

AD01:

[Hook 1]:

Tired of cold calling that gets on everyone's nerves, social media posts that get 12 likes and 356 views or burning your money on ads?

Then you feel the same as we did back then...

[Hook2]:

If you want to benefit from the 2023 lead goldmine and stay ahead of everyone as a coach, agency owner or B2B service provider, then pay attention.

[Body]:

We have developed a completely new and absolutely 100% reliable method to solve THE number 1 problem you have.

Either you don't have any leads, or your leads are like a small car that gets sandwiched between two trucks in a rear-end collision:

Complete junk. (Here's a really cool animation from the editor to trigger this image in the target group's mind).

Everyone else seems to get their customers with 0% effort.

And you refresh LinkedIn 10 times an hour, hoping for a new request via DM. Then you continue to watch Alex Hormozi and Iman Gadzhi videos and pray to the business god that tomorrow 10 customers with high purchasing power and a desire to pay will raid your Calendly Link and hold their credit card details up to the camera in a Zoom call.

Praying is also a strategy, but at Power Ads we have one that gives you exactly this result, but also works when you're sober, if you haven't eaten too many funny looking mushrooms.

If you really want to get qualified leads at the push of a button, you don't need luck, drugs or a business god, but a logical and factually tested ad framework.

We help our customers achieve absolutely sick results within 30 days completely DONE4YOU through simple omnipresence on multiple platforms. (Show screenshots from Testis here).

[CTA]:

If you would also like to know what omnipresence growth strategies can look like for your business, please get in touch with us. We'll explain it to you step by step so that all the question marks over your head disappear (here's an animation with question marks over your head) and then we'll see you at in a moment.

AD02:

This agency has exploded from 0 to 32,000€ turnover per month in under 4 weeks & is now heading for 100,000€ per month with a 70% profit margin.

You're probably asking yourself, how the hell did they do that?

Quite simply, they certainly haven't:

- Your potential customers fucked up with annoying cold calls.
- Posting any cringe videos on Insta at random
- Run collapsing campaigns that burn their money
- on individual advertising platforms and were therefore dependent on
- had a sales cycle that lasted for months

if you solve these two problems asap:

Your demand volume for your offer = aka new customer appointments in your calendar.

And secondly: to convert the created demand aka customer appointments into cash without having to sit in sales calls for 70 hours a week and preferably having to set everything up manually in the CRM and having a miserable quota.

If you automate all of this with high quality and your business is setting sales records while you're sipping mojitos on the beach, then you really have a business.

Before that, you're just a wannabe hustler who's watched too much Wolf of Wall Street.

We build just such a system into your business.

As you can see, we come from the direct marketing front and know which metrics work not only for us, but also for our customers.

As I said, this is not coaching, but a 100% Done4YOU service.

If you currently have unstable sales or finally want to scale profitably and can't plan how much cash you'll bring in next month, then today is your second birthday.

Book your free performance session under this video and we'll talk without obligation about how you can not only solve these problems once and for all, but how you can pass everyone in the left lane with 350 and turn €30 → €1,000 & like Dennis with his sales coaching.

AD03:

[Very cool hook]:

I scale your agency, coaching or B2B service in the next 3 months with 90 qualified sales calls to at least 30K monthly turnover or you don't pay a cent.

Because that's exactly the result we were able to achieve for Maurice with his reel agency in the first 4 weeks after implementing our Blitz Scaling Framework.

Best of all, I've documented the entire process of how I scale agencies so quickly and profitably in this 100% free case study.

In this case study I will not only tell you step by step how I was able to scale my agency to over 90,000 € order volume & 34K Cash Collect in just 30 days, but also show you my 3 step scaling framework in detail and how you can implement it in your agency today.

Click below the video now and watch the case study. The video only lasts 15 minutes and is 100% free, so click below now, sign in with your e-mail and watch the case study. PS: I don't know how long I will leave the video public, so be quick

→ COMMENT: This is very good.

AD04:

[Hook also very nice]:

Ad → Funnel → Leads and then Sale, that's how easy it is to plan online marketing. And instead of slapping you with some 5-minute ad and claiming wild numbers, I'll build the offer right here in the ad.

