

# NounsBuilder Upgrade Announcement & Schedule of Events

As part of the Builder DAO upgrade for NounsBuilder, **this living document** will serve as a quick reference for information, schedule and media events that arise.

In the next few days, we'll post on our social channels to announce the upgrade and what is included in it. Stay tuned to these channels for updates:

- [Builder DAO on Warpcast](#)
- [NounsBuilder on X](#)

For media requests, please reach out to @zamees on either channel.

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FOR IMMEDIATE RELEASE

# NounsBuilder Unveils Bali Upgrade for Builder Protocol: A Paradigm Shift in DAO Customization and Governance

In the dynamic landscape of the Nouns ecosystem, NounsBuilder emerges once again as a trailblazer, introducing the highly anticipated "Bali" upgrade. This transformative upgrade marks a significant leap forward in the realm of DAO customization and governance.

NounsBuilder is one of the most successful software proposals ever funded by Nouns DAO (<https://nouns.wtf/vote/167>).

## Key Features of the NounsBuilder Bali Upgrade

### Sustainable Growth with Protocol Fees

A "Protocol Fees" system allocates a percentage of auction revenue back to bid referrals, DAO founders and BuilderDAO, ensuring long-term development.

### Token Claiming to Seed New DAOs

Creators can now reserve tokens during the DAO creation process via merkle proofs. Used for DAOs that want to offer a preset list of members to claim tokens.

### Collection+ Unlocking Governance for Other Collections

The new token claiming system also enables Collection+, which allows DAO founders to grant governance to any NFT collection.

### L2 Migration Deployer

Helper contract that lets L1 DAOs deploy and seed a DAO on L2.

NounsBuilder continues to redefine the boundaries of DAO innovation with the Bali upgrade, empowering creators, communities and collectors alike to shape the future of

decentralized organizations. For more information and to explore the possibilities of the Builder Protocol, visit [Nouns.build](https://nouns.build).

## Quotes

*"This upgrade to NounsBuilder, coined "Bali," is a new era for the protocol, furthering our initiative to enable the most fascinating communities onchain." ~@isaaccyn*

*"L2 options for DAOs make it far easier for onchain communities to experiment without high cost. I'm excited for our existing DAOs to enjoy a more sustainable home!"  
~@profwerder*

*"NounsBuilder is one of the most successful software proposals ever funded by Nouns DAO." ~@isaaccyn*

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## Launch Week Schedule of Events

### Week Prior to Launch Week

#### Prop House for Mini-grant Round

Creative ideas for launch week with five .2 eth grants (art mints, games, written contributions, etc.)

### Launch Week

#### Tuesday (Speedtracer)

- BuilderDAO-themed **Speedtracer track** with prizes for the top 10 on the leaderboard

#### Wednesday (Yellow Collective)

- **Yellow Collective** Art Contest: "Imagine BuilderDAO on Base"

## Thursday (Special Art Drop)

- Special drop with an artist(s) from **Based Management** as open edition(s) on Base via Zora with a gamified first minter experience

## Friday (The Park, Jesse Pollak, Mini-documentary, Prop House Round)

- **Happy Friday with The Park!** special drop revealed during BuilderBox at 12:30 pm with special guest Jesse Pollak
- **Premiere** of BuilderDAO mini-documentary (w/ mint of the video)
- **Prop House Round** begins for DAO ideas to be launched on Base

