

Hi,

You need to design a carousel and a post.

Assignment 1 (Product Posts)

Product Post 1-

Client: Pakwan

Image Link:

<https://drive.google.com/file/d/1Gxp-jiXw0VWukxY61miLKFI764k3ZT0z/view?usp=drivesdk>

Text: Dimsums

Fried, Stuffed and Totally Inducing (Brand Guidelines shall be shared)

Assignment 2: Carousel

Client: Chennai Grocers

Image Link:

<https://drive.google.com/file/d/1D0eE5D94swzjOJI12RJEilLJZ-xTuePT/view?usp=drivesdk>

Carousel Concept:

Client: Chennai Grocers

Content: Carousel

Concept: Come build a Cheese Platter with us.

Slide 1: Cover Slide

Header:

How to Build the Perfect 3-Cheese Platter

Subhead (smaller):

For intimate gatherings, wine nights & gift-worthy moments

Footer:

₹2,900 | Serves 4–5 | Wooden Tray Included

(Use an aesthetic top-shot image of the platter with soft shadows, maybe with tiny icons of wine glasses or cheese)

Slide 2: The Stars of the Show

Header:

Start With The Cheese

Body Text:

- Cream Cheese Ball

Flavored with cranberry, pecan & walnut

- Cheddar & Gouda

Classic semi-hard cheeses (may vary by availability)

(Tip: Use close-up cheese shots with names labeled)

Slide 3: Add Colour & Freshness

Header:

Add Freshness & Bite

Body Text:

- Fresh grapes
- Seasonal berries (strawberries or blueberries)
- Pickled vegetables
- Assorted olives

(Use a collage-style layout here, with each item called out)

Slide 4: Crunch Meets Creamy

Header:

Bring on the Texture

Body Text:

- 2 kinds of sourdough crackers
- Spinach lavash
- Hummus
- Salted nuts (3 premium varieties)

(Design idea: maybe a stacked layering of crunchy to creamy visuals)

Slide 5: The Final Touch

Header:

Tray Chic

Body Text:

Served on a premium wooden tray finished with food-safe varnish.

Want to go big? We do custom party platters too!

CTA:

DM to order your Cheese Platter – Starts from ₹2000

(Customization available on cheese selection)

Use Generic photos of products (like white background images)

Brand Guidelines:

Pakwan :  Pakwan.pdf

Chennai Grocers:

 Chennai Grocers - Social Media Branding.pdf