

Remove Negative Reviews and Photos Outline

H1: [Keyword] + *Something Creative*

The H1 must always contain the main keyword and address the problem the reader is having.

Examples:

- Here's how to remove negative reviews!

H1 structure:

- Write a short intro (2–3 paragraphs) where you introduce the reader to the topic, aggravate the problem, and hint at the solution (DoNotPay > faster, more convenient, automated, less frustrating way for the reader to solve their issue).
 - Highlight the problems that stem from attempting to solve the issue yourself.
- **Talk about what reviews are used for in the context of the [company] you are writing about.**
- Discuss the pros and definitely mention cons (write in the point of view of a business owner, freelancer, etc)
- Include as many of the mandatory links as close to the top of the article as possible
- **Include the main keyword in the first ~50 words of the intro and make sure to bold that sentence**

! The following H2s and H3s are examples/suggestions and serve to give you a general idea of the direction in which you can take your article. You DO NOT have to use all of them and are ENCOURAGED to adjust the headings according to the topic and the results your research yields.

H2: Can I Delete (Fake) Reviews on [Platform]?

- May depend based on the company/who is deleting the review:
 - On Yelp - business owners can't remove reviews automatically, but the writer can.
- Explain who gets to delete reviews and when.

H2: How to Flag/Report a (Fake) [Platform] Review

- Explain the process for the business owner (focus on this pov), the writer, and just a reader
- Explain step-by-step, as outlined by website. Explain what is asked and what reader needs to look out for.

H2: Reasons Why [Platform] Will Delete a Review

- Research some reasons why a platform may delete a review
 - Goes against ToS? User Agreement? Hate Speech? Fake (must include for keywords with “fake”)?

H2: When Will [Platform] Delete the Reported Review?

- Explain the timeline and what to expect
 - Look on Reddit or other forums for answers from real people
 - Does platform even delete reviews? Do they even respond? answer some FAQs one may have when they report a review

H2: What to Do If [Platform] Does Not Delete a Review / Extra Measures to Take If [Platform] Does Not Delete a Review

- Take additional measures such as (research for more):
 - Contact customer directly - check in on their experience
 - reply - if the platform has a response/reply feature, definitely respond. this can provide other readers with more clarity and sort out any misunderstandings
 - Email the platform directly
 - etc
- Good place to include **Sue Now** - sue in small claims if the review is considered defamatory
 - <https://donotpay.com/learn/can-you-sue-for-defamation-of-character/>

H2: How to Disable Reviews on [Platform]

- If a company has an option to disable reviews/hide reviews instead of “deleting” them (like Facebook), include this H2

H2: What are [Platform] Reviews Used for?

- Can add for extra information and for context.

This section is arguably the most important piece of the article.

It should be incredibly straightforward, and your writing should reflect that. Show them the step-by-step procedure to solving the problem themselves. Feel free to make use of additional H3's if there are different ways to solve the problem the reader has.

Do your research and focus on the official, standard procedure(s) for solving a [keyword] problem/issue. If possible, subtly highlight how complex, tedious, and painful it can be.

✓ This is where you introduce DoNotPay as the **perfect solution** to the reader's problem. Highlight the frustrations with the DIY Method, as well as the fact that DoNotPay makes the entire process super easy.

This is where you need to **aggravate the problem**. Talk about the main issues of trying to reset your password and the common problems most people face.

Don't plagiarize: "Sometimes it's not enough for the business itself to flag a review as inappropriate (otherwise any business would be able to take down bad reviews for their site!) But the more people that flag the review, the more likely it will get removed — especially if it's reported by another consumer. **Which is why DoNotPay is offering to help small businesses remove fake/harmful reviews by reporting it from a consumer's standpoint. We'll analyze the review, evaluate what the best reason for reporting it is, and report it so that it gets taken down.**"

How to remove negative reviews with DoNotPay

All you have to do is

1. Select which platform the review was posted on.<p></p>
2. Enter the url to the review and upload a photo to help us identify it.<p></p>
3. Indicate why you want to report the review and also provide a detailed description.<p></p>
4. And that's it! We'll report the review so that it gets investigated by the platform and taken down once they determine it's inappropriate.<p>

 Here's the Notion link if you want to learn more about DoNotPay's Product for this problem:

<https://www.notion.so/donotpay/Remove-Negative-Reviews-e730d94d06864f8dadb8029d10b18556>

H2: What else can DoNotPay do?

Solving this problem is just one of many things DoNotPay can help your readers with. This H2 is an excellent opportunity to introduce the readers to other content series.

Some content series that you could link to include:

- <https://donotpay.com/learn/missing-money/>
- <https://donotpay.com/learn/file-an-83b-election/>
- <https://donotpay.com/learn/free-trials/>
- <https://donotpay.com/learn/missing-money/>
- <https://donotpay.com/learn/text-spam/>

The idea is to keep people interested even after they've solved the problem they had when they first found us, to ensure they stay subscribed to DoNotPay for as long as possible. The best way to do this is to introduce other features/products DoNotPay offers.

This doesn't need to be anything too fancy. You can simply list out what DoNotPay can do for them (bulleted list) and link each item in the list to the related category on the DoNotPay website.

Keep this section short—maximum 100 words. Feel free to mix and match the items in the list depending on the topic you're writing about, and make sure to rephrase the list items and switch up the list order between articles to avoid self-plagiarism.