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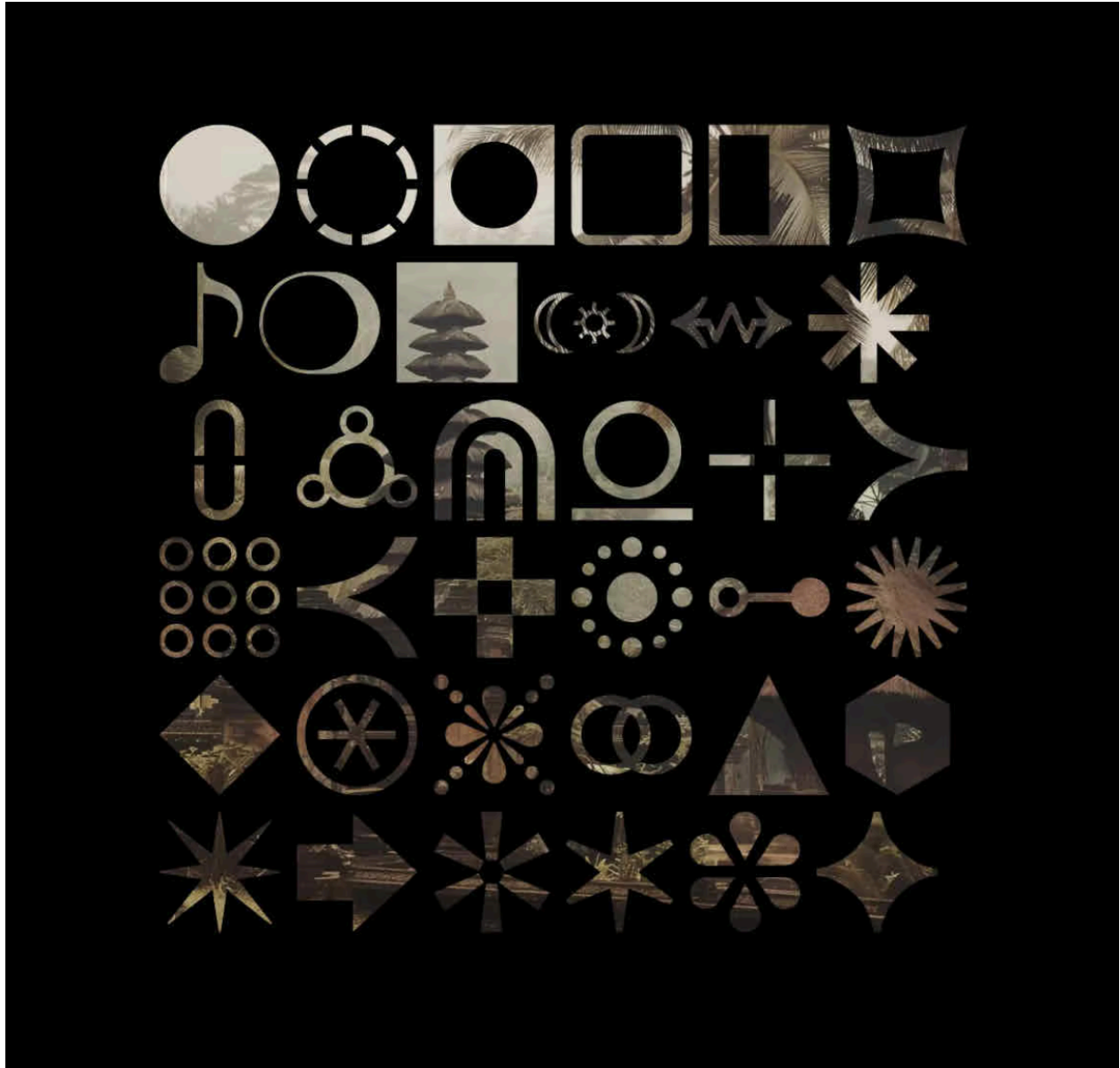
## Links to Learn More

- Announcement Thread: <https://paragraph.xyz/@builder/buzz-32>
- Full spec: <https://hackmd.io/peXISQ2CSQOwRGmvpUpK9A>
- BuilderDAO launch week proposal (approved 74-0):  
<https://nouns.build/dao/ethereum/0xdf9b7d26c8fc806b1ae6273684556761ff02d422/vote/90>
- Launch mint 1:  
<https://zora.co/collect/base:0x484043c95302e409241c68001cfed86548165c00/1>



- Launch mint 2:  
<https://zora.co/collect/zora:0xed6647e4ff4b4629720f628986002052865ab571/1?referrer=0x77ac30452890E5210CB334f601a0A6E8F0A5201B>





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## Warpcast / Twitter Announcement Posts

(1/4) Our @NounsBuilder platform upgrade, coined "Bali," is here! As part of this upgrade, we've launched some exciting new features. Learn more about them in the thread below...

