

Forming Political Parties

Hamilton v. Jefferson



Example of a campaign poster for JFK.

The Project

This will be a two day project to be completed by you alone. I suggest that you watch the video from the link below & complete the digital notes page also linked below **on day one**. **Day two** focuses on creating an *awe inspiring* and “*catchy*” campaign poster for the political party of your choice. IMPORTANT: YOUR POSTER SHOULD REFLECT THE “**Lens**” OF YOUR PARTY. (Not a cut & paste session)

The Values of Hamilton & Jefferson

FIRST, [Watch this video on the values of the two men & their parties.](#)

THEN, [Digital Notes & Poster Template](#)

[Examples of campaign posters](#) REMEMBER, YOU ARE CREATING A POSTER FOR THE **VALUES** OF THE PARTY, NOT THE SPECIFIC CANDIDATE.

How You'll Be Graded

This lesson is tied to Essential Questions 2 & 3 for the benchmark. As with any election there can only be ONE winner. Therefore, only ONE student will receive a 100. The winner will be chosen based on the **persuasiveness** of their poster and the aforementioned criteria.

Essential Questions for this Lesson

How did political parties take shape? How were Jefferson and Hamilton's ideas different?