

Positive Leadership - Vyond Storyboard

OVERVIEW: The goal of this video is to teach the learner what positive leadership is, its benefits in the workplace, and to teach them how to implement it into their company, organization, or business.

TARGET AUDIENCE: Anyone seeking help in preparation for a job interview.

LEARNING OBJECTIVES:

1. Define “positive leadership”
2. Discuss the benefits of positive leadership
3. List the 4 P’s of positive leadership

RESOURCES:

Understanding the 4 P's of Positive Leadership by Kelechi Udoagwu

<https://www.wrike.com/blog/understanding-4-ps-of-positive-leadership/#What-is-positive-leadership>

FONT: Patrick Hand & Mouse Memoirs

COLOR PALETTE: Red & White from Vyond’s “Whiteboard” color palette

OUTLINE:

TITLE SCREEN

LEARNING OBJECTIVES

WHAT IS POSITIVE LEADERSHIP?

- QUOTE FROM KIM CAMERON
- EXAMPLE OF POSITIVE LEADERSHIP
- QUALITIES OF A POSITIVE LEADER

WHAT ARE THE BENEFITS OF POSITIVE LEADERSHIP?

- BENEFIT #1
- BENEFIT #2
- BENEFIT #3
- BENEFIT #4

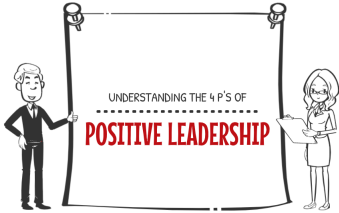
WHAT ARE THE 4 P’S OF POSITIVE LEADERSHIP?

1. PSYCHOLOGICAL SAFETY
2. PURPOSE
3. PATH
4. PROGRESS

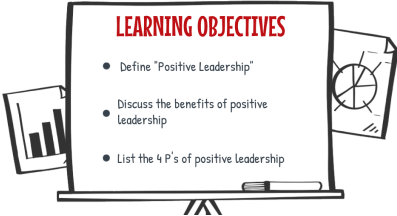
SUMMARY

CREDITS

Scene 1: Title

Visual Display	Script/Audio	Animation/Programming	Comments
	[NARRATOR] Leadership is complex and multifaceted. It can make or break a team, the execution of an idea, or an organization. Achieving goals and championing a group of people takes the right mix of leadership qualities and competence. [BACKGROUND MUSIC] Make it Yours - 15%	Vyond's "Training - Title" scene with the title of the course on the screen. The words "Understanding the 4 P's of" are in Patrick Hand font. "Positive Leadership" is in the Mouse Memoirs font and red.	

Scene 2: Learning Objectives

Visual Display	Script/Audio	Animation/Programming	Comments
	[NARRATOR] Today, we will be discussing positive leadership. By the end of this short video, you should be able to define what positive leadership is, discuss the benefits of positive leadership,	Vyond's scene "Paragraph x 3" displays the learning objectives as bullets. Learning objectives are timed to appear on screen w/VO.	

	and list the 4 p's of positive leadership. [BACKGROUND MUSIC] Make it Yours - 15%		
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Scene 3: What is Positive Leadership?

Visual Display	Script/Audio	Animation/Programming	Comments
	[NARRATOR] So, What is positive leadership? [BACKGROUND MUSIC] Make it Yours - 15%	Vyond's scene "Question" shows the on screen text in red Patrick Hand font.	

Scene 4: Kim Cameron Quote

Visual Display	Script/Audio	Animation/Programming	Comments
	[NARRATOR] In her book "Practicing Positive Leadership," Kim Cameron defines it as "the implementation of multiple positive practices that help individuals and organizations	Vyond's scene "Quote" shows quote on screen. Below is Kim Cameron's name in red and the title of her book in black.	

	achieve their highest potential, flourish at work, experience elevating energy, and achieve levels of effectiveness." [BACKGROUND MUSIC] Make it Yours - 15%		
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Scene 5: Positive Leadership is...

