroll now and save BIG on the original price before the discount expires.](#)

As always, if you have any further questions, be sure to contact our member services team at help@awaionline.com and a member of our support team will be ready to assist you.

This isn't an opportunity I want to see pass you by.

How to Write Blogs for Yourself and for Clients, A Step-By-Step to Blogging Success, has the potential to transform your writing career, turning YOU into a highly sought-after blogging expert.

Don't wait.

Invest in your writing career right now and set yourself up for massive success in the months and years to come.

[Click here to enroll now.](#)

[Or click here to learn more.](#)

To Your Success,

Rebecca Matter

President, AWAI

EMAIL 9- WELCOME EMAIL #2

SUBJECT LINE: Congratulations! You're in!

PREVIEW TEXT: You're writing career just took a huge leap forward

Dear %%%FIRSTNAME%%%,

Welcome!

I am SO happy you decided to join our new program, How to Write Blogs for Yourself and for Clients, A Step-By-Step to Blogging Success.

By enrolling in this course, you've made a great decision for yourself and your writing career.

Blogging writing is without question the BEST way for a new writer to get started quickly and be up and running making great income in a matter of weeks.

Charging \$200, \$300...even \$400 per blog!

Writing about what you love...whether its cats, tennis, travel...with blog writing YOU get to decide!

And remember, this program teaches you TWO ways to make great money writing blogs.

Our team of blogging experts teach you how to write blogs for clients AND for yourself!

Walking you through all the necessary steps you need to learn to start making money fast.

So don't wait, dive right in!

You can access the self-paced program right now on your members page.

I encourage you to get started and get excited about your future success as a blog writing expert!

You're now one big step closer to living your writers life.

To Your Success,

Rebecca Matter,

President, AWAI

P.S. Should you have any questions while going through this course, please be sure to reach out to our members support team. They're here to assist you in any way they can. It is our mission to make you feel guided and supported in your writing journey.

EMAIL 10- Welcome Email #2

**SUBJECT LINE: How are you enjoying the course,
%%FIRSTNAME%%?**

PREVIEW TEXT: Checking in to see how you're doing

Dear %%FIRSTNAME%%,

Rebecca here, checking in on your progress with How to Write Blogs for Yourself and for Clients, A Step-By-Step Guide to Blogging Success.

If you haven't gotten started yet, don't worry! You're not behind.

Sometimes life just gets busy, and that investment we've made in ourselves seems to take a reluctant back seat.

But I just want to remind you that you don't need to study countless hours every day to make real progress!

You see, even a few minutes a day...30...20...even as little as 10 minutes a day will have you mastering this valuable writing skill.

And in a short amount of time, too.

This program is designed for you to take at YOUR own pace. Ensuring that you get to the finish line and on your time, no one else's.

Just by enrolling in this course, you have made a MAJOR decision to propel your writing career forward at a record pace.

Writing blogs can and will undoubtedly change your writing career for the BETTER.

Because as you probably have already discovered, this type of copy isn't going anywhere!

Quite the opposite.

Blogs continue to be an incredibly valuable and influential type of content that clients desperately need to connect and grow their business.

And let's not forget the lucrative and fun path of starting your very own blog! Bringing in passive and residual income month after month.

By completing this course, you're setting yourself up for REAL writing success for 2023 and beyond.

I encourage you to KEEP GOING and get yourself through to the finish line so you can start living the writers life, on YOUR terms.

Because that's the power this program offers.

Your future is looking bright 😊

To Your Success,

Rebecca Matter,

President, AWAI

P.S. I would suggest rewatching the previous module you completed prior to starting a new lesson. This is a great way to refresh your memory and really have that information committed to memory.

****Below is a Product Launch Sequence for an online fitness product****

EMAIL 1

SUBJECT LINE: The doors are open NOW (time sensitive)

It's finally here!

My new online 30 day Fitness Challenge is officially open for registration for the next 5 days only.

[You can get all the details about it on this page.](#)

Keep in mind that...

- 1. This is an in-depth 30 day Fitness Challenge expertly designed to quickly and dramatically excel your fitness goals with one of the country's top fitness experts, yours truly, Bryan James. Throughout the 30 days, I will personally be by your side, guiding you through every workout offering world class training sessions in a variety of styles, such as yoga, weight training and cardio. All in under 30 minutes per day!**

- 2. You won't have to worry about expensive gym memberships or long-term commitments that bleed your wallet. This entire program is completed within the comfort of your own home, allowing you the flexibility to complete each daily exercise on your time.**
- 3. The first 10 people to join the challenge will get a BONUS 30-day meal plan. So, if you want to claim one of those spots, be sure to sign up as soon as you can!**

If you have any questions at all, now's a great time to hit reply so I can help you decide if this is right for you. :)

[Or you can go ahead and check out all the details right here.](#)

Don't put it off though! This offer will be gone in just a few days.

- Bryan

EMAIL 2

SUBJECT LINE: An odd request for you...

This might sound a little weird, but take a second to hear me out...

I want you to take a minute right now to just *vent*.

Because I've been in your shoes before and I know exactly how frustrating it is.

You've made up your mind. You want to finally commit to getting healthy and feeling good about yourself. But now what? Where do you even start? It's so overwhelming to know where to start and what path to follow so that you can finally realize your dream of fit and fab.

I get it. So go ahead and complain. Get all that frustration out of your system right now.

There's just one thing I need you to promise me you WON'T do...

Don't make the mistake that SO many folks out there tend to do: try going it alone.

That's the exact opposite of what you should be doing.

