

Lancaster Medical Heritage Museum Executive Committee Meeting January 16, 2025, 1:00 PM – 2:30 PM

Executive Director: Ms. Kim Jovinelli

• Executive Committee Members: Barton Halpern, MD, (Board President), Joseph Irwin, MD, (Board VP), Gerald Rothacker, MD, (Board Treasurer), Mr. Carl Manelius (Head of Collections Committee), Nikitas Zervanos, MD, (Head of Internships), Mrs. Kristy Askey (Head of Marketing), Alan Peterson, MD, (Head of Publications), Robert Hallinger, Esq. (Legal Consultant), Mrs. Susan Eckert (Past President), Louise Stevenson, PhD., (Secretary of the Board), Keith Tussing (Fundraiser), Shawn Gallagher, PhD (Head of Education Committee)

• **Present:** Ms. Kim Jovinelli, Barton Halpern, MD, Gerald Rothacker, MD, Mr. Carl Manelius, Shawn Gallagher, PhD., Robert Hallinger, Esq., Louise Stevenson, PhD., Mrs. Kristy Askey, Alan Peterson, MD, and Nikitas Zervanos, MD (via Zoom)

• Guest: None

Note Taker: Barbara Flory

	Discussion / Analysis	Actions / Follow-Up
Call to Order	Dr. Barton Halpern called the meeting to order at 1:05 PM	N/A
Review/Approval of 11/21/2024	The Executive Committee Meeting minutes from 11/21/2024 were reviewed. A motion for approval was made and seconded. All members present were in agreement, and the minute	11/21/2024 Executive Committee

minutes	were approved.	meeting minute approved.
	Agenda Agenda	
Old Business	None.	N/A
Barton Halpern, M.	D., Board President	
New Business -	Board Officer Changes: Dr. Halpern announced that Dr. Joseph Irwin stepped down from his	Dr. Gallagher's
Organizational	role as Vice President of the LMHM Board, as well as the Wellspan representative at the end of	candidacy to fill
Report	2024. He will not assume the role of Board President in 2026 when Dr. Halpern's term expires.	the role of LMHM
	Dr. Halpern previously discussed Dr. Irwin stepping down from the VP role, and not assuming the role of President in 2026. However, the resignation as the Wellspan representative is a new development	Board VP will be voted on at the 01/21/2025 Board meeting.
	Dr. Halpern previously nominated Dr. Shawn Gallagher to assume the VP to President role. The appointment will be voted upon at the next Board meeting on January 21, 2025.	Contact Dr. Halpern with
	A new Board representative for Wellspan is needed. Please provide Dr. Halpern with the names and contact information of any potential candidates.	recommendations for a Wellspan Board representative.
	Treasurer Update: Current Treasurer, Dr. Gerald Rothacker, will be stepping down from this role, though he will remain on the LMHM Board. Board member, Angie Stephenson, CFP, has been formally nominated and has agreed to take on the role of Treasurer. Ms. Stephenson formerly worked as a CPA, and is currently a Managing Partner of Savant, a wealth management company. The Board will formally vote on these proposed changes at the January 21, 2025 meeting. Dr. Rothacker noted that the newly retained bookkeeper, Stephanie Lloyd, is doing well in that	Ms. Stephenson's candidacy to fill the role of LMHM Treasurer will be voted on at the 01/21/2025 Board meeting.

role.	
New Board Member: Ms. Kim McDevitt has been nominated for LMHM Board membership, and this will go to a vote at the January 21, 2025 Board meeting. Ms. McDevitt has extensive leadership experience and is currently the Executive Director the Lancaster branch of Mental Health America.	Ms. McDevitt's Board membership will be voted on at the 01/21/2025 Board meeting.
 Head of Marketing: Mrs. Kristy Askey, the current LMHM Head of Marketing, has stepped down from this role, and a replacement has not yet been identified. Anyone who has a recommendation for this role should contact Dr. Halpern. 	Contact Dr. Halpern with recommendations for a Marketing head.
• LGH Funding: LMHM has a five-year rent-free lease of museum space from Lancaster General Hospital. In addition, there was a verbal commitment from LGH CEO, Mr. John Herman, for an initial financial gift of \$100,000, with an additional gift of \$50,000 per year for the following four years.	Continue working with LGH and Mrs. Askey to secure the currently due \$50k payment.
There are three more years left on the four-year \$50k commitment. However, that payment has not yet been received in the current fiscal year. There is concern that this funding may not be provided, as LGH has requested documentation of initial agreement, as well as a museum budget. Dr. Halpern was able to provide documentation of funding related communications, though there is no written agreement. Mrs. Askey offered her assistance in attempting to secure this year's funding, and Dr. Rothacker will forward the request and recent communications to her.	Develop a long-term, sustainable funding plan for future years.
Dr. Halpern notes that regardless of whether the funding is received now and in the next two years, securing alternate funding is essential and time sensitive. This will be discussed in depth at a special meeting in March 2025.	
 Newsletter: Despite ongoing attempts, routine production of a newsletter has not been established. To eliminate the production and mailing costs of a paper newsletter, Ms. Jovinelli has 	Provide Ms. Jovinelli with