Visual Display	Script/Audio	Animation/Programming	Comments
	[NARRATOR] Positive leadership is modeling, facilitating, and purposefully influencing positive emotions that encourage team members and employees to excel in their work. [BACKGROUND MUSIC] Make it Yours - 15%	Vyond's "Deal Successful" shows two people sitting at a desk shaking hands. Bullet points appear with the words "Modeling", "Facilitating", and "purposefully influencing" appear timed w/the VO.	

Scenes 6: A Positive Leader is...

Visual Display	Script/Audio	Animation/Programming	Comments
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 A central figure labeled 'POSITIVE LEADER' is surrounded by five red ovals containing the following text: 'ACCOUNTABILITY', 'MOTIVATION', 'COMMUNICATION', 'EMOTIONAL INTELLIGENCE', and 'MODEL-WORTHY WORK ETHIC'.	[NARRATOR] Positive leaders cultivate an empowering environment through communication, accountability, emotional intelligence, motivation, and model-worthy work ethic. [BACKGROUND MUSIC] Make it Yours - 15%	Vyond's scene "Training - Conversation" used. Qualities of a positive leader appear on the screen in red circles timed w/VO.	
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Scene 7: What are the benefits of positive leadership?

Visual Display	Script/Audio	Animation/Programming	Comments
 A speech bubble contains the text 'WHAT ARE THE BENEFITS OF POSITIVE LEADERSHIP?' in red. It is surrounded by four question marks in circles.	[NARRATOR] What are the benefits of positive leadership? [BACKGROUND MUSIC] Make it Yours - 15%	Vyond's scene "Question" shows the on screen text in red Patrick Hand font.	

Scene 8: Leading in Times of Uncertainty

Visual Display	Script/Audio	Animation/Programming	Comments
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	[NARRATOR] It encourages strength, resilience, and optimism in difficult times, and recognizes what each person contributes to the team. Positive leadership is the best framework for leading through uncertain times. [BACKGROUND MUSIC] Make it Yours - 15%	Vyond's scene "HR Onboarding - Core values" used. Man sits at desk with hand in head. The words "Perfect for..." appear in a box. Under it are the words "Leading in Times of Uncertainty"	
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Scene 9: Connecting Team			
Visual Display	Script/Audio	Animation/Programming	Comments
	[NARRATOR] Coercion, forced enthusiasm, and disconnect from the organization's big picture can be major problems when it comes to work. Positive leadership evokes a sense of ownership in employees, which drives them to go the extra mile to achieve set goals. [BACKGROUND MUSIC] Make it Yours - 15%	Vyond's scene "HR Onboarding - Core values" used. Screen shows very happy team of people. The words "Perfect for..." appear in a box. Under it are the words "A team that is emotionally invested in the work they do"	

Scene 10: Flexibility and Openness

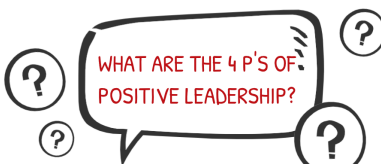
Visual Display	Script/Audio	Animation/Programming	Comments
	[NARRATOR] Flexibility and Openness ensure that communication channels are accessible and dependable. Positive leadership is essential to leading a project with a seamless flow of communication, openness to feedback, and clear direction. [BACKGROUND MUSIC] Make it Yours - 15%	Vyond's scene "HR Onboarding - Core values" used. 3 people are seen soaring through the air. The words "Perfect for..." appear in a box. Under it are the words "Embracing flexibility and openness"	

Scene 11: Navigating Inclusivity

Visual Display	Script/Audio	Animation/Programming	Comments
	[NARRATOR] Building a diverse and inclusive business means understanding and leveraging emotional intelligence, psychological predispositions,	Vyond's scene "Training - Navigation" used. Team shown on a ship. The words "Essential for..." appear in a box. Under it are	

	multiculturalism, philosophies, and self-awareness. All of this is possible with the power of positive leadership. [BACKGROUND MUSIC] Make it Yours - 15%	the words “Navigating diversity and inclusiveness”	
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Scene 12: What are the 4 P’s?

