

Who exactly are we talking to?

The sales page is directed to people between any age range , mostly for people between age 20-50.Its directed to people with relatively low income levels that are forced to work in a normal 9-5 job in order to make a living and pay the bills and with that , save only a small option of their income after all the taxes and payments.

They current state shows that they are unhappy with their current position in life , most of their day is spend in their boring 9-5 job that is now feeling compelling and exciting to them , they may have tried changing their lifestyle and routines in order to free themselves from this so called life , that by this time is seemingly more of a prison for them.However , no matter what they did ,they still had the bills to pay and families to feed so they couldn't just quit their job.Thats why they are forced everyday to wake up very early , even before the sun sets in order to prepare to go to their boring job , traveling by the old bus and being overloaded with work by their unpleasant boss that screams at them daily.All of this daily struggles make the very TIRED.Tired of having no time for themselves to actually enjoy doing something they care about , tired of their boring job and their jerk boss ,tired of their overloaded schedule and tired of feeling constantly sleep deprived and out of energy to conquer the day.

This makes them afraid that this is what their whole life will look like till they die and no one remembers them as someone special or respected for their achievements.

Their current state , lack of change and any progress make them angry at the world and themselves.Thats why they tried to change that by applying all sorts of daily routines and hacks in order to make their daily life hopefully better and get it back for themselves.However no matter what they tried be it speaking in front of mirror or applying different morning routines they found on the internet , nothing gave any results and just wasted their precious time and energy.This lack of progress and change frustrates the avatar because it shows them that their cage is still closed for them , leaving them trapped in their painful reality once again , apart from the frustrations caused by lack of their own progress it makes them feeling embarrassed.They are embarrassed to show themselves in front of their loved ones as a failure that couldn't even get a hold of their own life and take care of themselves.They don't feel worthy to stand between their lovers as a strong , collected partner who has their life in order and is capable of taking care of them.As a result , people don't look at them as someone worthy to follow or learn off , their colleagues don't show them any respect they deserve nor give them any praise for their actions.To them they are just a simple , nothing special worker that bring mediocre results in their work and private setting , a sort of a passive bystander in their own life unworthy of any admiration.

If they were to talk to their friend about their problems and frustrations , they would tell them that lack of time,sleep deprivation and busy schedule makes them unable to make any good decisions for themselves and their own life , making them forever trapped in this repeating cycle of current struggles and lack of any accomplishments or enjoyable moments.

Desirable Dream State

If they could wave a magic wand and change their own life to their liking they would say that they want to quit their boring and unfruitful job and actually gain income in something they enjoy and want to get better at , they want to be their own boss and work on their own rules at whatever time they want and at whenever place they please.They want to make more time for themselves and take care of their loved ones , to be seen as a powerful and respected individual that others see as motivation and their partner see as the frame they can get back into , in the times of need.Every day they wake up , they want to see a happy , strong a muscular figure in the mirror staring at them back with a strong eyes filled with joy , excitement and fire to grapes the day in their own terms and to their liking.

As they get a grasp of their life they want to impress the people that they cherish the most , their partner , family and even their kids as someone strong and reliable , ready to face any challenge thrown at them.

They want to be respected and admired by their friends and colleagues , acknowledged as a person whos reliable and ready to face on any challenges in their life with a strong chest and a headset high .Someone they believe has an unbreakable will and a strong spirit , a person that is determined and motivated to live a good life for them and their loved ones.

They secretly desire to feel like they have full control over their own life , like no one can tell them what to do , how to do it and when something should be done . Apart from that they want to feel a sense of joy and accomplishment from their hard work and dedication to something they actually care about and want to pursue.They desire to be a respected and reliable person who is admired by their friends and their partner as someone who has a complete control over their own life and is ready to face and challenges ahead of him.

Values and Beliefs

It's true that they want to make a change for the better, they have tried it already but due to their busy work schedule and lack of energy or time they failed to do that, more than that any daily routine they have tried turned out to bring close to none results which ended in still going cycle of dissatisfaction in the reader's own life.

They might blame their current situation on their job and a boss that keeps giving them more and more work to do, resulting in an overloaded schedule and high stress levels. However deep down, they realize that their current situation and problems are results of their own life decisions and lack of dedication nor improvement.

They did try a lot of different morning routines from other internet gurus, but in the end they have proven inefficient. Due to their boring and unexciting reality they couldn't use any of the tips efficiently due to their high stress, lack of sleep that led to constant energy problem or lack of motivation that couldn't rekindle the fire that was sleeping inside them.