proposed producing a monthly one-page electronic newsletter. Please send newsletter articles and suggestions to Ms. Jovinelli. There was discussion about potentially producing an additional longer paper newsletter, which would include a request for donations. This would be produced once or twice a year in the Spring and/or Fall. At a cost of approximately \$2,000, the most recently mailed newsletter resulted in enough donations to break even. Given the current overall funding uncertainty, plans for a paper newsletter will remain on hold at this time.	information and articles for the monthly electronic newsletter.
 Retreat: On March 1, 2025, LMHM Board members will hold a planning retreat beginning at 9:00 AM, with lunch will be available at noon. Discussion topics will include: Grants General Funding Member Regulations Volunteers Committee Updates 	N/A
 Website: Website updates are still needed, with many of the exhibit spaces still listed a "Coming Soon." A college intern starting next week will be working on website updates and additions. If more work more extensive that the intern's ability is required, a quote will be obtained. 	Update website and obtain quote if needed.
 Exhibits: Recent and current exhibit updates include: The new OR exhibit now has an operating table lamp. The imaging section has new Plexiglas and plaque. The iron lung has been moved to the pandemic section and has a new poster. The Family Medicine exhibit is still in progress and the walls have new paint. The Dr. Holmes Morton and Marietta Vaccine Farm exhibits will be separate. New cabinets will create separate sections for the Pediatric and OB exhibits. The Hands-On exhibit was moved to the former 830 square foot storeroom space, with a new rug installed. This area will be dedicated to Dr. Larry Carroll, and one of the pedestals will be used to provide information. Microscopes – Dr. Halpern would like a total of three microscopes: one each for the microscope, Hands-On, and Imaging sections. Dr. Zervanos obtained one and Dr. 	 Create Dr. Larry Carroll dedication. Obtain 3rd microscope Complete exhibit updates in progress. Provide exhibit stories and summaries for

	Gallagher has dissecting scope which he will donate. Dr. Halpern will purchase the third microscope to create an educational experience. It was noted that more interactive experiences are needed. Premodern Medicine posters are up in the hallway, but the display is not yet completed. Dr. Gallegher and Dr. Dolan will continue to work on this section. The ophthalmology sections are still in progress, with items receive from Dr. Glen Miller. Dr. Halpern and Dr. Gallagher will also be adding a section for artificial eyes. The quackery section is being moved by Ms. Jovinelli. QR Codes – Please provide Dr. Gallagher with an approximately two-minute written story relating to your exhibits. The narrated version will be linked to the exhibit via a QR code. Pedestals – Exhibit summaries should also be provided to Ms. Jovinelli to appear on the 11" x 17" pedestals.	the QR code-linked narration and pedestals respectively
	 Grants: Dr. Halpern met with the LMHM grant writer, Mr. Keith Tussing. No grants were received last year, and applications are currently being prepared for 2025. As Mr. Tussing does not have experience with either medicine or museums, Board members and the Executive Director will become more involved in the application process to help with the wording. This will be further discussed during the March retreat. 	
Ms. Kim Jovinelli, E	xecutive Director	
Museum Update	 Museum Closure Days: Ms. Jovinelli stated that the museum will be closed at the end of December 2024 through the beginning of January 2025, as she will be on vacation. To help avoid closing the museum when she is away, Ms. Jovinelli will develop a formal plan for recruiting volunteers to cover those days. Mr. Hallinger suggested setting up one or more formal training sessions, so volunteers are 	Ms. Jovinelli-obtain dates via survey & set up volunteer training
	more comfortable and prepared to provide coverage. Ms. Jovinelli will send out a survey to identify potential dates for training sessions.	sessions. • Dr. Rothacker-Spe
	Everyone was encouraged to proactively approach potential volunteers, who may be interested in this opportunity. Dr. Rothacker will talk with the GRUMPS and retired LGH OR staff about possibly volunteering at the museum.	ak with GRUMPS/OR

