DESIGN QUESTIONNAIRE

Please fill these questions so we are best able to determine your specific design style that we can incorporate into your wedding day.



COUPLE

How did you meet?
We worked together when Stephanie was in Los Angeles and Ned was in Chicago.
How did you get engaged?
Ned proposed in June 2021 during a summer thunderstorm. The rain ruined most of the day's plan, resulting in Ned asking in the living room while a tornado siren blared.
Who will be involved in the wedding planning and to what extent?
Ned and Stephanie
What is your Pinterest link if you have not already shared this?
I don't have a Pinterest account but I have a figma file with inspiration artboards by category: https://www.figma.com/file/gjW6TuBRxJTmC5nbj8wll7/Wedding-Ideas?node-id=9%3A28
How do you feel about your family or guests surprising you with entertainment, installations, added vendors, toasts, etc?
Surprise toasts are okay
What aspects of the wedding are most important to you?
Socialization, want to make sure the venue has a good flow and guests are enjoying themselves

What aspects are lower in priority?
Photos with everyone, want to spend the time enjoying the evening, not posing for photos
What are the things that you love to see at weddings?
Beautiful, short ceremony, food plating that makes sense, good cocktails
What are the things that you do not like to see at weddings?
Phones during the ceremony, lines at the bar, unaware big moments like cake cutting or first dances aren't happening
What is something you always notice, positive or negative, at weddings?
Positive: DJ that knows how to work the room, good table service Negative: lines at the bar, uncomfortable speeches
Do you like DIY touches at weddings?
Yes
Is there anything you already know you want to plan around in your timeline?
Ned's mom and dad can only stay at the ceremony for a couple hours
What activities do you enjoy as a couple in your free time?
Golf, travel, hiking, walks with Louis (our dog)
What are your hobbies? Your partners?
Stephanie: golf, running, cooking, and baking Ned: golf, video games, playing music (guitar and piano)
Where are you from and are there any cultural elements we can infuse into your wedding day?
Los Angeles
Where is your partner from and are there any cultural elements we can infuse into your wedding day?
Hinsdale
Describe your favorite date night (list any favorite spots, traditions, etc.)
Playing 18 holes of golf in Half Moon Bay followed by Taco Bell at the beach in Pacific or walking around the corner to Village Tap having a few beers and getting all the best apps
Are there any charities or causes that are dear to you?
Raven's Husky Haven, Misericordia
Do you collect anything or have any heirlooms that we can incorporate into the wedding?
No

Do you have any family wedding traditions?
No
Tell me something unique about your fiancé.
Been a member of the Dave Matthews Band fan club since the early 2000s
Tell me something unique about yourself!
Ran a marathon in Copenhagen
Would you rather: *Right click on the checkbox and insert a check*
❑ Go for a leisurely walk or ✅ take a jog/run ❑ Read a book by a cozy fire or ✅ hit the ski slopes ✅ Sip wine and mingle or ❑ dance the night away ❑ Watch a documentary or ✅ a comedy ✅ Travel or ❑ stay home ❑ Cook or ✅ eat out ✅ Live in the city or ❑ the countryside
Would your partner rather: *Right click on the checkbox and insert a check*
✅ Go for a leisurely walk or ❑ take a jog/run ❑ Read a book by a cozy fire or ✅ hit the ski slopes ✅ Sip wine and mingle or ❑ dance the night away ❑ Watch a documentary or

✅ a comedy ✅ Travel or ❑ stay home ❑ Cook or ✅ eat out ✅ Live in the city or ❑ the countryside
Do you like to see visible personal touches at weddings such as a cake in the shape of the couples' dog, ice sculpture in the shape of a school logo, table numbers with cities the couple have visited together, etc. Or do you prefer for your wedding to be personable in more subtle ways such as flow and ambiance?
Some personal touches are nice, but want to keep it limited and avoid it feeling kitschy
Do you wish to incorporate a monogram, branded logo, etc? What is your monogram if so?
No

BUDGET

For the sake of being on the same page, the budget we discuss is based on the wedding day budget and does not include your rehearsal dinner, rings, honeymoon, welcome party, etc.