They can decide if the solution is going to work based on its simplicity and the realization that the answer to this problem was always right in front of them. Based on the additional bonuses and positive testimonials we can see that the owner of the product truly cares about the reader because as he shows us in his own store, he was like us in the past. ANOTHER THING THAT CAN HELP MAKE THE DECISION is the fact that this product offers different types of possibilities of morning routines so it's realistically available for any type of person.

DIC

Distrup/Intrigue/Click

SL:The secret to conquer your mornings

We know this feeling ...

Waking up before the sun rises, tired and unmotivated to do anything , just to quickly brush your teeth , look in the mirror at your unhappy , unmotivated face and head out to complete daily mundane tasks.

However , it's not the case for everyone...

Some people wake up , excited and ready to go ...

They happily go out of bed straight to the bathroom to look at themselves in the mirror .

Their eyes filled with joy and burning need inside to grasp the day by their own rules and to their own liking.

Now , why is that?

It happens because they see their mornings differently from you.

It is not because of their height , age nor wealth.

All of them use a secret morning routine that allows them to enjoy their morning and start their day with a warrior mindset.

But the thing is ...

If you want to conquer your day , start with your morning first.

Click here and make the change.

[—> Yes! I'm ready to transform my mornings! <—](#)

HSO

HOOK/STORY/OFFER

SL: My journey to a better life.

Most of us go through life with some type of continuous cycle.

Whether it's a habit of drinking , smoking or simply going to your boring and mundane work every day for years.

I was like that too, not so long ago...

Every day I would wake up in my room , tired , unhappy and unmotivated to even get out of my bed.

After a quick breakfast I would rush to the bathroom , brush my teeth and look at myself in the mirror and see no difference.

There I was...

A man with eyes that lack any passion to do anything and a weak , tired body with a fire inside to make a chance, barely lit and slowly fading.

After this horrendous view I saw EVERY morning I would go out , hop onto my smelly and crowded bus and mindlessly travel to my despised office job.

Day after day this cycle continued without any change , and that's when I realized ...

If I don't do something I will continue this endless cycle of misfortune till I die.

Scared by this realization I began taking small steps to get my life back.

But it was all in vain ...

No matter what I tried ,any strategy or “secret” to conquer my day ,it still did not change the fact that every day I barely had the strength to keep my eyes open ,not to mention the energy to complete my tasks.

The hopeless cycle was still going ...

At that moment I had two options.

I could either give up ,go to my job and continue this uneventful life .

Or muster whatever strength I had left and find a way to win.

The choice was mine.

That's when I discovered mr. Craig Ballantyne and his simple “Farmers morning routine ”.

It was as if a lightbulb was lit in my head and the fire inside me rekindled , as If i came back!

Thanks to mr. Ballantyne secret i was able to :

Escape from my soul-sucking 60-hour per week job and build my own business.

Stop feeling like I was constantly behind all day while pinballing between tasks to feel calm, cool, and collected no matter how insanely busy the schedule gets.

And most importantly , get my own life back!

Now it's your turn ...

Will you keep this sad cycle going or are you going to finally set yourself free...

The choice is your , but remember the clock is ticking and so is the time to escape the cycle.

—> [Yes! Im ready to break the cycle!](#) <—

PAS

Pain/Desire - Amplify - Solution

SL:How to get your life back and be free.

In the morning ,when you look at yourself in the mirror , what do you honestly see staring back at you?

Is it a figure of a man with a body as hard as stone muscle and a strong frame with his eyes burning with the fire of an unbreakable will and mind ready to take any challenge that stands in front of him.

Some other men aspire to be and women obsess over.

Or is it something completely different...

A husk of a man that slowly crawls out of his bed every day ,tired and unmotivated with no fire inside him nor visible passion to grab the day by his own terms and achieve great things.

A man seen by his boss and colleagues as someone unreliable ,unworthy of respect ,unable to take care of himself physically and be a good role model for his loved ones.

Someone that is invisible to women as he passes by ,or simply noticed as a mere shell of a man to them.

Someone mediocre with a mediocre life.

If that's the case ,you probably feel as a failure of a man with no positive future on the horizon...

However it's not the end for you yet.Because ,despite all your mistakes ,you're here , reading this email ,ready to be someone better.

If you're tired of feeling weak and ready to do what it takes to become great again...

Then click here to start your new routine and rekindle the desire to become a new man.

—> [Yes! I want to get my life back!](#)←—