Visual Display	Script/Audio	Animation/Programming	Comments
	[NARRATOR] What are the 4 p's of positive leadership? Psychological Safety, Purpose, Path, and Progress. These four principles are the crux of living and executing as a positive leader. [BACKGROUND MUSIC] Make it Yours - 15%	Vyond’s scene “Question” shows the on screen text in red Patrick Hand font.	

Scene 13: Psychological Safety

Visual Display	Script/Audio	Animation/Programming	Comments
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	[NARRATOR] Let's dive into the first P, psychological safety. [BACKGROUND MUSIC] Make it Yours - 15%	Vyond's scene "Introduce" used. Giant red number shown on screen in circle. Under it is the word "Psychological Safety" with the P bold and colored red.	
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Scene 14: Definition of Psychological Safety			
Visual Display	Script/Audio	Animation/Programming	Comments
	[NARRATOR] Psychological safety is the belief that you won't be punished or humiliated for speaking up with ideas, questions, or concerns. Psychological safety breeds an atmosphere that ensures team members will not be embarrassed or rejected when they speak up, share their work, or make mistakes. [BACKGROUND MUSIC] Make it Yours - 15%	Vyond's scene "Being yelled at" used. A red circle with a line through it appears on screen to show that this is NOT what positive leaders do.	

Scene 15-18: Positive effects of Psychological Safety

Visual Display	Script/Audio	Animation/Programming	Comments
	[NARRATOR] Psychological safety has many positive effects, including: Increased confidence Boosts in creativity More trust between team members and Improved engagement [BACKGROUND MUSIC] Make it Yours - 15%	Vyond's "Training - Assist to Achieve" scene used. In the text box, the words "Increased confidence", "Boosts creativity", "More trust amongst team members" and "improved engagement" appear timed w/VO.	

Scene 19: Creating a Safe Space

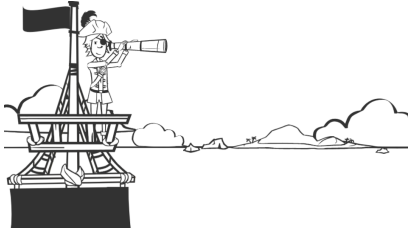
Visual Display	Script/Audio	Animation/Programming	Comments
CREATING A PSYCHOLOGICALLY SAFE ENVIRONMENT 	[NARRATOR] You can create a psychologically safe environment at work by... Making it a priority. Have open conversations about psychological safety, reiterate its importance in your team,	The words "Creating a psychologically safe environment at work" appear in red font at the top. "Make it a priority" text appears timed w/VO and an image of hands shaking. "Make learning a norm" text appears timed w/VO and an image of a pile of books.	

	and model the behavior for your team. Make learning a norm. A workplace that encourages learning and growing through imperfections is a psychologically safe workplace. Have a clear-cut communication method. To establish an open feedback, the channels and method of communication should be free of ambiguity. Leaders should Encourage curiosity, speaking up, and suggestions. [BACKGROUND MUSIC] Make it Yours - 15%	“Have a clear cut communication method” text appears timed w/VO and an image of a phone receiving a message.	
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Scene 20: Purpose			
Visual Display	Script/Audio	Animation/Programming	Comments

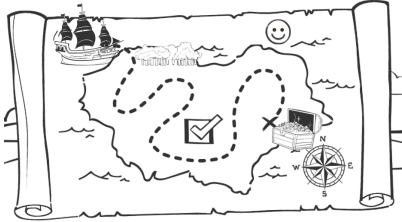
	[NARRATOR] The second P of positive leadership is purpose. Purpose, in this case, refers to attaching meaning to your work beyond the act of just getting the job done. [BACKGROUND MUSIC] Make it Yours - 15%	Vyond's scene "Introduce" used. Giant red number shown on screen in circle. Under it is the word "Purpose" with the P bold and colored red.	
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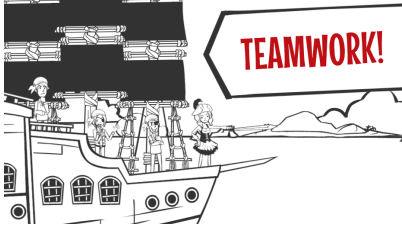
Scene 21: Exploring sense of Purpose