Because unlike all the wannabe gurus who want to sell you their coaching here, but which are actually just shiny object strategies that make you run around in circles all the time, we offer you a 100% Done4You service.

This has the advantage for you that you will not be trapped by money-back guarantees because you have not implemented something correctly.

We reposition you with our service so that you go from being the hunter to the hunted and your customers are beating down your door with credit cards at the ready, and you no longer have to desperately chase after every customer.

And because we are so sure that it works, we guarantee you qualified leads, because practically and factually no other outcome can result from our system, plus we give you €1,500 advertising budget on top.

If you finally want to generate new customers for joke prices and no longer want to rely on cold calling or any non-sense outreach methods, then simply click on this blue button. Book an appointment in my calendar.

Then we'll talk face-to-face and I'll explain to you how you can make more sales with the help of me and my team.

Sentences that you have to include:

- always these coaches with their new Shiny Object strategies that guarantee you something but then do nothing for you. I just don't feel like it anymore. Hence the following offer: We'll build everything completely Done4You, so you won't be trapped by money-back guarantees because you haven't implemented something properly.
- And they have repositioned themselves from hunter to hunted
- If you finally want to generate new customers for joke prices and no longer want to rely on cold calling or any non-sense outreach methods, then simply click on this blue button. Book an appointment in my calendar. Then we'll talk face-to-face and I'll explain to you how you can make more sales with the help of me and my team.

- That wasn't a lucky punch, luck or coincidence.
- And because we are so sure that it works, we guarantee you qualified leads, because practically and factually no other outcome can result from our system, **plus we give you €1,500 advertising budget on top.**

Before I show you exactly how **we** developed this scaling framework and implement it for ourselves and our clients on a daily basis in order to flush in hot leads every day at the push of a button, which we only have to "close", and how you too can implement this as a coach, agency or B2B service provider in order to scale your sales stupidly and stupidly, you need to know one thing →

- I'll show you what we've been up to over the past few months
- We will help you in the shortest possible time:
 - with an ad creative that rattles
 - a conversion funnel that converts cold prospects into leads ready to buy
 - and a campaign where we flush asocial traffic onto your No Brainer offer & you only have to take care of the sales process,

...to more prospective customers beating down your door with credit cards than you can possibly accept.

→ with a meme

- Coaches who come up with new strategies are a dime a dozen. What really works is simple. But nobody will tell you that.

AD05:

[Hook , also very good]

96 dream client appointments automated & Done4You, we guarantee you if you are a coach, consultant, agency owner or B2B service provider, or you don't pay a cent.

Because that is the result of what we have implemented not only for ourselves, but for over 100+ service providers.

Like Maurice, who collected €40,000 in cash with his agency in the first month with €800 AdSpent, with a 73% profit margin.

Or Dennis, who gets 3 dream client appointments automatically booked into his calendar every day with his coaching directly after the collaboration & now consistently makes 5 figures with a profit margin of over 85%.

The key behind it is quite simple & instead of coming up with the latest strategy like all coaches, here's what you never have to do again:

- Having to chase after customers with annoying cold calls
- Posting any cringe videos on Insta at random
- Have collapsing campaigns that burn money

...if you solve these two problems asap, the knot will finally burst and your business will start to be fun:

Problem number one: Demand volume for your offer = aka new customer appointments in your calendar.

And problem number two: converting the demand created, i.e. converting customer appointments into cash, without having to sit in sales calls for 70 hours a week.

We will help you in the shortest possible time:
with an ad creative that rattles
a conversion funnel that converts cold prospects into leads ready to buy
and a campaign where we flush asocial traffic onto your No Brainer offer & you only have to take care of the sales process,

...to more prospective customers beating down your door with credit cards than you can possibly accept.

If you finally want to generate new customers for joke prices in a plannable way and no longer want to rely on cold calling or any non-sense outreach methods, then simply click on this blue button and book an appointment in my calendar.

AD06:

We recently scaled this new reel agency from 8,000 euros a month to 32,000 euros a month with a 72% profit margin.

Damn exciting case and one of my absolute favorite customers: Maurice from EditUp.

And instead of offering you a beginner's course like all the other gurus, where you can pay 79€ to get the information, we'll give it all away for free. Just click on the ad and you'll get the creative system we used to churn out perverse creatives like an assembly line with just one cutter.