				staff.
They will be workir Discussion include	ng together on different proje d a potential annual giving r	ects, with a particular foc	us on fundraising.	As noted
LMHM Store: As t with the items labe a trail basis, and it	he sales tax issue remains of the sales tax issue remains of the sales tax issue remains of the sales tax is	ns" rather than a retail p	rice. This will be done	As noted
), Treasurer				
Financial Update: shown below.	Dr. Rothacker provided a fi	inancial update for the 20	024 calendar year, as	N/A
Profit & Loss:	Profit an	d Loss		N/A
		Total		
	Revenue 500 Donations - Corporate 517 Donations - Individuals	21,613.81 22,929.31		
	518 Tour Revenue 521 Return/Reimbursement	2,550.00 -19.20		
	522 Arts & Craft Fair 523 Museum Admission Revenue 524 Event Revenue	1,081.00 300.00 158.39		
	Total Revenue Gross Profit	\$ 48,613.31 \$ 48,613.31		
	703 Office Supplies & Software	2,012.40 9,100.25		
	706 Museum Materials 708 Museum Exhibit Maint Cost	2,827.92 3,164.16		
	710 Insurance	4,392.31		
	720 PayPal Fees 721 Contractors	94.63 10,968.75		
	722 Dues & subscriptions 723 Postage 725 Utilities	1,440.78 283.08		
	They will be working Discussion includes received., as well at the working of the	They will be working together on different project Discussion included a potential annual giving a received., as well as exhibit sponsorships. • LMHM Store: As the sales tax issue remains a with the items labeled with "suggested donation a trail basis, and it is suggested that polo shirts a trail basis, and it is suggested that polo shirts. • Financial Update: Dr. Rothacker provided a final shown below. • Profit & Loss: Lancaster Medical Profit an January - Decident Strate Profit an January - Decident Strate Profit an January - Decident Strate Profit and January - Decident Strate Profit	They will be working together on different projects, with a particular foc Discussion included a potential annual giving match campaign, if the \$1 received., as well as exhibit sponsorships. • LMHM Store: As the sales tax issue remains unresolved, the museum with the items labeled with "suggested donations" rather than a retail prediction a trail basis, and it is suggested that polo shirts be added to the available. • Financial Update: Dr. Rothacker provided a financial update for the 20 shown below. • Profit & Loss: Lancaster Medical Heritage Museum Profit and Loss January - December 2024 Total Revenue 500 Donations - Corporate 517 Donations - Individuals 518 Tour Revenue 522 Arts & Craft Fair 523 Museum Admission Revenue 532 Museum Admission Revenue 532 Museum Admission Revenue 532 Museum Admission Revenue 548,613.31 Gross Profit 52 Arts Revenue 703 Office Supplies & Software 703 Office Supplies & Software 704 Advertising & Marketing 706 Museum Materials 707 Museum Materials 708 Bank Charges & Fees 709 PayPai Fees 721 Contractors 722 DesyRa & Subscriptions 722 DesyRa & Subscriptions 723 Postage 283.08	They will be working together on different projects, with a particular focus on fundraising. Discussion included a potential annual giving match campaign, if the \$50k LGH funding is received., as well as exhibit sponsorships. • LMHM Store: As the sales tax issue remains unresolved, the museum gift shop will reopen with the items labeled with "suggested donations" rather than a retail price. This will be done a trail basis, and it is suggested that polo shirts be added to the available items. D, Treasurer • Financial Update: Dr. Rothacker provided a financial update for the 2024 calendar year, as shown below. • Profit & Loss: Lancaster Medical Heritage Museum Profit and Loss January - December 2024 Total Revenue 500 Donations - Corporate 501 Pour Revenue 500 Donations - Corporate 517 Donations - Individuals 522 Museum Admission Revenue 523 Museum Admission Revenue 524 Museum Admission Revenue 525 Museum Shib time Cost 703 Office Supplies & Software 704 Advertising & Marketing 708 Bank Charges & Fees 708 Bank Charges & Fees 709 Bank Charges & Fees 710 Insurance 712 Doue & Subscriptions 712 Contractors 712 Contractors 712 Contractors 712 Contractors 712 Contractors 713 Expense 225.06