Don't get me wrong, the internet has high and wide available with resources (both good, bad and just plain ugly), but that's not likely to get you to where you want to be. Instead, the 30 Day Fitness challenge walks along side you and does the work with you, showing exactly what you need to be doing to ensure success. Helping you finally kick start your fitness dreams.

This unique program guides you through daily, customizable workouts, meaning you get to choose what you do that day. Yoga? Check. Hiit? Check. Cardio? Check.

And the best part? All workouts are 30 minutes less!

Giving you back control over your day and your time.

MAKE the time and commit to yourself and start living the life you want and know you deserve.

The new you begins NOW.

[So go here right now to get all the details you need about it before the doors close 4 days from now.](#)

- Bryan

P.S. I know this might be a big decision for you. So don't hesitate to reach out with any questions you have whatsoever. Just reply to this email and I'll get back to you fast!

EMAIL 3

SUBJECT LINE: Will it actually work for you? Good question...

If you're skeptical, I get it...

It's perfectly reasonable to wonder if taking as little as 30 minutes a day for 30 days will actually jump start your fitness goals and give you the springboard you need to reach your fittest, baddest self.

I wouldn't expect you to dive in headfirst without a little proof that it actually works first.

So allow me to make a few introductions. :)

- **First, you can meet John. He went from 170lbs to 155lbs in 30 days all by following this program. He**

claims he barely even dieted! Though he did note he swapped out his morning bagel for avocado toast.

***Sigh* Avocado toast, you are truly embedded in our lives forever, aren't you?**

- **Then there's Alex. Although she always tried to eat healthy and workout when she could, when she committed to this program, she finally made the decision to take time for HER. The result? 10lbs down and fitter and leaner than she was in high school.**
- **And I'll also mention Dan, who dropped two dress sizes and picked up loads of confidence all while participating in this program.**

What would those kinds of results mean for you? What would your day-to-day life look like if you were getting results like this week after week?

I can help you get there. But time is limited.

[Go here to get all the details on the new 30 Day Fitness Challenge before the doors close in 48 hours.](#)

That's all you need to do to start getting the kind of results I just showed you above.

- Bryan

EMAIL 4

SUBJECT LINE: Questions?

Here's the bottom line:

Registration for my new brand new 30 Day Fitness Challenge closes TOMORROW night at 11:59PM Eastern.

After that, you won't be able to get it for at least the next several months (and possibly longer than that).

So now's the time to get answers to ANY of the questions you might have about it, like...

- **How long does it take to see results?**
- **What if it doesn't work for me?**
- **I've seen similar programs in the past—what makes this different?**
- **What if I don't have much time to spend on it right now?**
- **Will it be a good fit for me?**

These are great questions, which is why I went ahead and included answers to them (and other frequently asked questions) [right here](#).

This info makes it easy for you to know whether the 30 Day Fitness Challenge would be a good fit for you or not.

And if you have any questions that aren't answered on the page, just reply to this email and I'll give you my honest thoughts!

But hurry—there's only one day left before it all comes down.

[Click here to sign up now.](#)

- Bryan

EMAIL 5

SUBJECT LINE: [URGENT] Closing tonight

You still there?

I'm asking because today is the FINAL day to get into my 30 Day Fitness Challenge before registration closes!

Here's the good news:

There's still a little time left to join the party. You can get in before the buzzer and finally commit to yourself and your fitness goals and make these next 30 days exactly what you need to jump start your health and fitness goals.

[\[LAST CHANCE\] Join my 30 Day Fitness Challenge NOW for a FULL year.](#)

Here's what's going to happen after you click that link and get it before the deadline:

- 1. You'll instantly get a confirmation email with login info to the private members area. This is where you'll be able to access all the daily workouts, diet and nutrition information, as well as a private Facebook group invitation with all active member past and present who have participated in this challenge. Here you can ask questions, gain encouragement from fellow members, and so much more!**
- 2. I'll send you the Personalized Fitness Journey questionnaire, carefully crafted to get to know exactly**

where you are starting from at the start of the 30 day challenge and what your expectations are once the 30 days are over, so I know exactly what you're looking to achieve.

3. You can sit back, relax, and trust my 20 plus years in personal training, with a proven track record getting folks like you in the fittest, best shape of their lives.

But there's only a little time left. And once the doors close, they're going to stay locked (no exceptions).

[So go here to get in now!](#)

I'll be watching my inbox for any last-minute questions, so just reply to this email if there's anything holding you back.

But hurry!

- Bryan

EMAIL 6

SUBJECT LINE: [Final Chance] The doors are closing!

It's last call over here!

In just a few hours, I'm shutting the doors to my new 30 Day Fitness Challenge.

At 11:59PM Eastern, the page where you can get it is coming down, and I'm not sure exactly when it will be available again.

(People always email the day after deadlines with a laundry list of reasons why they missed it, so I wanted to send one last email before it shuts down.)

[\[Last Chance\] Go here to get while there's still time left!](#)

As one final reminder, here's what you'll get when you jump in before the deadline:

- **Daily, 30 minute workouts? Check.**
- **Personal fitness tracker helping you stay on track through the 30 days? Check.**
- **A FREE daily meal and nutritional guide?? Check.**
- **A one time 1-on-1 check-in call so I can update you on progress? Check.**
- **Unlimited email support whenever you need it? Check.**
- **100% guaranteed results? Check.**

We'll be back to our regularly scheduled emailing next week. Thanks for your patience throughout this launch!

And here's to you dear readers, whatever you decide-make this your BEST year yet. And know so many more are to come.

Let's start this journey together.

[Here's the link one more time if you want to get all the details before everything disappears.](#)

- Bryan