And last but not least, everything that was necessary in fulfillment and cash flow management to withstand this scale, we have packed everything into the case study.

Click on the ad here and take a look at it. It's one of the most valuable case studies anyone has ever put out there.

And if you are an agency owner or B2B service provider who has already acquired your first customers, this is the missing lever to finally make 5 figures.

Because these are all problems that almost all agency owners who work with us have and we can guarantee this leap in growth for you.

Incidentally, this is also the same concept that we used for our own agency, where we scaled to over €90,000 in orders from Scratch within 30 days.

We did the same with:

Konstantin from True Life from his current 4-digit monthly turnover to finally high 5-digit turnover in just under 14 days.

Or web designer John, who...

So just click on the link here and get the case study.

I'm pretty sure it's one of the most valuable videos you'll see on the agency scene right now.

(https://www.facebook.com/ads/library/?active_status=all&ad_type=all&country=DE&view_all_page_id=111041660239867&search_type=page&media_type=all)

AD07:

[Hook.]

This is currently the biggest competitive advantage for coaches, consultants, agencies and B2B service providers.

I'm not telling you anything new, because you know that cold calling, social media Dms and paid ads are the way to win new customers.

You know all that.

You also know that it's great fun to really get on your prospects' nerves on Insta and LinkedIn in the DMs and that your reels and TikToks with 371 views really build up a lot of reach.

Do you know everything?

Meme (one question) What do we do now?

We use so-called flash scaling, and this is not only objectively the hottest shit, it also happens to be the solution to all the problems just mentioned.

That's why the hottest and fastest-growing agencies on the German scene are our clients.

I'll just give you the 20 second breakdown:

1. Step: We create an ad creative that really rattles.

Then we'll build you a conversion funnel that converts cold prospects into leads that are eager to buy, without being pushy.

Then: We develop a campaign with you, where we flush asocial traffic to your No Brainer offer & you only have to take care of the sales process.

We can take your agency or service from 0 to 100k with an extremely high profit margin in the shortest possible time.

And I mean look here:

This is the same concept we used for our own agency, where we scaled to over €90,000 in orders from Scratch within 30 days.

Or look at Maurice, who collected €40,000 in cash with his agency in the first month with €800 AdSpent and a 73% profit margin.

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To summarize: Yes, the stuff is legit and yes, we have an advantage that no one else has and yes, we are currently still accepting customers.

Just click on the ad here if you finally want to have fun in business. (Fade in Money Rain, as a subconscious symbol for your fun in business.

(https://www.facebook.com/ads/library/?active_status=all&ad_type=political_and_is_sue_ads&country=ZA&id=191578930502774&view_all_page_id=111041660239867&search_type=page&media_type=all)

[Hook]:

The lead problem for coaches, consultants, agency owners & B2B service providers is finally solved.

[AD idea]:

(text about video: For agencies, coaches & service providers)

Imagine turning €300 ad spend into €4,900 in sales.

Exactly, that's the result we achieved for one of our customers last week.

→ Body

(This is exactly what I did last month with my own performance marketing agency, because this new scaling framework enables us to acquire new customers for our agency at the push of a button, without cold calling).

[Hook]:

We guarantee 96 dream client appointments through our 3-step scaling framework if you are an agency owner, coach or B2B service provider.

Why can I give you such a crazy guarantee?

It is quite simple.

I started this brand new agency here 2 months ago and scaled to €34,000 in the first month.

And not only that, but I have already implemented exactly this 3-step framework for over 100 customers, which guarantees such results.

And without cold calling, posting on social media and without a large advertising budget.

[Hook]:

And once again we have scaled a coaching offer in the last 30 days from € 0 monthly turnover to over € 33,000 with a ROAS of 16.

[Body Testimonial]:

We do it all, completely without outdated methods like :

- LinkedIn Social Selling
- DM Spams
- Loom Videos
- Email Outreach
- without 2-hour webinars or cold calling

(here a cool animation, preferably the same as in my ad where I sit)
the one with this grid and the red X)

Because these methods all have one thing in common. They are all completely inefficient AND simply no fun.