Total Revenue	\$	48,613.31
Gross Profit	\$	48,613.31
Expenditures		
703 Office Supplies & Software		2,012.40
704 Advertising & Marketing		9,100.25
706 Museum Materials		2,827.92
708 Museum Exhibit Maint Cost		3,164.16
709 Bank Charges & Fees		205.00
710 Insurance		4,392.31
712 Employer Payroll Tax Expense		4,027.97
720 PayPal Fees		94.63
721 Contractors		10,968.75
722 Dues & subscriptions		1,440.78
723 Postage		283.08
725 Utilities		600.00
728 Meals & Entertainment		342.37
729 Arts and Crafts Fair Expenses		202.43
731 Program/Meeting Expense		1,061.43
733 Taxes & Licenses		380.75
750 Salaries & Wages		50,683.98
Total Expenditures	\$	91,788.21
Net Operating Revenue	-\$	43,174.90
Other Revenue		
550 Interest Income		22.91
551 Dividend Revenue		2,394.65
801 Change in Investment Value		6,227.72
Total Other Revenue	\$	8,645.28
Net Other Revenue	\$	8,645.28
Net Revenue	-\$	34,529.62

704 Advertising & Marketing		9,100.25
706 Museum Materials		2,827.92
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710 Insurance		4,392.31
712 Employer Payroll Tax Expense		4,027.97
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Net Revenue	-\$	34,529.62

	Account	Actuals 2023	Budget Total 2024	Budget Total 2025	
	Meals and Entertainment	\$87.41	\$500	\$500	
	Advertising & Marketing	\$3,221.95	\$5,000.00	\$6,000.00	
	Bank Charges & Fees	\$62.00	\$75.00	\$205.00	
	Contractors	\$30,123.07	\$35,000.00	\$20,000.00	
	Dues & subscriptions	\$513.89	\$700.00		
	Employee Training	\$1,903.48	\$2,000.00	\$1,000.00	
	Employer Payroll Tax Expense	\$5,482.75	\$6,000.00	\$4,500.00	
	Insurance	\$4,525.00	\$5,000.00	\$6,000.00	
	Legal & Accounting Services	\$939.80	\$1,000.00	\$5,000.00	
	Museum Materials	\$4,731.37	\$5,000.00	\$10,000.00	
	Museum Exhibit Maintenance Costs			\$3,000.00	
	Office Supplies & Software	\$900.80	\$1,000.00	\$3,000.00	
	Postage	\$18.03	\$200.00	\$300.00	
	Program/Meeting Expense	\$2,034.23	\$3,000.00	\$3,000.00	
	Salaries & Wages	\$49,910.49	\$50,000.00	\$50,000.00	
	Taxes & Licenses	\$266.70	\$300.00	\$300.00	
	Uncategorized Expense	\$101.63	\$500.00	\$500.00	
	Utilities	\$575.00	\$600.00	\$650.00	
	Total for Expenses	\$105,397.60	\$115,875.00	\$115,455.00	
	 Fidelity Investment - Targeted Donation Requesting individual donors. Samples year from 2021 through 202 have been inactive in recent interested in providing continuous. 	sts: Dr. Rothacker di of the spreadsheet s 4 was demonstrated t years, thank them fo	howing donor name . Dr. Rothacker will	s, amounts, and donation contact past donors who	Follow up with past donors - Dr Rothacker
n Peterson, He	ad of Publications				
ation	Unreturned Items: Dr. Peter	erson discussed cond	cerns regarding item	s that have been loaned	Follow up on
	out and never returned. Spe	ecifically, there were a	articles and/or pictur	es relating to President	missing Buchana
	Buchanan which were loane	•	•	<u> </u>	and other loaned
	Duchanan Milen Were leane	ou to air outoruo grou	p ioi a iooai ooioiiio	,	items, and
					,, and