Also, a launch mint:

<https://zora.co/collect/base:0x484043c95302e409241c68001cfed86548165c00/1>



(2/4)

Builders can choose from several L2s for their DAOs—Base, Optimism and Zora—and reserve tokens during the DAO creation process for a list of founding members.

(3/4)

And, @nounsbuilder's token claiming system now enables a DAO to grant governance to any NFT collection—ANY collection out there—a feature we're calling Collection+!

(4/4)

A "Protocol Fees" system allows founders to split a percentage of auction revenue back to bid referrals, DAO founders and BuilderDAO, ensuring long-term development for DAOs and the platform itself.

## Social Media Blurbs

This @NounsBuilder upgrade, coined "Bali," is a new era for the protocol, furthering our initiative to enable the most fascinating communities onchain. #NounsBuilder  
<https://paragraph.xyz/@builder/buzz-32>

🚀 Exciting times in Nouns! Builder DAO releases the Bali Upgrade for the @NounsBuilder Protocol, introducing Protocol Fees, Token Claiming & more. Unleash the power of decentralized communities! 🔧✨ #NounsBuilder  
<https://paragraph.xyz/@builder/buzz-32>

✨ Ready for a DAO revolution? @NounsBuilder brings you the Bali Upgrade! 🚀 Explore innovations like Token Claiming & Protocol Fees, shaping the future of decentralized community & governance. Join us on this journey! #DAOInnovation  
<https://paragraph.xyz/@builder/buzz-32>

The future of DAOs just got an upgrade! @NounsBuilder introduces the Bali Upgrade, offering creators Token Claiming and Collection+. Empower your community with groundbreaking customization! 🚀🔧 #NounsBuilder  
<https://paragraph.xyz/@builder/buzz-32>

☀️ Exciting announcement! @NounsBuilder unveils the Bali Upgrade, bringing fresh features like Protocol Fees and Collection+. 🚀 Dive into the future of DAOs with enhanced customization and governance. 🔑🌐 #NounsBuilder  
<https://paragraph.xyz/@builder/buzz-32>

New drop! @NounsBuilder's latest upgrade delivers the power of protocol fees to DAOs—allowing them to allocate a % of auction revenue back to bid referrals, DAO founders and BuilderDAO, ensuring long-term development. #NounsBuilder  
<https://paragraph.xyz/@builder/buzz-32>

Exciting new features added to @NounsBuilder! Creators can now unlock governance for ANY other NFT collection onchain. Expand your decentralized community today! #NounsBuilder  
<https://paragraph.xyz/@builder/buzz-32>



## Social Media Blurbs for DAOS Upgrading

We switched our community to the [\[insert chain\]](#) chain using the new @NounsBuilder L2 migration deployer! Now, gas fees for props, settling and voting will cost much less, hopefully empowering many more members to build with us! [\[link to DAO\]](#)

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## Boilerplates

### About NounsBuilder

NounsBuilder, managed by Builder DAO, is a trailblazer in decentralized organization deployment, enabling users to effortlessly create DAOs within minutes. Inspired by the success of NounsDAO, our platform is a user-friendly tool that empowers any DAO to seamlessly form and govern entirely on-chain, mirroring the format of Nouns DAO. NounsBuilder users can initiate their own communities swiftly through a simplified UI, abstracting away technical intricacies. Join us in shaping the future of decentralized organizations where community governance and identity seamlessly converge.

### About Builder DAO

Builder DAO is on a mission to power on-chain communities by developing DAO infrastructure as a public good. As part of this mission, Builder DAO manages the NounsBuilder protocol and its offering of a decentralized, inclusive and transparent decision-making process that empowers on-chain communities to shape their collective futures. By ensuring the protocol's security, efficiency and scalability, Builder DAO enables other DAOs to focus on their communities without technical concerns. Through these efforts, Builder DAO seeks to democratize decision-making, encourage global participation and promote decentralized governance models, ultimately building a sustainable and inclusive future powered by DAOs.

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## Booking Media Events

*To schedule @ccarella and/or @profwerder for your events, please contact:*

Warpcast: [@zamees](#)

X: [@zamees](#)

