

CHO 0317 August CPV Reminder

SL: Time is Running Out: [##EXC_display_first_name##,]Earn 50,000 Points!

PH: Apply today to take advantage of this limited-time offer.

SL: Apply TODAY: Earn 50,000 Bonus Points

PH: Don't miss out on this Choice Privileges® Visa Signature® Card offer.

SL: [##EXC_display_first_name##,]Don't Miss Out on 50,000 Points!

PH: Apply by August 31, 2019 to start earning.

Choice Privileges

alt tag: Choice Privileges Visa Signature Card 50,000 point offer with no annual fee

Long Version With Math

Hero Headline: OFFER EXPIRING

Earn 50,000 Bonus Points

Large Copy: [##EXC_display_first_name##, time][Time]is almost up to earn 50,000 bonus points! **Apply TODAY** to take advantage of this limited-time bonus point offer. You'll earn:

Show Math

Subheadline: EARN MORE POINTS. GET MORE REWARDS.

CTA: APPLY BY AUGUST 31 >

Secondary Module

Headline: PLUS, EARN THESE PERKS:

- **8,000 bonus points** every year after qualifying spend²
- **5 points** per \$1 spent on Choice Privileges® or Choice Hotels gift card purchases⁴