Stooping Club Handbook

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About Stooping Club

Stooping Club℠ is the world's first student-led free online chain store (https://collegeprepstooping.org/). Our vision is to transform society's throwaway culture into a reuse culture. To achieve this goal, we divert useful items from landfill, inspire communities to embrace reuse, empower youth in environmental stewardship, and foster cleaner neighborhoods.

Stooping Club is a trusted one-stop-shop offering free preloved household items, from home decor to books and much more. Recently, we launched ReStyle (https://collegeprepstooping.org/), a separate student-led website dedicated to clothing and accessories. Our inventory comes from curbside finds and donations.

We serve community members including students, faculty/staff, and families. Customers can simply click the SHOP button to order exactly what they need, from the comfort of their homes. "Shopping" at Stooping Club brings joy, saves money, and conserves our planet's natural resources.

Customers can also support us by donating their unwanted new or gently used items. We have safe, centralized pick-up and drop-off locations, including designated classrooms. For accepted items and donation details, please see our FAQ and Donate pages.

Stooping Club is more than a free online store; we're a sustainable movement working to make the world a better place and improve people's lives. Spend less, save Earth™

Our Impact

Since October 2023, our founding branch at The College Preparatory School in Oakland, CA has achieved the following impact:

20,000+ website visitors from around the world

6,400+ preloved, unique items diverted from landfill to good homes

- **$80,000+** in product savings (in the secondhand market)
- **40+** tons of CO2 emissions prevented

1,800+ orders fulfilled

900+ customers served across the Bay Area

2 mayoral proclamations (highest honor from a city)

Stooping Club has received proclamations from Mayor Sheng Thao of Oakland and Mayor London Breed of San Francisco for our efforts in helping the Bay Area achieve its waste diversion and sustainability goals. Mayor Breed even proclaimed November 26, 2024, as **Stooping Club Day** in the City and County of San Francisco.

Student Involvement

Stooping Club develops youth skills through hands-on learning and leadership training. Our initiative is the perfect opportunity for students who care about their community and the environment.

We aim to expand our impact by building a global network of student-led free online stores. Every school branch can serve as a regional reuse hub. Already, 13 other schools across 2 states (CA, UT) and 4 countries (the U.S., Canada, Belarus, and Ethiopia) have joined our mission and opened a Stooping Club branch to serve their local communities.

Through Stooping Club, students gain real-world experience in climate action while developing practical skills such as problem-solving, critical thinking, teamwork, web design, customer service, outreach, and fundraising. Students can also explore the historical and cultural significance of vintage and antique items.

Additionally, we offer many volunteer opportunities for students, including product photography, graphic design, sorting inventory, and distribution. As a Presidential Volunteer Service Award (PVSA) official certifying organization, we verify student service hours for national recognition.

The life skills students gain through Stooping Club translate directly into future education and career success. This transformative experience prepares youth to become adaptive, responsible, and confident global citizens.

Launching a Branch

Launching a Stooping Club branch is straightforward!

- **Website Development** – we provide free web design training and executive leadership workshops
- **Team Recruitment** – we provide guidance on how to assemble a team
- **Inventory** – personal unwanted items, abandoned curbside finds, and donation drives
- **Growth & Community Engagement** – raise awareness through word-of-mouth, marketing, partnerships, and collaborations with local organizations

Most branches launch within 1-2 months. No prior web design or e-commerce experience necessary

**Web hosting fee (HostGator) is $45 a year

Trademark and Brand Usage Policy



"The Stooping Club℠" is a registered service mark. Any unauthorized use, reproduction, or modification of the name, logo, or associated branding without prior written permission is strictly prohibited. This mark represents our commitment to sustainability, community engagement, and fostering a reuse culture.