



Strategy Consultant

Fortify Health

Job Description — Six-Month Engagement

Team: Executive

Reports to: Chief of Staff, working extremely closely with the CEO on all activities

Location: Remote. We have a preference for candidates based in India, but this role is open to international candidates.

Engagement: Six-month, full-time consulting engagement, starting as soon as possible. There is potential for this role to transition into a full-time role for candidates who perform highly.

Salary: ₹2,00,000 per month for India-based candidates, adjusted to local market benchmarks for international candidates. We're open to reasonable negotiation for candidates who bring exceptional relevant experience.

About Fortify Health

Fortify Health is reducing iron deficiency anaemia at scale by making it hassle-free to fortify wheat flour. Wheat flour is the core food staple for over 500 million Indians. Through effective fortification, we are able to reduce anaemia rates by 30% at a population level.

We support industrial wheat flour millers and many government organisations to fortify chakki atta with iron, folic acid and Vitamin B12, in line with standards set by the Food Safety and Standards Authority of India (FSSAI). We are reaching more than 13 million beneficiaries monthly and are considered one of the most cost-effective global health interventions.

We operate through two work streams:

- **Implementation Support:** we support millers to fortify the chakki atta they produce for the open market, providing them with the capital, training and regulatory support they need to implement fortification.
- **Policy Support:** we work with governments, quasi-government and non-government organisations in India to mainstream wheat flour fortification through social safety net programmes.

How we work

We take a data-driven approach to our work, heavily focusing on how we can have the most impact possible with the resources we have. We pride ourselves on epistemic honesty and transparency, with the guiding mission of reducing iron deficiency anaemia at scale.

About the role

Fortify Health is in active conversation with a major global health funder about absorbing significantly more capital over the next two to three years, both by accelerating our existing work in India and by

exploring expansion into new geographies. This is one of the most consequential pieces of strategic work in Fortify Health's history, and it is moving fast.

We are looking for an outstanding Strategy Consultant to work extremely closely with our Chief of Staff and CEO on this work over a six-month engagement, starting as soon as possible. You will not be a peripheral advisor. You will be embedded at the heart of Fortify Health's leadership team, taking real ownership of the analysis, frameworks and decisions that will shape the next phase of the organisation's growth.

The core of the role is a structured review of opportunities to expand Fortify Health's work, both within India and internationally, applying a rigorous cost-effectiveness lens, prioritising evidence-based interventions, and focusing on opportunities that have a genuine pathway to scale. You will help us answer the questions that matter most right now: how much additional funding can we credibly absorb, which expansion opportunities are most impactful and tractable, and what does Fortify Health look like at two or three times its current scale.

For a strong performer, there is real potential for this engagement to transition into a full-time role at Fortify Health.

Responsibilities and activities

Lead the review of opportunities for expansion

- Take primary day-to-day responsibility for coordinating and delivering a structured review of Fortify Health's most promising expansion opportunities, working extremely closely with the Chief of Staff and CEO throughout.
- Assess opportunities to accelerate and deepen our existing work in India, including how we push our open market and partnership work to a materially larger scale.
- Assess international expansion opportunities, applying a rigorous evaluation framework based on consumption levels, implementation feasibility, neglectedness and operational synergy with Fortify Health's existing model.
- Support the identification and prioritisation of new interventions and geographies where wheat flour fortification, or an adjacent intervention, has the highest cost-effectiveness, the strongest evidence base, and the clearest pathway to scale.
- Filter the long list of potential opportunities down to a defensible short list, using clear, transparent criteria and a strong grounding in the underlying evidence.

Build the models and frameworks that support key strategic decisions

- Build and refine the financial and reach models used to project funding absorption across a one, two and three-year horizon for each expansion option.
- Develop back-of-envelope cost-effectiveness estimates for shortlisted opportunities, drawing on existing frameworks and consulting external experts where relevant.
- Coordinate input from implementation, policy and finance teams to produce credible, well-evidenced projections that Fortify Health's leadership and funders can rely on.
- Coordinate with external strategic advisors engaged to support landscape analysis and country prioritisation, ensuring they have the context and information they need.

Provide senior strategic capacity to the C-suite

- Work as a full member of the extended leadership team on the strategic questions that most matter to Fortify Health over the next six months.

- Support cross-departmental strategic projects, including OKR planning, prioritisation, and translating strategic direction into structured, deliverable workplans.
- Support the CEO and Chief of Staff on ad hoc strategic work as priorities shift over the course of the engagement, including materials for board and funder engagement.

Please note that this job description is a guide to the work you will initially be required to undertake, but does not cover all of the duties the post holder may have to perform. Given the fast-moving nature of this project, priorities may evolve over the course of the engagement, in discussion with the Chief of Staff.

If you were here right now, you would support with...

- Helping finalise a funding absorption note ahead of an imminent deadline with a major global health funder.
- Coordinating with an external strategy partner on a weighted factor model for prioritising new country opportunities.
- Building out the evaluation framework used to filter and prioritise new intervention and expansion options against cost-effectiveness, evidence base and scalability.

Candidate profile

Requirements

- At least 3 years of experience working in strategy consulting, or in roles where a strategic mindset was important. We have a preference for candidates with experience in global health, international development, or the social sector.
- *Immediate impact:* you can operate with a high degree of autonomy from day one, given the short, focused nature of this engagement.
- *Analytical and modelling skills:* you are comfortable building and stress-testing financial, reach and cost-effectiveness models under real-world uncertainty.
- *Strategic thinking:* excellent organisation and systems thinking, with the ability to translate strategic ideas into structured, deliverable workplans.
- *Stakeholder management:* you can work closely and confidently with senior internal stakeholders and external consultants, and can coordinate cross-functional input under time pressure.
- *Comfort with ambiguity:* you are energised, not unsettled, by exploratory, fast-moving strategic work where the answer is not yet known.
- Fluency in English.

Desirable attributes

- Prior experience advising or working within global health or international development organisations on rapid scale-up strategy.
- Familiarity with cost-effectiveness frameworks and the principles of effective altruism.
- Experience with multi-country landscape analysis or international expansion planning.

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