Visual Display	Script/Audio	Animation/Programming	Comments
	[NARRATOR] When employees see their work as being connected to a higher purpose, they are more likely to be positively engaged. [BACKGROUND MUSIC] Make it Yours - 15%	Vyond's "Pirate - Exploring" scene used.	

Scene 22: Exploring sense of Purpose contd

Visual Display	Script/Audio	Animation/Programming	Comments
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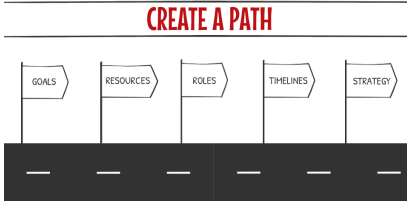
	[NARRATOR] To enable a sense of purpose in your team members, you need to take the time to show them how their work connects to the bigger picture of the organization. Humans have an innate desire to understand the impact of their presence in a larger context. [BACKGROUND MUSIC] Make it Yours - 15%	Vyond's "Pirate - Treasure map" scene used.	
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Scene 23: Exploring purpose contd			
Visual Display	Script/Audio	Animation/Programming	Comments
	[NARRATOR] To create a purpose-driven team, show how their work is an important piece of the puzzle. [BACKGROUND MUSIC] Make it Yours - 15%	Vyond's "Pirate - Leading the crew" scene used. The word "teamwork" appears in textbox in red.	

Scene 24: Path

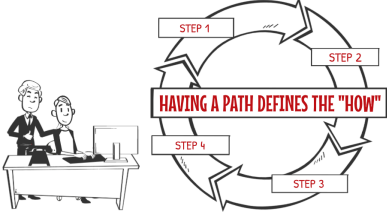
Visual Display	Script/Audio	Animation/Programming	Comments
	[NARRATOR] Path is the third P of positive leadership. [BACKGROUND MUSIC] Make it Yours - 15%	Vyond's scene "Introduce" used. Giant red number shown on screen in circle. Under it is the word "Path" with the P bold and colored red.	

Scene 25: Create a Path

Visual Display	Script/Audio	Animation/Programming	Comments
	[NARRATOR] Path focuses on having clarity on goals, resources, roles, timelines, and strategies. Path defines the 'how' in granular detail. [BACKGROUND MUSIC] Make it Yours - 15%	Vyond scene "Training - Road map to success" used. "Create a path" appears at the top of the scene as a title. The words "Goals, Resources, Roles, Timelines, and Strategy" appear on each flag timed w/VO.	

Scene 26: Path Defines the "How"

Visual Display	Script/Audio	Animation/Programming	Comments
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	[NARRATOR] Positive leaders make sure their team members have what they need to achieve their goals and deliver the best results, and know the time constraints that shape their tasks. [BACKGROUND MUSIC] Make it Yours - 15%	Vyond's "Training - Development steps" scene used. The title says "Having a path defines the how" and the steps are just labeled step 1, step 2, step 3, and step 4.	
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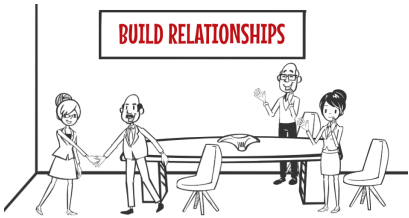
Scene 27: Progress

Visual Display	Script/Audio	Animation/Programming	Comments
	[NARRATOR] The fourth P stands for Progress. Progress has to do with promoting a sense of value, growth, and development. This can be done in two ways: [BACKGROUND MUSIC] Make it Yours - 15%	Vyond's scene "Introduce" used. Giant red number shown on screen in circle. Under it is the word "Progress" with the P bold and colored red.	