NUMBERS

Who is paying for the wedding?
Stephanie and Ned, in addition to Ned's parents
Does everyone agree on how the budget will be spent?
Yes
What is your overall target budget?
$35k
Is the budget flexible?
Yes
HABITS
How do you typically spend splurge money?
Travel, golf stuff

Where do you shop for clothing?
Nordstrom Rack, Madewell, Gap, Nike
Do you wait for designer sales or are you okay with last season?
Last season
Where do you shop for home goods?
Ikea, Wayfair, Pottery Barn, Crate and Barrel, Target, West Elm
Where do you like to travel?
LA, trips abroad like Barcelona, Paris
What kind of hotels do you prefer?
Hotels like the DoubleTree, does not need to be 4 or 5 star
Are you a spender or a saver?
Spender
Is your partner a spender or a saver?
Saver
WEDDING PRIORITIES
If you need to save money, what do you trim first: décor, food, music, staff (meaning your family or friends will have to work), hours from your photographer or other vendor? Or something other than listed?
Decor
What elements would you like to have but only if there is extra money in the budget?
Dessert bar
How do you determine if something is of value for your wedding day?
If it's something we'll look back on and remember, we'd rather spend more money than regret it in the future
Do you like to see visible personal touches at weddings such as a cake in the shape of the couples' dog, ice sculpture in the shape of a school logo, table numbers with cities the couple have visited together, etc. Or do you prefer for your wedding to be personable in more subtle ways such as flow and ambiance?
Some personal touches are nice, but want to keep it limited and avoid it feeling kitschy
Are you planning to tip your vendors? Is this factored into your budget?

Yes, but have not factored into budget yet
Do you describe your wedding day style as frugal, mid-market or luxury? Which of the below photos resonates most with the level of impact you are wanting to make?
Mid-market, photo 2



Photo 1



Photo 2



Photo 3

AESTHETICS

List adjectives that describe your wedding vision.
Fun, light, sincere, party
How do you describe your style (preppy, glamorous, dramatic, outdoorsy, simple, etc.)?
Simple, minimal
How do you describe your partner's style?
A little preppy, simple.
What celebrity's style inspires you?
Who are your favorite designers and why do you gravitate towards those designers?

What are the colors that you love?
Gray, green, blue
What are the colors that you do not like?
Red, pink
What metallics do you like? Do you like mixed metallics or not?
Yes
Do you like texture?
Yes
What kind of patterns do you like? Do you like to mix patterns?
Geometric patterns, clean lines
Do you want a statement piece? Statement pieces can be related to décor, paper goods, music, food, table layout, specialty entertainment, lighting or many other elements. Even logistics and flow can surprise and delight. Do you have any ideas in mind or areas you might want to focus on?
An arch at the altar, maybe a dessert table if budget allows Ned- I'd be interested in further ideas from the walkthrough. The bocce and bar area may have some opportunities
Are there any areas of your venue that you do not like? Areas you want to consider disguising with draping or another design element?
Yes, there are large pillars in the ballroom that we would like to hide/disguise in some way
What are your aesthetic priorities? Flowers, bulb lighting, draping, signage, candles, etc.
Flowers, wedding altar, signage
What describes your wedding style best: *Right click on the checkbox and insert a check* ✅ Neutral or ❑ Colorful ✅ Timeless or ❑ On Trend ✅ Casual or ❑ Structured ❑ Other

ATTIRE

FEMALE ATTENDANTS + BRIDE
Do you have a style of dress in mind?
Yes
Do you want a dress from a traditional bridal salon or are you okay shopping at a department store for a white dress?
Already purchased from BHLDN
Will the female attendants be wearing the same dresses or mix-matched?
Only 1 attendant
Would you like short, midi or long dresses for your wedding attendants?
Long
Are they paying for their dresses, or are you?
They are paying
What is your target budget for their dress?
~$100
Will you require that they wear the same shoes, jewelry or nail polish?
No
Will they have getting ready outfits?
No
Will they be permitted to change clothes or shoes later in the evening?
Yes
Do you have a preference for their hair or makeup? Is this optional or required?
Will pay for their hair and makeup
Do you have a style in mind for your own hair and makeup if applicable?
Not yet
MALE ATTENDANTS + GROOM

