## PAS Framework

SL: I'm tired of my hair woes, and so are you.

"Dayyymn girl look at those curls!"

After spending hours of time prepping your hair

Washing, detangling, then some styling and your curls are poppin today!

As good as it looks *now* though,

It is very short lived...

After a day or two it is no way near the style of day one.

Back to 4b texture we go...

Heaven forbid there's *slight* humidity or *a drop* of rain outside.

Your hair goes **POOF!** Like a wet sheep.

... wash, detangle, style, repeat.

For short lived results.

If only the more dynamic hair styles didn't require dyes, hot combs, or flat irons that risk damaging your hair.

Those tight island curls 😍

Or maybe a nice body wave...

Whew, now that's a hefty salon bill.

So it's time for a change of pace.

Our hair sometimes feels like it's locking us away from so many stylistic possibilities.

And if you're tired of being limited on stylistic choice with your hair and want some spontaneity and pizzazz in your life,

Click here to see what the beauty of choice awaits for you.