	Ms. Jovinelli will check on the Buchanan items, and with the LGH Medical Staff Office for any	tracker – Ms.
	outstanding items. She also discussed available software that is designed to formally track borrowed items.	Jovinelli
	Books: There are number of books by physicians with local ties available, and Dr. Peterson	Provide book links
	will provide related information to be included in the newsletter. Authors include Dr. Rebecca	for newsletter-Dr.
	McAteer and Dr. Lyn Dolan.	Peterson
	LMHM Library: Dr. Rothacker noted that there is not yet a formal borrowing policy or process	N/A
	for the books in the LMHM library. However, one-off book loans could be done upon request.	
Mr. Carl Manelius, H	ead of Collections	
Collections	Artifacts: There are currently no new exhibits or artifact donations. We continue to anticipate	Follow up on
Updates	a donation of urological equipment from Dr. Jon Bartges. Tim Eck also offered to donate	offered donations
	portable diabetes kits, but they have not yet arrived.	– Mr. Manelius
	Mutter Museum: A November 20, 2024, Zoom meeting with Mutter Museum executives was	Follow up with
	attended by Drs. Halpern, Zervanos, and Gallagher, Mr. Manelius, and Ms. Jovinelli. It is felt	Mutter leaders –
	that this meeting was very successful with progress made regarding potential collaborations.	Mr. Manelius
	Mr. Manelius will follow up with Mutter leaders, Dr. Dan Dempsey and Ms. Kate Quinn, soon.	
	We will also request Mutter brochures to display at LMHM, and our brochures are currently	
	displayed there. It was suggested that collaborating with Mutter on "road show exhibits" is also a desirable option.	
Dr. Shawn Gallaghe	r, Head of Education Committee	
Education Update	• Interns:	N/A
	□ Adam's project on Lancaster medical missionaries is nearly completed. Dr. Gallagher	
	stated that he hoped Dr. Irwin was happy with the project, which was funded by Wellspan.	
	While many of the interviewees were Lancaster based, it was noted that there was still	
	opportunity to include available Ephrata/Wellspan physicians. It was suggested that the	
	Lancaster Historical Society and Journal-Lancaster General Hospital may also be	

	 interested in the final paper. F&M student, Nielli Whithead, was recently interviewed and retained to work on LMHM website updates. Payment for the project will be \$2,000, half of which was donated by Dr. Louise Stevenson. It is possible that some Millersville University students may complete projects for credit rather than payment, though the time available would be limited to the school semesters. Dominic and Lilly are still working on their projects. Dr. Gallagher will follow up with Dr. Hilary Aquino, as he was uncertain of her level of involvement. 	
•	Committee Leadership : Dr. Louise Stevenson has agreed to Chair the Education Committee going forward, and Dr. Gallagher will lead Intern oversight.	N/A
•	Medical Staff Support: Dr. Halpern discussed the possibility of future financial support of the intern projects by the LGH and Wellspan Medical Staff. It is anticipated that LGH will continue this support, but with Dr. Irwin stepping down from the LMHM Board, the Wellspan contribution is less certain. If the usual \$5,000 is not received, the lesser amount available to interns may be offset by increased school credit, publications, and letters of recommendation.	N/A
•	LGH Research Interns: Dr. Mike Horst is no longer in the LGH Research Institution. The replacement contact people are identified as: ☐ Jonathan Derr (Jonathan.Derr@pennmedicine.upenn.edu) − 717-544-1778 ☐ Heather Madara (Heather.Madara@pennmedicine.upenn.edu) − 717-544-1403	N/A
Other Business		
•	week, the following proposed changes will go to vote, assuming nomination approval here. Vice President – Dr. Shawn Gallagher replacing Dr. Joseph Irwin Treasurer – Ms. Angie Stephenson replacing Dr. Gerald Rothacker New Board Member – Ms. Kim McDevitt A motion to approve the nominations was made and seconded. All members present were in favor of the approvals, except for Dr. Gallagher who abstained.	Vote to approve leadership changes at 1/21/25 Board meeting.
•	Board Member Webpage: Ms. Jovinelli reminded everyone to bookmark the LMHM member webpage to easily access communications and meeting dates.	Bookmark webpage -

		Everyone
Conclusion		
Next Meeting	March 4, 2025 – 3:00 PM	N/A
Adjournment	A motion for adjournment was made at 3:08 PM with all in agreement.	N/A