Will the men be wearing tuxedos, suits, blazers and khakis, blazers and jeans or another variation of style?
Suits
Would you like them in traditional styles or in color, patterns or texture?
Open to less traditional colors and texture https://www.figma.com/proto/gjW6TuBRxJTmC5nbj8wll7/Wedding-Ideas?node-id=86%3A154&scaling=scale-down-width&page-id=0%3A1
Will these be rentals or are they owned by the attendants?
Not sure
Would you like ties, bow ties, cumberbuns, etc.?
Ties, suspenders
Would you like them to wear matching socks and shoes? Do you have any styles in mind?
Not needed
Will they have cufflinks?
Yes
Will they have a boutonniere or handkerchief?
Boutonniere

FOOD

What are your favorite restaurants and why do you love them?
Mostly breweries with food or good pizza places like Corridor, Piece, Russian River Brewery, Sheffield's
What is your "go-to" drink?
Hazy IPA
Do you prefer red wine or white wine?
Red
What is your perfect happy hour menu?
Cheese curds, wings and sliders

What is your ideal four-course meal?
Do you want your guests to have a variety of options or will they all be eating the same entrée?
Family style meal through Pinstripes
What is your favorite protein? (chicken, lamb, beef, seafood, etc) Will you have protein at the wedding?
Family style meal through Pinstripes
What are your favorite vegetable sides? Will your wedding be vegetarian or vegan?
Family style meal through Pinstripes - will have a vegetarian dish
What is your favorite starchy side? (potatoes, rice, pasta, etc)
Potatoes
Are there any foods you do not like or do not want in your menu?
Olives
Do you or any of your guests have dietary restrictions (vegan, vegetarian, food allergies, etc)?
Some vegetarian
Do you want to express your personality, culture, travel or “other” in your menu? If so, what is special to you?
No
Or do you prefer to provide the most economical meal in order to maximize your headcount?
Do you want a buffet, stations with a mingle vibe, family-style or plated meal?
Family-style
How do you feel about lines for food?
Want to avoid lines at the bar
Do you want passed apps or stationary apps for cocktail hour?
Passed apps
What is your bar preference?

Right click on the checkbox and insert a check
❑ No alcohol, dry wedding ❑ Beer and wine only ❑ Beer, wine + specialty cocktails ✅ Full Bar ❑ A combination, such as beer & wine at cocktail hour but liquor during dinner/dancing
Do you want wine service at the tables during dinner?
Yes
Do you want champagne available to everyone for a toast? Are you planning to rent flutes for this? Is champagne available JUST for toasts or throughout the night?
Yes
What do you prefer? *Right click on the checkbox and insert a check*
✅ Savory or ❑ sweet ✅ Comfort food or ❑ healthy food ✅ Casual or ❑ fine dining
Name a few of your favorite foods you've had at a wedding.
Can't really remember anything notable Ned - I am always happy when another guest doesn't show and there's an extra entre... so I can eat double
Do you cake or other kinds of desserts? Or both?
Small cake for cutting and other desserts for guests
Do you want food service throughout the event or just appetizers in cocktail hour, dinner, dessert? This could be ongoing food or maybe you simply want late night snacks.
Apps during cocktail hour, maybe a late night snack if we need to meet the food minimum
Would you like to serve tea and/or coffee with dessert?
No

VENUE

If you are still searching for a venue (if you already have one, scroll down)
Would you like in the city or outside the city and what is your desired radius?
Do you prefer inside, outside or mixed use?
Do you want your ceremony and reception at the same location?
If having the ceremony at one location and the reception at another, do you want to provide transportation?
Are there religious or cultural considerations in the venue selection process?
Venue is already selected
What areas of the venue would you like to use for the following?
Getting Ready
Likely at the hotel, although a getting ready room is included
First Look
Haven't decided yet
Ceremony
Ballroom area
Cocktail Hour
Bocce area
Reception
Same as ceremony
With inclement weather, where would you like to host each element?
Getting Ready

At the hotel
First Look
Not sure yet
Ceremony
No change needed for inclement weather
Cocktail Hour
No change needed for inclement weather
Reception
No change needed for inclement weather