

| 0.0 - F   | 0.5 - F  | 1.0 - D  | 1.5-C/D  | 2.0 - C   | 2.5-B/C | 3.0 - B | 3.5-A/B | 4.0 - A |
|---|--|--|--|---|---------|---------|---------|---------|
| No Evidence or missing                            | Beginning to or does not show understanding of the skill or concept and needs additional support (time, practice, instruction) to further develop knowledge and understandings | Student shows evidence of the basic skills, strategies, and concepts associated with this skill or concept | Student shows evidence of the complex skills, strategies, and concepts associated with this skill or concept | Student makes accurate, in-depth inferences and applies skills, strategies, concepts, and complex reasoning to this skill or concept. |         |         |         |         |
| <b>Design</b>                                     |  |  |  |   |         |         |         |         |
| <b>Consideration of graphic composition rules</b> | The design does not demonstrate a rule of graphic composition.   | The design shows consideration of graphic composition rules but is not harmonious.                         | The design shows consideration of graphic design principles. It is generally harmonious and balanced.        | The design clearly demonstrates focal point, harmony, and balance.  |         |         |         |         |
| <b>Fabrication</b>                                |  |  |  |   |         |         |         |         |
| <b>Detail quality of graphic vs SVG file.</b>     | The vinyl decal is missing most of the detail from the SVG. The decal does not send the same message at the SVG.   | The vinyl decal is missing significant detail from the SVG design. It still sends the same message.        | The vinyl decal is missing insignificant detail from the SVG design. The message is still clear.             | The vinyl decal has all of the original detail from the SVG design.   |         |         |         |         |
| <b>Decal Application</b>                          | The decal is significantly off center, crooked, and has folds or bubbles.  | The decal is off center, crooked, and has bubbles.   | The decal is slightly off center, it may be placed somewhat unevenly or it has small bubbles.                | The decal is centered on the front of the binder. It is straight. There are no bubbles.   |         |         |         |         |