

## **SL - Here's a treat**

Hey Zac,

Your collab with Larry Wheels and Noah Ohlsen,.

Making content with noticeable figures who are in different corners of the content space than you are is a clever trick to grow your audience.

But this suggests that you're looking at new ways to gain attention to your social medias, so why don't try something new...

And no, i'm not saying to start a fresh account or delete your website.

It's an idea to revamp your website into a dream landing page where people can't stop reading, people feel inspired and where occasional visitors turn into clients. That... that is what we want to achieve.

So I brainstormed ideas that you can use and one of the perks of just reading this email is that you receive these ideas on the house.

Let me know if there is anything that you would like to polish up.

All the best,

Kevin



It is not often that you see nutritional and fitness information from someone knowledgeable.  
Paired with the Jamie Oliver accent, it is truly an impressive move to grow your audience.

One browse from your youtube led to another and I ended up on your website.