Scene 28: Show Appreciation

Visual Display	Script/Audio	Animation/Programming	Comments
	[NARRATOR] The first way is Showing appreciation, celebrating small and big wins, and nurturing a deep sense of positivity. [BACKGROUND MUSIC] Make it Yours - 15%	Vyond's "Ending" scene has been used but "Thank you" has been replaced with "Show appreciation"	

Scene 29: Build Relationships

Visual Display	Script/Audio	Animation/Programming	Comments
	[NARRATOR] The second way is Building good relationships with team members by providing support and feedback on performance to boost morale. [BACKGROUND MUSIC] Make it Yours - 15%	Vyond's "Deal successful" scene has been used with the text "build relationships" at the top in a textbox.	

Scene 30: Summary

Visual Display	Script/Audio	Animation/Programming	Comments
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	[NARRATOR] Positive leadership is the antidote to a lackluster workforce. It is effective as a leadership style regardless of personality, background, age, level, or circumstances. It applies to every type of team, business, organization, and market. [BACKGROUND MUSIC] Make it Yours - 15%	Vyond's "Training - Boost Productivity" scene has been used but instead of "Income" it says "Positive Leadership"	
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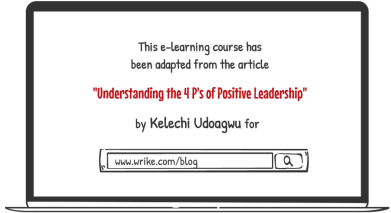
Scene 31: Summary contd

Visual Display	Script/Audio	Animation/Programming	Comments
	[NARRATOR] Remember, the 4 P's of positive leadership are Psychological Safety, Purpose, Path, and Progress. [BACKGROUND MUSIC] Make it Yours - 15%	Vyond's scene "List x 4" has been used with each of the 4 P's listed on a clipboard as bullet points.	

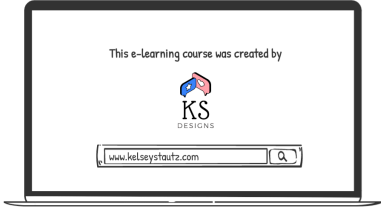
Scene 32: Summary contd

Visual Display	Script/Audio	Animation/Programming	Comments
	[NARRATOR] Each of these are necessary when it comes to creating a positive environment and purpose-driven team. [BACKGROUND MUSIC] Make it Yours - 15%	Vyond's "HR Onboarding - Core values" scene used with a team in the middle of a circle. The words "Positive Leadership" are displayed in a title text box under them.	

Scene 33: Credits

Visual Display	Script/Audio	Animation/Programming	Comments
	[NARRATOR] This e-learning course has been adapted from the article "Understanding the 4 P's of Positive Leadership" written by Kelechi Udoagwu for wrike.com [BACKGROUND MUSIC] Make it Yours - 15%	Vyond's "Like & Subscribe scene has been used". Text appears in laptop image on screen timed with the VO.	

Scene 34: Credits contd

Visual Display	Script/Audio	Animation/Programming	Comments
	[NARRATOR] This e-learning course was created by Kelsey Stautz. To view more of my work, visit my portfolio at kelseystautz.com. [BACKGROUND MUSIC] Make it Yours - 15%	Vyond's "Like & Subscribe scene has been used". Text appears in laptop image on screen timed with the VO.	

Scene 35: Thank you!			
Visual Display	Script/Audio	Animation/Programming	Comments
	[NARRATOR] Thanks for watching! [BACKGROUND MUSIC] Make it Yours - 15%	Vyond's "Ending" scene has been used. 3 people wave on the right side of the screen. A circle to their left says "Thanks for watching" in red font.	