

Potential Clients in the Photography Niche.

SL: Look at business through your lens.

Good evening <name>

I must start by saying I enjoyed the photos you posted to your Instagram of Raina in Melbourne. The lighting and vibes were sick and from the engagement on that post it seemed your audience enjoyed it too.

After discovering that photo I had to take a deeper dive into your brand. I quickly noticed you are missing some key elements to keeping a strongly engaged and growing audience.

These strategies I'm going to share with you will allow your audience to feel a closer connection and allow you to build good relationships with them.

I have successfully used this method in other niches such as fitness and skincare however it seems to be an untapped opportunity in the photography niche.

Why not kick start the trend?

This method is through writing exhilarating blogs and sending them out via an email list.

An update on your life and up and coming projects to provide your valued audience with some extra insight.

If you would like me to send you over some sequences that have worked for other clients just shoot me a quick email and

I'll happily send over some examples as a complement.

-Brody.