Because you want to make cash and not be a full-time canvasser.
Let me show you some examples of our customers who passively win customers and can simply concentrate on what they like to do because they have implemented the right framework from us:

Here is a brief excerpt of our customer results:

1. Albert Prediger (Coach)
2. Maurice EditUp (Agency)
3. Dennis Gagenbooster (Coach)
4. Konstantin (Agency)

Our framework, which we implement for you 100% Done4You in your business, guarantees you at least 96 qualified prospects that you and your sales team can convert into paying new customers. No matter if B2C or B2B target group.

To find out more, click on the button and find out if we can really help you while we still have capacity, because we get dozens of requests every day, using exactly the same strategy btw.

So you better click now and I'll see you on the next page.

Hook:

What if you were guaranteed 5 qualified dream clients appointments Done4YOU and automatically booked into your diary by us every day?

Would be cool, wouldn't it?

And what if I told you that you would never again...

- Cold calling
- etc...

would have to do & we still double to tenfold your turnover?

Then today is your second birthday, because this is the result we achieve for our customers.

Ideas & formulations:

Idea 1:

[Guarantee]:

If that doesn't work for you, you won't pay a single cent. What would you do if your calendar was filled with qualified new customers every day?

Converted to your close rate, multiplied by your product / retainer price, how much more sales would you make?

20.000 €? Maybe €40, maybe even €80,000 a month more.

If this is something you could use in your business without having to invest more time manually.... in e.g.

- Cold calling
-
-

Then you've come to the right place.

I am Tim Koppelman & (show pictures of me)

→ CTA

[AD idea:]

How this brand new agency went from 0 to €100,000 per month in less than 3 months & here's how

Look, your problem is that you can't close at least 4 new customers on a weekly basis and that handsfree.

And that's because of all the outdated new customer methods you've learned from some copy paste commodity coaching, including cold calls. LinkedIn and social selling. DM spams, live webinars and also organic cringer social media content.

Now you're getting desperate because your revenue is dependent on the manual time investment you have to make and that makes your whole operation very inefficient, slow and above all unpredictable.

So if only there was a time-efficient way to get new customers that doesn't require much investment and is almost risk-free. So the fact that no one has yet

taught you how unit economics and attention work in the new market is the reason for your account balance.

So how can you scale to €100,000 a month asap with your offer and have more time than ever before and feel like a real entrepreneur for the first time?

Simply solve these two problems:

1. Solve the demand problem of your service aka always have a fully booked appointment calendar with at least 4 pre-qualified new customer appointments daily & preferably extremely time and cost efficient. Doesn't mean writing cringe postings 50 hours a week and posting YouTube videos or having hundreds of "Hey, you're the tenth person to call, so don't get annoyed by cold calls".
2. And secondly, solve the conversion problem of your newly acquired demand. AKA transfer new customer appointments into cash. And, of course, preferably without having to spend 70 hours a week on cold calls, dealing with CRM automation and follow-ups, and at an extremely predictable rate.

How we did this in detail with our own brand new agency and went from only €100,000 in monthly sales in just 3 months, and are approaching €250,000 in monthly sales with exactly the same system and how Maurice from EditUp collected over 30k Cash Collect in just 3 weeks....

And how Konstantin sets 4 new customer appointments every day.....

All this and much more....

[Good points:]

So if you have an agency or run a consulting or coaching business, I'm going to go out on a limb and assume that these 3 things apply to you.

1. You have huge volatility in your business, so you go through very strong monthly sales but also through very weak monthly sales, sometimes you book an extremely large number of appointments, sometimes none at all. You never know where the next new customer appointment will come from. So you are still dependent on your manual time investment.

2. You were burned. You've been burned and, like me, you've probably invested in a service that didn't bring you anything. In my case, it was cold calls that I outsourced that didn't get me a single meeting.

Or you've probably already pulled the "Now everything will be different coaching" that sold you the next Shiny Object, the next new strategy and only lost money and time in the process.

If only one of these two things applies to you, then...

I can help you book at least 96+ client appointments in the next 30 days. And in the next 30 days after that. And on it.

Which result in at least 5 new high ticket customers every month.

Month after month.

We achieve all this at PowerAds by....

In layman's terms, we fill up your diary with

Completely Done4You.