

Target market: CEOs or COOs of Home Care Agencies in the US.

This is a cold email campaign.

What the New York Agencies do

- Relevant, but revealing
- Not email spammy

Inside information

Sneak peek

Can I call you?

Available?

Variation 1

Hi John,

Do you have time for a call sometime next week if I show you how New York's top agencies run their back office?

I've been behind the scenes here for over 7 years and helped close to 20 agencies achieve a 95% case resolution rate, an 87% case fulfillment rate, and 19% lower after-hours costs.

If you're interested, I can walk you through how they accomplished these results and how you can test the same solutions yourself.

At the very least, you'll get inside information on how New York's top agencies became so successful.

Let me know if you're available!

Sincerely
Ludvig Larsen
Taskabletalent.co

Variation 2

Hi John,

Do you have time for a call some time this week or the next if I show you how New York's top agencies run their back office?

I've been behind the scenes here for over 7 years and helped close to 20 agencies achieve a 95% case resolution rate, an 87% case fulfillment rate, and 19% lower after-hours costs.

Do you have time for a quick call where I can show you what the solution is and how you could test it for your agency?

Sincerely,
signature

If you're the right person for this request, who would be the best to speak to about x